

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: 4649 70 Street NW

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Before undertaking the project, our office completed the "Community Outreach Assessment". The project's impact score is "1A". So we take a direct approach to reach to community association, local residents within a 90 meters radius and also Ward Councillor Office.

On Nov. 12th, 2020, our staff did post card deliver to residents within a 90 meters radius. During the process, our staff did door knocking and spoke with residents at home. The main concerns and comments were gathered and R-CG bylaw restriction and process were explained.

On Nov. 30th, 2020, the applicant had a zoom meeting with Councillor Sutheland and his planning staff. The conceptual drawing were shared and Councillor provided important insights and comments with regards to the project.

The applicant has also in close contact with community association since the application and received support from CA with the continuous engagement with residents.

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

Immediate neighbour, local residents, community association and ward councillor office

calgary.ca/planningoutreach

