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2026 WINTER OLYMPIC AND PARALYMPIC BID EXPLORATION UPDATE

EXECUTIVE SUMMARY

The purpose of this report is to update Council on Calgary Bid Exploration Committee's (CBEC) work to date and inform Council of how Administration has organized itself to support and respond to CBEC's work. Updated timelines are provided and it is recommended that Council endorse the content and application of Administration's Feasibility Assessment document (Attachment 4) that will guide Administration's review of CBEC's final report.

CBEC's Board has structured a set of subcommittees to assist with focusing their efforts on five critical aspects of the bid exploration, secured the appropriate physical and human resources, and is tracking well to the updated project timelines. CBEC plans to deliver their final report to Administration, allowing sufficient time for review, in advance of Administration's final report to Council by 2016 July. A detailed update of CBEC's progress is contained in Attachment 5.

It is critical that Administration's review and assessment of CBEC's work is objective, balanced and comprehensive with the goal of providing Council with sufficient and accurate information so Council can determine with confidence whether to pursue a bid or not. CBEC has been informed and is clear that their mandate requires a thorough and objective final report, as The City will be evaluating their work on this basis.

Administration's governance model (Attachment 1) is provided to Council for information, which clearly articulates Administration's dual role of providing information to CBEC through a Subject Matter Expert team, and objectively evaluating CBEC's work through a separate Evaluation Team.

Administration's Feasibility Assessment was developed to guide and assist with The City's objective evaluation of CBEC's work and final report prior to making a recommendation to Council. This assessment document provides multiple benefits for CBEC, Administration and Council. An overview of Administration's Feasibility Assessment is provided in Attachment 3 and the full Feasibility Assessment is outlined in Attachment 4.

Administration's Feasibility Assessment provides a comprehensive look at the factors and conditions necessary to inform and evaluate a prospective bid. Essentially, work will be done to obtain a level of understanding of the projected overall costs associated with hosting the Olympic and Paralympic Games (Olympic Games). These costs will then be reviewed against funding sources, and subsequently analyzed against potential benefits.

In preparation for the reports to Council and in leading up to the final report/ recommendation which will be provided no later than 2017 July (current target 2017 June), an updated timeline has been prepared. Preliminary timelines, previously received by Council, were based on the possibility that other Canadian cities expressed interest in a bid. As no other Canadian cities expressed interest, the timelines were amended to allow more time for exploration work to be completed. The updated timeline can be found in Attachment 8.



Approval(s): Hanson, Kurt concurs with this report. Author: Romero, Augusto

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ADMINISTRATION RECOMMENDATION(S)

That Council:

Endorse Administration's Feasibility Assessment (Attachment 4), and provide
Administration's Co-Executive Sponsors, the General Manager of Community Services
and the Deputy City Manager with the authority to make content changes, unless they
are material in nature, in which case changes will be brought back to Council.

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- 2. Receive for information Administration's project governance structure (Attachment 1) and Calgary Bid Exploration Committee's (CBEC) updates (Attachment 5).
- 3. (a) Direct that Attachment 4 remain confidential pursuant to Sections 23(1)(b), 24(1)(a), 24(1)(g), 25(1)(b) and 25 (1)(c) of the Freedom of Information and Protection of Privacy Act until such time as the International Olympic Committee (IOC) has awarded an Olympic and Paralympic Winter Games (OWPG) to Calgary or until such time as the attachment is no longer relevant to the City's interest in hosting an OWPG or similar event, whichever is later.
 - (b) Direct that Attachment 7 to the report remain confidential pursuant to Sections 23(1)(b), 24(1)(a), 24(1)(g), 25(1)(b) and 25 (1)(c) of the Freedom of Information and Protection of Privacy Act until such time as the International Olympic Committee (IOC) has awarded the Olympic and Paralympic Winter Games (OWPG) for the year 2026 to a host city or until such time as Council makes a decision not to proceed with a bid for the 2026 OWPG, whichever is sooner.

PREVIOUS COUNCIL DIRECTION / POLICY

On 2016 June 20, Council approved the C2016-0537 "CSTA Update" which endorsed a Bid Exploration for the 2026 Olympic and Paralympic Winter Games (OPWG). Council approved the formation and funding for BIDEXCO (\$4.7 million for BIDEXCO work and \$0.3 million for Administration support), for the purpose of carrying out the bid exploration to determine a recommendation regarding the notice of intent to bid for the 2026 OPWG. Through C2016-0537, the General Manager of Community Services has the authority to negotiate and execute the Funding Agreement.

