

Calgary Downtown Association Comments

By e-mail

Thank you for circulating us on LOC2020-0020. Our only comments are in respect to the regulation of digital content, which based on Shannon's conversation with Cyril Tomlinson of O2, we understand will be approximately 70% public art, 10% community outreach, and 20% advertising. The majority of time should be allocated to public art and community outreach, with a limited advertising component.

The corner of 7th Avenue and 1st Street SW is a busy hub for pedestrians, and road users. The applicant should be mindful when creating digital content for the signage to avoid anything overly distracting to road users and pedestrians, to ensure their safety.

Best regards,



Shannon Calhoun | Executive Assistant to Marco De Iaco, Executive Director

Calgary Downtown Association

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