

# Applicant Outreach Summary

**Project Name:** 5004 21 Street SW

Did you conduct community outreach on your application? YES

If no, please provide your rationale for why you did not conduct outreach.

## **Outreach Strategy**

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

*We've conducted an online survey using Facebook promoted advertisement tools to reach the community. The advertisement was on for 10 days. We've attached a document expressing the data collected by our Community Outreach shows data related to the outreach of our survey.*

## **Stakeholders**

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

*We tried reaching out to the Community Association through email and phone call, but, unfortunately, we did not receive an answer.*

## **What did you hear?**

Provide a summary of main issues and ideas that were raised by participants in your outreach.

*We've heard some valuable insights from the next door neighbour which we have taken under consideration and talked about how we can incorporate their concerns in the proposed development on our response letter to the Detailed Team Review.*

## **How did stakeholder input influence decisions?**

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

*The community outreach survey helped us identify improvement items and confirmed some design decisions initially made for the proposed development.*

## **How did you close the loop with stakeholders?**

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

*We've provided the file manager with an answer to the neighbours inputs. If we had received a response from the community association, we would have worked with them to understand how could we incorporate and work with them to achieve a design that would embrace as much details and thoughts they might have brought up.*