On 2016 September 26, Council adopted the amended deliverables, milestones and timelines outlined in the Attachment 1 of the C2016-0738 report and authorized the General Manager, Community Services to make such further amendments to the deliverables, milestones and timelines as he deems required once the same have been discussed with the Board of Directors for the Calgary Bid Exploration Committee.

On 2016 October 3 (C2016-0810), Council adopted Administration's recommendations: 1) that The City of Calgary assume a controlling interest in Calgary Bid Exploration Committee company; 2) Authorize the General Manager (GM), Community Services to exercise all the powers and voting rights of The City as a shareholder of Calgary Bid Exploration Committee when such action is required subject to the GM; and 3) Authorize the Mayor to execute on behalf of The City all company resolutions and related documents, including a unanimous

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members' agreement, required to establish the appropriate shareholder and governance structure of Calgary Bid Exploration Committee.

BACKGROUND

Since the last Council update in 2016 October, the Bid Exploration project has successfully transitioned from a preliminary project in a forming and planning phase to a project implementation phase. In order for this transition to occur, CBEC required: staff, office space, office equipment and additional technical expertise. Concurrently, The City required that all corporate governing documents, including a signed funding agreement, be in place for CBEC to be mobilised.

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Calgary Bid Exploration Committee's (CBEC) Role and Governance
CBEC's volunteer board has developed a governance structure which includes five
subcommittees: Venues; Security; Finance & Investment; Public Engagement & Community
Impact, and; Government & Stakeholder Relations. Each subcommittee has a clear purpose,
dedicated board member(s) and assigned staff to deliver on project outcomes. Attachment 2
provides an outline of the subcommittees as described above. Status updates by subcommittee
are also provided in Attachment 5.

Project Timelines

Preliminary project timelines (Reports C2016-0537 and C2016-0738), were based on the possibility that other Canadian cities might express interest in a bid. As no other Canadian cities expressed interest, the timelines were amended by the General Manager, Community Services to allow more time for the exploration work to be completed. Council authorized the General Manager, Community Services to make such amendments to the deliverables, milestones and timelines as he deems required, and as agreed to by CBEC's Board of Directors, at the 2016 meeting of Council (C2016-0738). An updated timeline can be found in Attachment 8.

Administration's reporting timelines for this project have also been provided to Council in previous reports, with Administration updates scheduled in 2017 January, April and by July. Coinciding with these Council reports, CBEC will provide updates to Administration to assist in the preparation of the formal updates to Council.

INVESTIGATION: ALTERNATIVES AND ANALYSIS

City's Administration Role and Governance

With an objective assessment as a top priority, Administration undertook the development of a governance model that promotes City objectivity by clearly separating Administration's dual role of providing information to the Calgary Bid Exploration Committee (CBEC) and evaluating CBEC's work.

With this in mind, a "quality assurance" governance model has been established by Administration. The governance model accommodates for the tight timelines and project needs by involving Administration regularly to allow for a review along the way rather than only at the end. This structure also provides the opportunity to address key risks and challenges as they arise. This approach allows Administration to manage the delicate balance of necessary support to CBEC while maintaining an objective position to analyse CBEC's work.

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The quality assurance governance model also promotes transparency of decision-making to key stakeholders and confidence to Council that the bid exploration objectives have been met to Administration's satisfaction. This approach allows for Administration to interact with CBEC in a way that permits Administration's review of CBEC's deliverables during the project's implementation and a final assessment at the end. Administration's quality assurance governance model will constitute the following:

- Regular attention to core review activities including overall governance, risk and issues management, change management, and communications
- An assessment of the thoroughness and accuracy of the deliverables from CBEC during the project implementation, not only at the end.
- An experienced team that provides independent advice based on an impartial view, and not influenced by vendors or suppliers.
- The ability to mitigate risk proactively or address issues as they arise.

To convey the quality assurance governance model, Administration developed a governance structure as it relates to the CBEC (Attachment 1).

City Administration's Feasibility Assessment

Administration will complete an independent analysis of CBEC's work and provide a recommendation to Council to obtain a decision as to whether The City should proceed with a bid or not. With this in mind, Administration's Bid Exploration Project Team has developed an Administration Feasibility Assessment document to guide and assist with the evaluation of CBEC's final report. Administration is seeking Council's approval of both the document and its application for this purpose. An overview of Administration's Feasibility Assessment is provided in Attachment 3 and Administration's complete Feasibility Assessment is outlined in Attachment 4. Administration's Feasibility Assessment provides multiple benefits for Council, Administration and CBEC.

