OLYMPIC/PARALYMPIC BID EXPLORATION UPDATE

2017 January 23
Administration Recommendations

That Council:

1. Endorse Administration’s Feasibility Assessment (Attachment 4), and provide Administration’s Co-Executive Sponsors, the General Manager of Community Services and the Deputy City Manager with the authority to make content changes, unless they are material in nature, in which case changes will be brought back to Council.

2. Receive for information Administration’s project governance structure (Attachment 1) and Calgary Bid Exploration Committee’s (CBEC) updates (Attachment 5).

3. (a) Direct that Attachment 4 remain confidential pursuant to Sections 23(1)(b), 24(1)(a), 24(1)(g), 25(1)(b) and 25 (1)(c) of the Freedom of Information and Protection of Privacy Act until such time as the International Olympic Committee (IOC) has awarded an Olympic and Paralympic Winter Games (OWPG) to Calgary or until such time as the attachment is no longer relevant to the City’s interest in hosting an OWPG or similar event, whichever is later.

(b) Direct that Attachment 7 to the report remain confidential pursuant to Sections 23(1)(b), 24(1)(a), 24(1)(g), 25(1)(b) and 25 (1)(c) of the Freedom of Information and Protection of Privacy Act until such time as the International Olympic Committee (IOC) has awarded the Olympic and Paralympic Winter Games (OWPG) for the year 2026 to a host city or until such time as Council makes a decision not to proceed with a bid for the 2026 OWPG, whichever is sooner.
Feasibility Assessment

ADMINISTRATION Evaluation Team
- Review of CBEC's Final Report
- Final Recommendation to Council

ADMINISTRATION SME
- Support to CBEC

Final Report / Master Facilities Plan

Governance Model

CBEC

COUNCIL

PUBLIC

Calgary Tourism

• Board
• Stakeholders
• Consultants

SME

ALT

2017 January 23
Olympic/Paralympic Bid Exploration Update
City of Calgary and Calgary Bid Exploration Relationship (CBEC)

Calgary Bid Exploration Committee and City of Calgary Governance

Tourism Calgary

Calgary City Council

Calgary Bid Exploration Committee (CBEC)
- CBEC Board
- CBEC Sub-committees
- CBEC Staff

Administration - The City of Calgary
- Administrative Leadership Team
- Co-Executive Sponsors: GM Community Services & Deputy City Manager
- Evaluation Team
- Project Sponsor
- Project Team
- Advisory Panel
- City SMEs

2017 January 23
Olympic/Paralympic Bid Exploration Update
Administration's Feasibility Assessment

1. Facilities & Infrastructure Studies; Operations & Security Studies;  
   Cost estimates

2. Funding Sources;

3. Economic & Social Value;

4. Summary of Findings to determine
   "Is it worth holding the Olympic/Paralympic Winter Games?"; and;

5. Making the final recommendation
   "If it is worth it, ... is it prudent to bid?"
Overview of Administration’s Feasibility Assessment

<table>
<thead>
<tr>
<th>Suite of Events</th>
<th>Specifications &amp; Metrics</th>
<th>For Calgary and Canmore / Bow Valley</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilities &amp; Operations</td>
<td>Concept Plans &amp; Functional Programs</td>
<td>Costs</td>
</tr>
<tr>
<td>Sports Facilities &amp; Venues</td>
<td>Existing, Upgrades &amp; New</td>
<td>Funding</td>
</tr>
<tr>
<td>Housing</td>
<td></td>
<td>Economic Value</td>
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<tr>
<td>Broadcast/Media</td>
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<td>Social Value</td>
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<td>Transportation</td>
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<td>Games Operations</td>
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<tr>
<td>Security Operations</td>
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4 Summary of Findings

Net worth to Calgary if Games were awarded.

Recommendation

Economic + Social Value is ≥ City's Net Investment.

5 Making the Bid

The cost of bidding against the expected value of winning.
CBEC Board Governance & Oversight

CBEC is organized into five (5) sub-committees, each with a clear purpose, dedicated board members and assigned staff to deliver on project outcomes.
## Updated schedule of deliverables

### Refined CBEC Key Deliverables and Milestones:

<table>
<thead>
<tr>
<th>Milestone</th>
<th>CBEC key deliverables to City Administration</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Project Charter containing clearly defined Key Deliverables and Milestones for the Project, and a fundraising and domestic bid competition update</td>
<td>2016 December 15</td>
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<tr>
<td>2</td>
<td>Project Budget and Cash Flow Statement</td>
<td>2016 December 31</td>
</tr>
<tr>
<td>3</td>
<td>Draft outline of the Master Facilities Plan</td>
<td>2016 December 31</td>
</tr>
<tr>
<td>4</td>
<td>Interim Master Facilities Plan</td>
<td>2017 March 17</td>
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<tr>
<td>5</td>
<td>Final Master Facilities Plan and Recommendation to The City whether to submit</td>
<td>2017 May 17</td>
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</tbody>
</table>

### Administration updates to Council:

<table>
<thead>
<tr>
<th>Date</th>
<th>Report</th>
<th>Timing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Update on Olympic Bid Exploration Project</td>
<td>2017 January 23</td>
</tr>
<tr>
<td>2</td>
<td>Update on Olympic Bid Exploration Project</td>
<td>2017 late April</td>
</tr>
<tr>
<td>3</td>
<td>Final recommendation on whether Calgary should pursue a bid or not (by this date)</td>
<td>By July 2017</td>
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</table>
Thank you