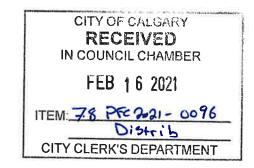


February 12, 2020



Mayor Nenshi & Members of the Priorities and Finance Committee City of Calgary

PO Box 2100 Stn M Calgary AB, T2P 2M5

Your Worship and Councillors:

The Heritage Calgary Board of Directors supports the pursuit of the Naming, Renaming, & Commemoration project in collaboration with Hatlie Group and Intelligent Futures.

Recently, Heritage Calgary has undertaken strategic planning work with board and staff to better align our goals and priorities through to 2023. We are seeking to discover other facets of Calgary's heritage beyond what we have focused on to date, which has primarily been on built heritage. Our soon to be approved reimagined vision and mission will better aligned to this goal, with a focus on diversity and storytelling that broadens and expands our understanding of what 'heritage' is.

This project aligns with our values, and is a tangible way of meeting our mission and moving towards the vision we have for Heritage Calgary. Throughout this project, Heritage Calgary will collaborate with experts in the field and engage with a rich diversity of stakeholders in Calgary and beyond to:

- Learn about best practices in naming, renaming, and commemoration;
- Explore how naming and commemoration impacts various communities; and
- Begin to construct a framework for individuals and groups to create their own unique renaming and commemoration plans upon completion of this project.

This project will provide those who have maybe been underrepresented in the telling of Calgary's story to have their voice heard during this process, and in doing so will make our communities stronger and our city a more desirable place to be a part of.

Further, after a preliminary investigation across Alberta and the country at large, Calgary will be at the forefront of conducting this important, urgent, and required work. Our city will lead the way for other cities to begin investigating how best to approach the process of naming, renaming, and commemoration across Canada.

We look forward to participating in this project, and are excited about the future opportunities this work will create.

Sincerely,

Nikolas Marsall-Mority

Nikolas Marsall-Moritz, Board Chair Heritage Calgary