The benefits of Administration's Feasibility Assessment include:

- An outline of the scope and associated deliverables for Calgary Bid Exploration Committee's Final Report;
- An analysis tool for those completing the assessment, i.e. Evaluation Team, Administrative Leadership Team and Council;
- Documentation of the necessary information to complete a comprehensive and balanced feasibility assessment for a recommendation to Council;
- Increased objectivity and transparency; and
- An opportunity to effectively communicate and manage expectations for CBEC, Administration and Council.

To realize the benefits, Administration's Feasibility Assessment has been developed to include the following five groupings which are detailed in Attachment 4:

- 1) Facilities & Infrastructure Studies and Operations & Security Studies;
- 2) Funding Sources;
- 3) Economic and Social Benefit;
- 4) Summary of Findings and Recommendation; and
- 5) Making the Bid Decision.

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Administration's Feasibility Assessment provides a comprehensive look at the factors and conditions necessary to inform a prospective bid. Essentially, work will be done to obtain a level of understanding of the overall costs associated with hosting the Olympic Games. These costs will then be reviewed against funding sources, and finally analyzed against potential benefits.

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Stakeholder Engagement, Research and Communication

An Olympic bid may deliver on many of the desired outcomes outlined in The City's strategic plans and Council priorities (see Strategic Alignment section below). Considerable public engagement helped inform the design of these plans and priorities, and a potential Olympic bid will need to align with the outcomes Calgarians have envisioned for our city.

To solicit further input regarding a potential Olympic bid from residents in Calgary and the Bow River Corridor, as well as key stakeholders, Calgary Bid Exploration Committee is planning public and stakeholder engagement. Specific methods for obtaining public feedback are being finalized.

Strategic Alignment

As previously mentioned in the 2016 October report (C2016-0810), there is great alignment between The City's projects, policies and long range planning documents; therefore, it is logical for The City to explore an Olympic bid as one potential strategy to shape the city Calgarians have envisioned.

Citizen input was a key component to our long range planning documents such as the Municipal Development Plan, imagineCALGARY, Sustainability Direction 2020, Route Ahead and the Recreation Master Plan to name a few. The likelihood that the development of a Winter Olympic and Paralympic Bid, or winning a Winter Olympic and Paralympic Bid will deliver on our long range goals for Calgary will be thoughtfully considered as a part of Administration's review and analysis of Calgary Bid Exploration Committee's (CBEC) work and is a component of Administration's Feasibility Assessment document.

Social, Environmental, Economic (External)

Both the triple bottom line perspective and the potential of a long term legacy will be critical to determining the value of pursuing a bid or not, therefore, it is important for CBEC to consider the economic and social benefits and impacts prior to, during, and post 2026 Olympic and Paralympic Winter Games. As such, the social and economic benefit is an essential component of Administration's Feasibility Assessment document that will be used to assess CBEC's final report.

Financial Capacity

Current and Future Operating Budget

Council approved an operating budget of up to \$5 million to explore a bid exploration for the 2026 Olympic and Paralympic Winter Games. Tourism Calgary / Calgary Sport Tourism Authority created a preliminary operating budget for the execution of the work required; the preliminary budget has recently been revised by CBEC now that project planning is complete. The high-level budget is outlined in Attachment 6. A detailed budget was also provided to Administration by CBEC (Attachment 7).

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CBEC has been successful in securing in-kind donations in the form of services, space and equipment. At this time no alternate funds have been raised. CBEC is diligently working to deliver the project on budget.

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Current and Future Capital Budget

There are no capital budget implications associated with this report.

Risk Assessment

The development and subsequent implementation of Administration's Feasibility Assessment helps to mitigate the risk of differing expectations from various stakeholders. The Feasibility Assessment provides clear project parameters/ scope and outlines the information to be produced by CBEC. In addition, CBEC has been informed and is clear on their mandate to provide a thorough and objective final report to Administration.

Tight timelines continue to be one of the greatest challenges that will impact the scope of the work and level of detail of CBEC's bid exploration project. By providing CBEC the criteria that Administration will use to assess the Committee's work, CBEC will have an understanding of The City's expectations which will in turn, guide their work. The criteria outlined in Administration's Feasibility Assessment document will support CBEC by refining their project scope to better meet the project's objectives within tight timelines.

