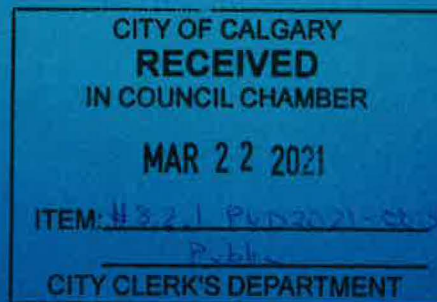




# Where do we find ourselves in this moment?

TRIPLE BOTTOM LINE;  
ENVIRONMENT, ECONOMIC AND SOCIAL

C by Design Inc



# Citywide Growth Strategy Industrial

## Encourage Intensification on Established Industrial Sites

### **Recommendation:**

- ▶ The City should consider reduced or waived development-related fees, expedited planning approvals, or other initiatives to spur intensification within established industrial areas.
- ▶ This would lessen the need for new greenfield development, take advantage of existing servicing, provide employment in proximity to labour, and contribute to sustainable growth management.

# Social Impact:

- ▶ Historic East Village ARP: A triple bottom line cost-benefit analysis of the environmental, social and economic impacts of inundation and mitigation should be considered to inform the optimal protection level and design of any flood mitigation measures.
- ▶ January's Combined Meeting of Council: it was suggested that council involve citizens to create understanding about social impact of proposed mining in the foothills.



# When developing established areas:

- ▶ why isn't the social impact on community discussed; risks and opportunities?



# Our vision for Calgary (imagineCalgary)

For thousands of years, people have met at the confluence of two vital rivers to imagine and realize their futures. Together, we have built a city of energy, born of a powerful convergence of people, ideas and place. Together, we continue to imagine Calgary, making a community in which:

We are each connected to one another. Our diverse skills and heritage interweave to create a resilient communal fabric, while our collective spirit generates opportunity, prosperity and choice for us all.