



**Calgary: SPC Transportation & Transit**  
7.2 Private Sector Bike Share, TT2021-0291

**Chris Schafer, VP Government Affairs**  
**Bird Canada**  
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## Who We Are

**Bird Canada Inc.** is a first KM / last KM, electric scooter sharing company dedicated to bringing affordable, environmentally friendly transportation solutions to Canadian municipalities.

We are a **Canadian owned and operated** venture that provides – in conjunction with Bird Rides Inc. in the United States – e-scooter sharing programs globally.





# Private Sector Bike Share

**Bird Canada supports this approach**

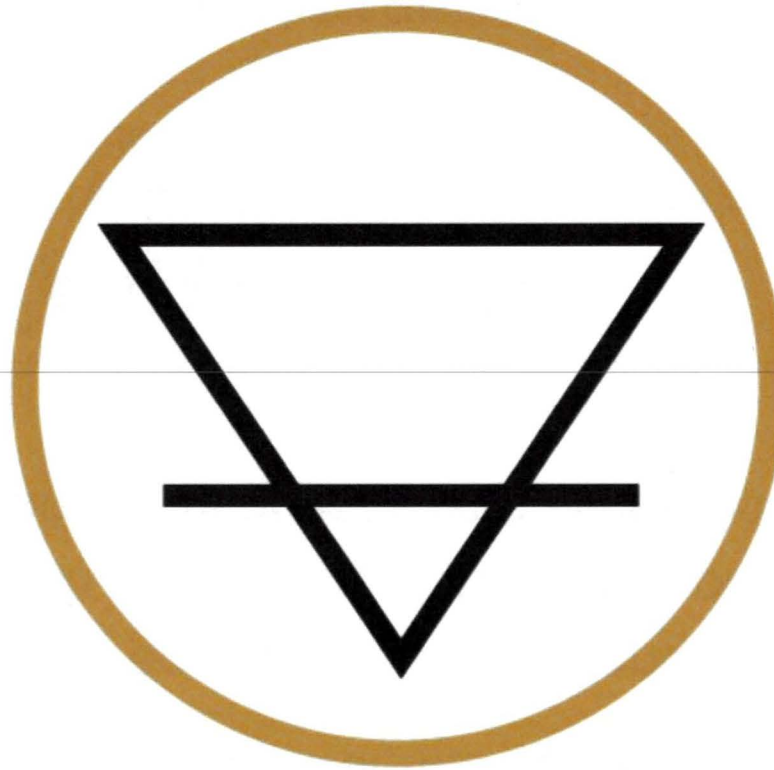
Private micromobility companies were engaged to understand a preferable way to allow for shared bikes in cities. The approach to permit a higher e-Scooters fleet cap if a company provided bikes, e-Bikes or other micromobility options was accepted by all operators interviewed.

## CALGARY HERALD

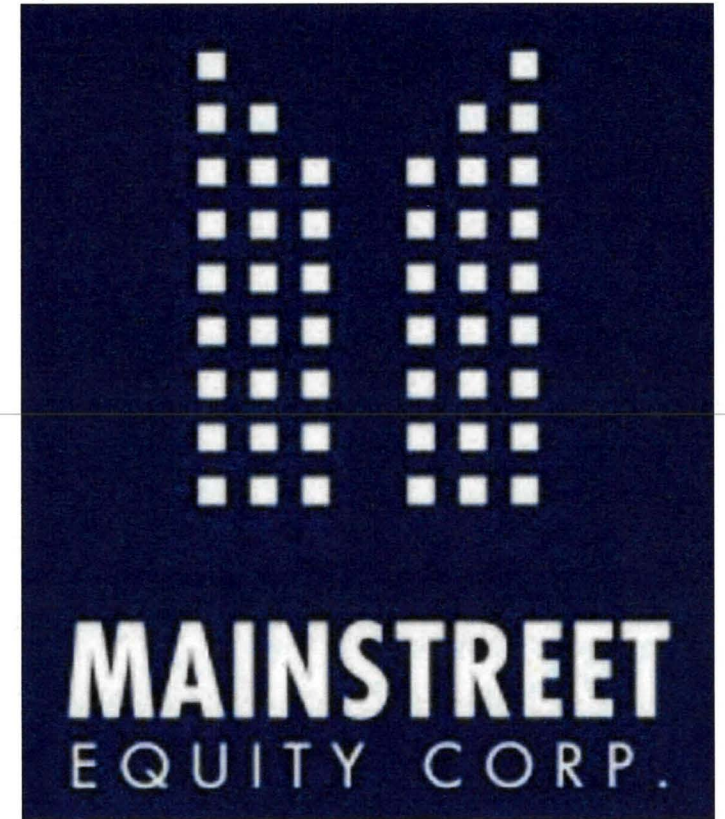
The idea is an example of “progressive thinking” by city administrators, said Bike Calgary president Peter Spearing, who said he hopes the councillors get on board with the idea.

“Offering both solutions makes it financially viable for (e-scooter companies), at no cost to the taxpayer. So I think everybody wins.”