Additional risk includes the challenge to promote transparency of the project while maintaining Calgary's competitive advantage now and in the future. Based on this notion, it is not recommended that the identified report attachments be shared in their entirety with the public. Sharing this information could compromise Calgary's competitive advantage if it's concluded that Calgary will proceed to the bid process. To manage this risk, it is critical the project has a strong public communications plan outlining expectations, deliverables and clear messaging that, at this stage, the project is an exploration rather than a bid, while providing citizens with as much information as can be shared publicly.

REASON FOR RECOMMENDATIONS:

Recommendations in this report help towards the overall goal of an objective, balanced and comprehensive recommendation from Administration to Council.

The Administration's Feasibility Assessment outlines the criteria that Administration's Evaluation Team and the Administrative Leadership Team will apply against CBEC's final report to inform their recommendation to Council. The assessment document also provides a tool for Council to inform their decision making process as to whether or not it is feasible to potentially host the 2026 Olympic and Paralympic Winter Games, and also if it would be prudent to bid for these games.

Recommendation 1 in this report renders Council's endorsement of Administration's Feasibility Assessment as the planning, guiding and assessment tool for CBEC's work.

In 2016 June, Council directed the GM of Community Services to update Council on the status of Calgary Bid Exploration Committee's work on a quarterly basis. These updates serve to keep Council engaged, provide the opportunity for project course corrections and help keep the public

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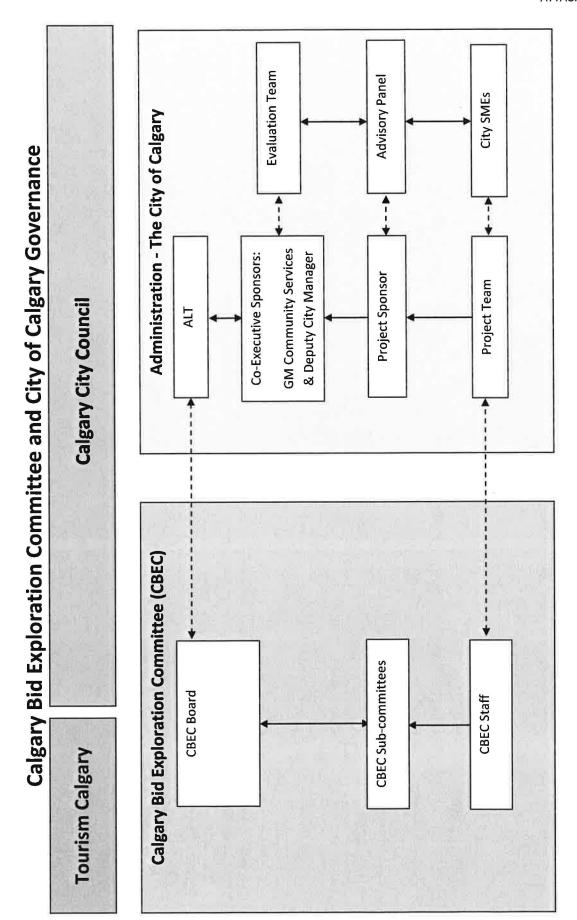
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informed.

Council's direction to maintain confidentiality with the specified attachments enables the release of as much information to the public as possible, without compromising Calgary's competitive advantage in hosting large scale sporting events now and in the future.

Attachments

- 1. Calgary Bid Exploration Committee and City of Calgary Governance
- 2. Calgary Bid Exploration Governance and Oversight
- 3. Overview of Administration's Feasibility Assesment
- 4. Administration's Feasibility Assessment for Calgary Bid Exploration's Work
- 5. Calgary Bid Exploration Committee Updates by Subcommittee
- 6. Calgary Bid Exploration Committee Refined Budget
- 7. Calgary Bid Exploration Budget
- 8. Revised Timelines, Deliverables, Associated Off-Ramps and Release of Funds



CBEC Board Governance and Oversight

MISSION: To objectively recommend to City Council whether or not there is merit for Calgary to submit a bid to the COC/IOC to host the 2026 OPWG

