

# BRIEFING

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Item # 7.2.3

**Community Services Briefing to**

**Combined Meeting of Council**

**2021 March 22**

**ISC: UNRESTRICTED**

**C2021-0179**

## **Public Art in Northeast Calgary**

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### **PURPOSE OF BRIEFING**

This Briefing informs Council of engagement activities completed to date as part of the first phase of work (research) and prior to starting the second phase of work (implementation) as directed by Council in Notice of Motion PFC2020-1168 (NOM) to address the inequitable distribution of public art funds in northeast communities.

### **SUPPORTING INFORMATION**

To build relationships and trust with diverse local communities, Administration undertook a comprehensive communication and engagement plan for public art in northeast Calgary. Engagement will continue to the end of 2021 Q2. A summary of engagement is included in Attachment 2.

An implementation framework will be updated based on engagement results from Q2. Projects outlined in Attachment 3 (Implementation Framework) will be delivered by an external operator in collaboration with The City per the Proof of Concept for transitioning the Public Art Program to a third-party operator.

To address the inequitable distribution of public art funds in northeast communities, funding for projects arising from this NOM will be sourced from the capital grant going to the external third party, per the Council approved funding model for an external operator.

A consultant with ties to northeast communities will be contracted by The City to lead implementation. Engagement will continue throughout implementation, on individual projects and to keep communities apprised of the program's progress.

### **Initial Engagement**

Initial engagement shows citizens in the northeast value smaller projects (\$25K to \$50K range) such as murals and functional public art (e.g. bike racks and benches) and micro-projects (\$5K to \$15K range) such as banners and utility boxes. There was some support for smaller sculptures (medium projects in the \$75K to \$150K range).

### **ATTACHMENTS**

1. Notice of Motion: Public Art in Northeast Calgary
2. Northeast Public Art Engagement Activities
3. Implementation Framework for Northeast Public Art (2021-2023)