

July 6, 2020

To: City of Calgary Priorities and Finance Committee

Vivo and the Calgary Fire Department work together regularly to enhance the health and safety of north-central Calgary, a region of over 140,000 individuals. Our local fire station (#31) is located across the street from Vivo and we're grateful to have such great neighbours committed to making our community a better place.

Vivo is very keen to support the Calgary Fire Department's application to the City of Calgary Civic Innovation Fund for its VR project. We are excited to be a partner in this initiative to help our community make better decisions when it comes to life and livelihood threatening situations, such as a fire in their home.

This is especially important in north-central Calgary and at Vivo, given that the higher risk populations are children, seniors and immigrants. Here is further background on this region, particularly those that are at risk of poor decision making in case of a fire.

1. 22% (or 30,800 residents) of the population is under the age of 14.
2. 37% (or 51,800 residents) are immigrants from other countries.
3. 20% (or 28,000 residents) of the population have a household language that is neither French nor English, and 4% (5,600 residents) of the population do not know English or French.

Vivo is the community hub for many families and seniors in the area, with over 1.1 million visits each year. Vivo is also a hub for both of the significant local senior organizations in our area – SPRY in the Hills and North Calgary Cultural Association.

This partnership will assist the Calgary Fire Department with reaching their target audiences and Vivo with fulfilling our mission of raising healthier generations.

Please do not hesitate to contact me if you require any further information about our support.

Kind regards,



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THE CITY OF CALGARY INNOVATION FUND

RE: CALGARY FIRE DEPARTMENT INNOVATION FUND REQUEST

July 2, 2020

To the members of the City of Calgary Priorities and Finance Committee,

On behalf of the Calgary Public Library, I would like to offer our support for the Calgary Fire Department's request for funding from the Innovation Fund to support enhanced educational programming. Our shared values of innovation, partnership and accessibility are demonstrated in their new Fire and Life Safety VR Education Pilot.

The Library and Calgary Fire are long-standing partners, who have worked together to provide critical health and safety information to tens of thousands of children across Calgary and demonstrate the link between literacy and safety. We are excited at Calgary Fire's plans to enhance and expand this work through the application of leading technologies that will engage learners in new ways.

Due to the community benefit and the opportunity to learn from our partner's pilot, the Library encourages this committee to approve their request.

Sincerely,

A handwritten signature in blue ink that reads "Mark Asberg".

Mark Asberg
CEO, Calgary Public Library



July 6, 2020

Calgary Fire Department
Community Safety Coordinator

Good afternoon Jeff,

Student safety is a top priority at the Calgary Board of Education (CBE). The Corporate Risk and Security within Facilities and Environmental Services coordinates student fire safety and security efforts at the CBE. We are always looking for new and innovative means to communicate fire safety to our students, and our current student body demographics are always keen on interactive mediums to impart this education. This proposed Virtual Reality Fire Safety Training initiative would be a valuable and engaging learning opportunity for our students and the broader Calgary community.

We would fully support this initiative and look forward to working with you to engage our students in an effort to improve their fire safety knowledge, both at school and at home.

Regards,

A handwritten signature in black ink, appearing to read 'Chris White', on a light grey background.

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learning | **as unique** | as every student