	Government & Stakeholder Relations	Identify all impacted groups (outside of governments), support engagement of those groups to determine issues and level of support for a bid, strategies to garner support. In collaboration with The City of Calgary (per the Funding Agreement) gauge the level of commitment of the Canadian Olympic Committee, the Government of Alberta and the Government of Canada to support a Calgary bid and any associated conditions.	Laurie Stretch (Chair) Sue Riddell Rose Wilton Littlechild Scott Thon Catriona Le May Doan
ups) Why (not) Bid?	Public Engagement and Com- munity Impact	Examine the impact on communities through stakeholder and public engagement - locally, provincially and nationally of bidding and hosting the 2026 OPWG Review the short term and long term impacts and opportunities from social, environmental, cultural and economic perspective.	 Karen Ball (Chair) Patti Pon Patrick Jarvis Rod McKay
the work of the working gro	Finance & Investment	Examine the Business Case for hosting the 2026 OPWG and support the development of a prospective Business Plan focusing on the net economic impact, both short and long term, resulting from the construction, staging and operations associated with bidding and hosting the Games.	 Irfhan Rawji (Chair) Chris Lee Scott Thon Rod McKay
Vision – (to be developed through the work of the working groups) Why (Not) Bid?	Security	Examine/support the development of security requirements plans/logistics and for sports venues, villages, accommodations, media facilities, transportation, support and training facilities including cost evaluation and funding/financing options.	 Rick Hanson (Chair) Irfhan Rawji Maureen Killoran Allan Hargreaves
Vision	Venues (Master Venues/ Facilities Plan)	Developed concept and feasibility plans for sports venues, villages, accommodations, media facilities, transportation, support and training facilities including cost evaluation and funding/financing options.	Gene Edworthy (Chair) Dale Henwood Beckie Scott Sheila McIntosh
		Nedate Attachment 5	соттійее Метрегз:

Note: CBEC also has an ad hoc sub-committee of the Stakeholder committee called COC/IOC Relations, which has the following members: Patrick Jarvis (Chair), Beckie Scott, Gene Edworthy, Dale Henwood and Catriona Le May Doan.

Overview of Administration's Feasibility Assessment

Suite of Events	Specifications & Metrics	For	Calgary and Cann	For Calgary and Canmore / Bow Valley	
Facilities & Operations	Concept Plans & Functional Programs	Costs	Funding	Economic Value	Social Value
Sports Facilities & Venues	Existing, Upgrades & New				
Housing					
Broadcast/Media			2		3
Transportation					
Security Operations					
4 Summary of Findings		arded.	Net City Investment	Economic Value	Social Value
Recommendation	Economic + Social Value is ≥ City's Net Investment.	nvestment.			
5 Making the Bid	The cost of bidding against the expected value of winning.	d value of winning.			

Secti	on 1	Describe the Games & Vision for Hosting the Games
1.1	Project Scope	Description of Games: Suite of events contemplated meeting IOC & IPC standards; # of athletes, support staff, officials, sponsors and their needs; outline of all venues required & where; attendance projections.
1.2	Reason & Timing	 What is the central vision for the Games? Outline the key areas that would affect Calgary, Alberta, and Canada How will hosting the Games align with City objectives and plans, including its 'city-shaping' impact? (See 2.1) Economic & social impacts (leading to, during, and legacy); reputational and international profile; leveraging other investments. Why is it important for this bid to be contemplated now? Opportunity/benefits & timing Re-state high-level schedule from now to hosting (Table or Diagram)
Secti	on 2	Public Engagement & Community Impact
2.1	Alignment with Council Priorities and with City of Calgary plans, strategies, and policies.	 Alignment with Council Priorities for 2015-2018 in the following ways: P2 Advance purposeful economic diversification and growth. P3 Support civic, business and community partners, business investment areas, to collaborate and attract local and global investment. P5 Seek out partnerships with other governments and community partners to achieve community well-being. W2 Be as efficient and effective as possible, reducing costs and focusing on value for money.
	5	Align to specific tactics in the Economic Strategy for Calgary's strategy one, Tell Calgary's unique and compelling story with one voice and strategy two, Build and promote Calgary as a city to live a creative, active life, as outlined below: Support the investigation of convention space needs Support sport and sport tourism development Support efforts to increase hotel rooms in the Centre City Promote Calgary as a destination for national and international sporting events Attract and leverage world class events and festivals Redefine western values to focus on Calgary's spirit of neighbours helping neighbours, welcoming newcomers and a 'can-do' attitude Alignment with the Civic Sport Policy; Festival and Events Policy, Calgary's Civic Arts Policy, Cultural Plan for Calgary, Poverty Reduction Strategy and Capital Plan objectives; Recreation Master Plan; Centre City Plan vision and principles; Sustainability Direction 2020 objective; Calgary Economic Development Strategy areas of focus; Municipal Development Plan objectives; imagineCalgary targets; and

