

Calgary Planning Commission Member Comments



For CPC2020-0636 / LOC2019-0177
heard at Calgary Planning Commission
Meeting 2020 June 04



Member	Reasons for Decision or Comments
Commissioner Scott	<p>Reasons for Approval</p> <ul style="list-style-type: none"> • I am in support of the proposed redesignation to modify the list of uses in the DC bylaw, including third-party signs. • I am satisfied through work done by the applicant and CPAG to locate the signs so they are inward-facing or have extremely limited external exposure, and through the sign bylaw and related policies that viewing of the proposed third party signs externally to the subject site from the TCH and parks will be appropriately managed through the DP process. • Digital media are being used in creative ways increasingly throughout the City in various contexts, and when managed properly can be effective and appropriate mediums to convey information; precedents include the Anderson Station TOD DC bylaw (City of Calgary Real Estate Development Services) and Telus building (later on June 4th CPC agenda).
Commissioner Juan	<p>Reasons for Opposition</p> <ul style="list-style-type: none"> • I voted against this item because I do not believe that it captures the intent of what was presented. I believe a purpose statement or crafting the DC to not allow third-party advertising would have been a better option. The purpose of a DC is to be site specific and perhaps in this case, could restrict content.