

# Applicant Outreach Summary



## Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: LOC2020-0113

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

### Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Community engagement has been an important part of our application since the outset. Prior to submitting a formal application, we met with the Ramsay Community Association's Planning and Development Committee on July 23. In this meeting, we introduced the upcoming application, including its intent and our intended outreach strategy. We gathered feedback regarding the application and stakeholders to be engaged.

Concurrent with our application submission, we sent postcards to 71 adjacent addresses to inform stakeholders about the application and invite feedback. We also established a project website where stakeholders could access more information.

Throughout the progression of the application, we spoke regularly with the Ramsay Community Association and responded to questions from local stakeholders.

### Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Ramsay Community Association Planning and Development Committee  
Adjacent neighbours  
Ward 9 Office

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)



## Community Outreach for Planning & Development Applicant-led Outreach Summary

### What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Consistent themes emerged from our meeting with the Community Association and from conversations with local stakeholders. These include:

- a desire to keep the existing building and to secure a tenant for it, as it is currently vacant (and the vacancy is undesirable for the community)
- support for a local commercial use in this location that is compatible with the adjacent residential development
- concerns about parking, particularly for high traffic-generating commercial uses
- concerns about potentially less desirable uses that could be located here, including liquor or cannabis stores
- support for a live/work arrangement on the site
- a desire to limit the height of any future new building that could be accommodated on the site

### How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Concerns about the types of uses that could be allowed under a C-N1 or MU-1 District led us to propose a Direct Control District that limited the list of potential uses that could be accommodated on the site. The desire to extend the life of the existing building also led us to add a Purpose statement into the proposed Direct Control District to further encourage this to happen in the future.

### How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We have updated our project website and spoken with the Community Association regarding the final project decisions. We have also reached out to stakeholders who contacted us to close the loop prior to Calgary Planning Commission.

[calgary.ca/planningoutreach](https://calgary.ca/planningoutreach)