		the International Olympic Committee Agenda 2020 recommendations; and the Municipal Naming Rights Policy.
2.2	Public Perspective	Engagement methods & targets. Public expectations re: Acceptable cost Economic impact & how measured Acceptable risk Acceptable disruption to life as usual (including impacts to regular City services) Legacy: City reputation/brand; public access; ongoing costs & benefits Environmental impacts Cultural & educational events & benefits
2.3	CBEC's Perspective & Assessment	 How bidding & hosting might build a desirable reputation for Calgary & Region; How would it position Calgary for future winter sport (local, regional, provincial, national, international); How would it fit with high performance training; How would it maintain, improve & sustain existing facilities; Identify associated cultural impacts.

Secti	on 3	Governments & Stakeholders
3.1	Scope of Analysis	Persons or groups specifically impacted by prospective hosting
3.2	Requirements & Process	Engagement approach & priority; determine level of interest; assess prospective impact; understand stakeholder position; map results to quantify level & nature of impact
3.3	Government Stakeholders	 City of Calgary (Mayor & Councillors; ALT) Alberta (Applicable Ministries; other Calgary Ministers; Calgary Caucuses) Canada (Applicable Ministries; other Calgary Ministers; Calgary Caucuses) Town of Canmore Town of Banff Town of Lake Louise Tsuu T'ina Nation Treaty 7 Nations Other Municipalities: Edmonton; Vancouver; Whistler
3.4	Non- Government	 COC-Exec; COC; IOC Calgary Stampede & Exhibition University of Calgary Southern Alberta Institute of Technology Mount Royal University Winsport Calgary Sports & Entertainment Canmore Nordic Centre Banff Centre Nakiska Mountain Resort Lake Louise Ski Resort (Resorts of the Canadian Rockies) International Sports Federations National Sports Organizations (Olympic Winter Sports) Calgary Sports Tourism Authority; Tourism Calgary; Sport Calgary; Calgary Amateur Sports Organizations National Sports Organizations (Own the Podium) National Sports Circle Truth & Reconciliation Commission Calgary Economic Development Calgary Chamber of Commerce Business Investment Areas Calgary Arts Development Authority Calgary Board of Education; Calgary Catholic School District Other

Section	on 4	Describe the Facilities & Infrastructure needed to host the Games			
4.1	Sports Venues	 Inventory the sport, he currently in OPWG & f Assess fit for purpose a venues, and produce a Identify new facilities to 	oreseeable to 2026; and conformance to re agap analysis;		
	Facilities	Calgary	Canmo	re	Bow Valley
	Existing				
	Upgrades				
	New				N. 78.49
4.2	Athletes' Villages	Athletes & support	Olympic officials	Media	Other
	Calgary		0.3		l.
	Canmore / Bow Valley			300	
4.3	Media Facilities & Broadcasting	Stand-alone media facilities that are not already included in the 4.1 Sports Venues, and 4.2 Athletes' Villages.			he 4.1 Sports Venues,
4.4	Ancillary Facilities	Identify facilities not otherwise included in the 4.1 Sports Venues or 4.2 Athletes' Villages: medical services / health facilities; sports medicine; practice facilities; etc.			
4.5	Celebratory Venues	 In Calgary Comment on use of Olympic Plaza & its potential re-development In Canmore / Bow Valley 			velopment
4.6	Arts & Culture	Identify potential arts &	Identify specific cultural activities and associated facilities. Identify potential arts & culture facilities throughout Calgary & the Bow Valley that could support hosting aspects of the Games, and show how they could be used.		
4.7	Land for any new site above		Site selection analysis, including land-use, anticipated development permit constraints, accessibility, adjacent uses, cost, etc.		oment permit
4.8	Hospitality	Hotel capacity against: to	ourism projections; plu	s Olympic nee	ds not met in 4.2.
4.9	Transportation	 Hotel capacity against: tourism projections; plus Olympic needs not met in 4.2. Identify incremental transportation infrastructure requirements from staging the Games.¹ E.g., 24th Ave & Crowchild Trail Green Line (impact of): On attendance @ downtown events, the Oval, Max Bell, etc. Provincial funding allocation for Green Line may compete with OPWG 			
4.10	Telecomm / Broadcasting	Identify incremental tele & broadcasting the Game		irements asso	ciated with social media
4.11	Construction	Feasibility: upgrade & co		time for ope	rations within the