## Bird Canada: Local Calgary Partnerships

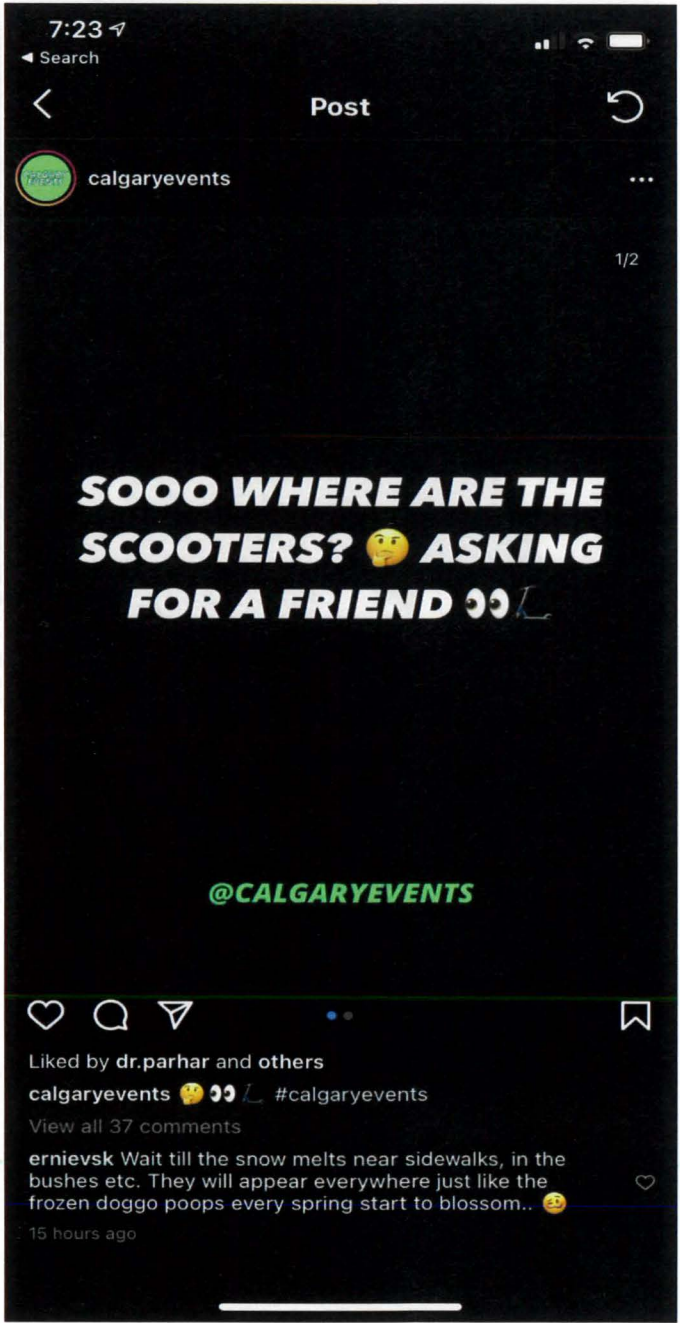
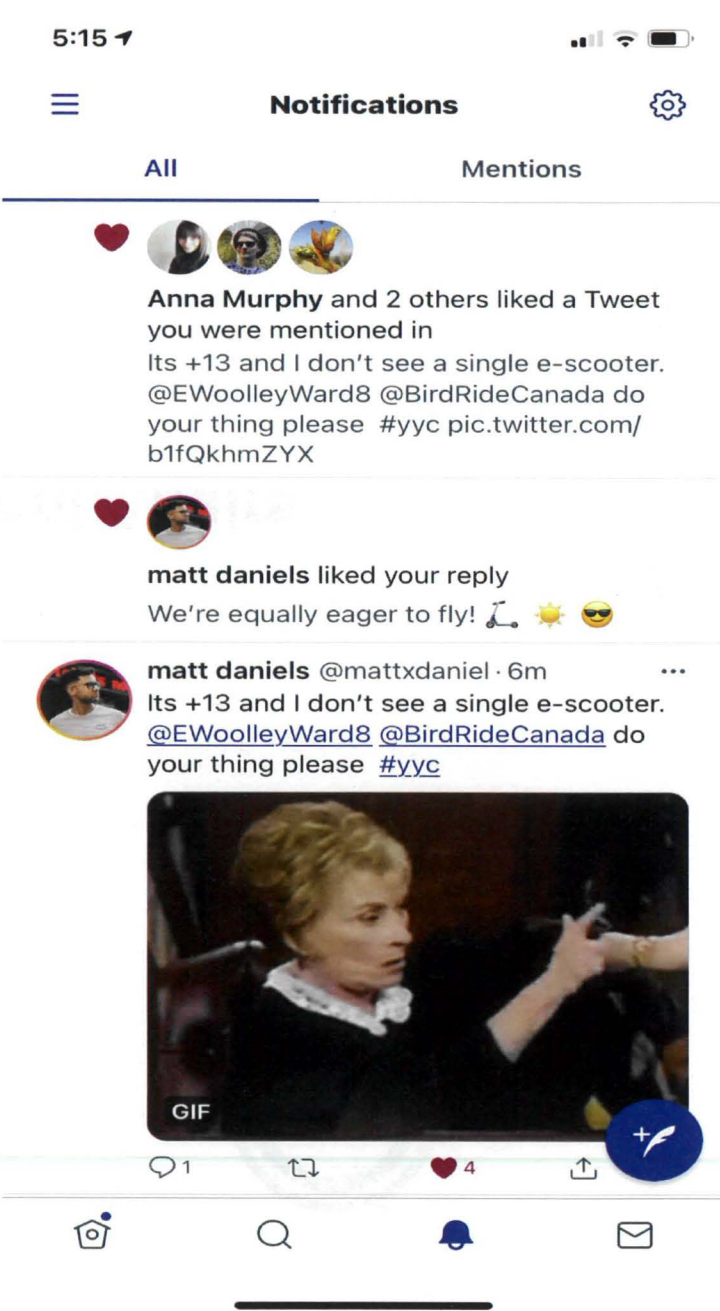


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# Calgarians are Eager to Scoot Again





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