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¹ With input from The City's Transportation Infrastructure Planning team C2017 – 0097 Olympic Bid Exploration Update Attachment 4 ISC: CONFIDENTIAL

Secti	on 5	Capital Costs Summary			
5.1	Sports Facilities	Calgary	Canmore	Bow Valley	Totals
	Existing ²				
	Upgrades				
	New				
	Land			16.	
	Temporary			- N	
	Sub-Total	AUGUST STATE			
5.2	Athletes' Villages		A	180	
5.3	Other Infrastructure				
	Media		1 100	79	
	Hospitality				
	Sub-Total				
5.3	Total Capital Costs		11/1		
5.4	Costing methodology	Costing assumptions in administrative costs; co		consulting, project man	agement, &
Secti	on 6	Enduring Use & Opera	tional Sustainability of	Facilities After the Gam	ies
6.1	Overall	Legacy usage of all spo specified time horizon		facilities after the Game	es over a
6.2	New/upgraded facilities Calgary Canmore Bow Valley	Calgary facilities afterance Similar for major up Does the incrementare return?	er the Games, over the grades al investment (new & une fully sustainable, how	perating costs & revenunces of the revenunces of the revenunces of the revenues of the revenue	ent long-term

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² Incremental costs to 'spruce up' or 'fit out' existing facilities to 2016 IOC standards.
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Section	on 7	Intersecting Stakeholders
	os & organizations t ams & infrastructur	hat would be impacted by or would have an impact on the Games, and associated e.
7.1	Tsuu T'ina Nation	Investigate plans for a 5,000 seat arena (TBC)
7.2	University of Calgary	 Olympic Oval Student housing Land adjacent to McMahon Stadium
7.3	McMahon Stadium	 Opening & Closing Ceremonies Refurbishment Adjacent land
7.4	City of Calgary	Field House near McMahon Stadium (TBC)
7.5	Calgary Sports & Entertainment	New arena (TBC)
7.6	Stampede Park	 Calgary Stampede Master Plan Entertainment Zone Exhibition Zone (BMO expansion) Heritage Zone Transit Oriented Development
7.7	CMLC	Rivers District for Victoria & Stampede Park Master Development Plan(s), including associated Transit-oriented Development
7.8	Olympic Plaza / Cultural District	Civic District Public Realm Strategy Redevelopment of Olympic Plaza
7.9	Arts Commons	Arts Commons North (new theatre) & Arts Commons South renovations Potential residential tower
7.10	Green Line	Downtown & Victoria Park / Stampede Park stations Connections to Olympic Oval, U of C, & Max Bell
7.11	Canmore	Nordic Centre Athletes' Village / Housing Transit line to Calgary (see Banff media item)
7.12	Banff	Any Olympic-related amenities Transit from Calgary to Bow Valley using existing CPR line
7.13	Lake Louise	Any Olympic-related amenities
7.14	Nakiska	Any Olympic-related amenities

Section 8		Capital Funding (Jointly developed between CBEC & City)
8.1	City of Calgary	City's planned investments in affordable housing, specific sports facilities, Olympic Plaza re-development, arts & culture, transportation, etc. City's net new investment required, based on prospective investments from others.
8.2	Alberta	Overall share is preferred strategy; consider specific or targeted investments
8.3	Canada	Overall share is preferred strategy; consider specific or targeted investments
8.4	Calgary-based Investors	Other Calgary investors, e.g., Calgary Stampede, Calgary Sports & Entertainment, the Universities, etc.
8.5	Private Developers	'Games-related' housing or other facilities that could be sold off / rented in future? Modular housing?
	Summary	Summary table for this Section
Sectio	n 9	Games Operations: Costs & Funding
9.1	Overview	Overview of how Olympics 'operations' works: IOC, Sponsors, etc.
9.2	Operating Costs	Breakdown by cost category
9.3	Funding Sources	Breakdown by funding source Markets for broadcasters
9.4	Existing Capacity	Factor existing operational capacity & experience in Calgary, Canmore / Bow Valley, and associated 'cost avoidance' if any.
9.5	Volunteers	Identify extent to which volunteers could offset operating costs
9.6	Net City costs	Net Games operating costs for City of Calgary (excluding Security, & net of provincial / federal support)
9.7	Net Canmore / Bow Valley	Net Games operating costs for Canmore / Bow Valley (excluding Security, & net of provincial / federal support)
Section	n 10	Security: Costs & Funding
10.1	Requirements	Overview of security risks & mitigation measures; security management philosophy & framework.
10.2	Costs	Cost estimates by categories: Calgary (+/-% estimate range)
10.3	Enduring Benefits	Operational / learning benefit for security forces in Calgary & region after the games
		Re-state the aggregate capital costs for security infrastructure How much of this infrastructure has enduring benefit after the Games?
10.4	Canmore / Bow Valley	(Repeat for Canmore / Bow Valley) Overview of risks, mitigation measures & costs
Section	on 11	Incremental Operational Costs to The City for Hosting the Games (To be developed by The City)

11.1	Olympics Secretariat	 Planning & coordinating Host-city obligations with the Calgary organizing committee for the Olympics
11.2	Planning & related	 Planning for transportation, emergency, and additional City services beyond what's provided for the games (e.g., sanitation; snow removal; etc.); Phasing / re-scheduling land-use planning & permitting of construction; Permitting of temporary facilities; Community inclusion planning; Legislative changes (Calgary organizing committee for the Olympics Charter, and any Bylaw affected by the Olympics)
11.3	Increments to normal services	 Transportation impacts on citizens (Transportation Planning) Snow removal & any road closures / diversions (Roads) EMS (in addition to what is contemplated under Olympics Operations – Section 9) CoC Communications (in addition to 11.4) Etc. Estimate of staff & other costs to deliver these services
11.4	Promotion & tourism	 Direct City of Calgary investments in promoting The City and the Games (before & during Olympics)
11.5	Culture & Public Art	Cultural Olympiad or City-funded cultural events associated with the Olympics
11.6	Travel & learning	 Pre-games travel by City officials to other Games to observe and learn impacts to municipal services
11.7	Records & IT	 Costs to record and archive materials, photos, videos for City use IT support for Section 11
11.8	Contingency	Budget allocation to cover unforeseen City services
Section	on 12	Other Government Services & Programs
12.1	Alberta	Based on the Vancouver Games, neighbouring province(s) and the Canadian Government invested in tourism advertising linked to the Games. Provide applicable detail.
12.2	Canada	Same
12.3	Canmore / Bow Valley	Same
12.4	Other Canadian Provinces	Same

Sectio	n 13	Economic Benefits
13.1	Capital (up to, during; & after the games)	 Direct investments and income transfers to local, regional, national markets Labor force impacts and how to meaningfully represent these figures. Indirect economic impacts (multipliers) to local, regional & national economies Long-term utility of the facilities / housing units after the games
13.2	Operational (spending during Games)	 Operational spending; games attendance income; tourism income; etc. impacting local, regional & national economies Indirect economic impacts (multipliers) to local, regional & national economies Induced economic impacts (exposure & potential for attracting future investment)
13.3	Long-term investment attraction	 Projections on attracting business & development to Calgary, Canmore / Bow Valley, and Alberta, as a result of having hosted the Games (over 'N' years). The value of 'optimism' as a lead-up to the Olympics.
Section	on 14	Social Benefits
14.1	Olympic ideals	Olympic ideals; national/civic pride; inclusivity/mutual understanding ideals fostered through hosting Games; etc.
14.2	Sports development	Ongoing sports development, including population health benefits of active / sports participation and physical activity.
14.3	Culture	Cultural showcasing; Cultural Olympiads.
14.4	Reputational	What does hosting an Olympic Games do for the brand and reputation of a city?
14.5	Other	Additional aspects through stakeholder engagement
14.6	City aspirations	Overall alignment with Council Priorities & The City's various plans & directions
Section	on 15	Environmental Considerations & Benefits
15.1	Calgary	Environmental sustainability in infrastructure development (Sustainable Building Policy); legacy use; etc.
15.2	Canmore / Bow Valley	Environmental sustainability in infrastructure development; legacy use; etc.
15.3	Transportation	Clean transportation during Games
15.4	Other	
Section	on 16	Legal and Statutory Aspects to Hosting the Games
16.1	IOC	IOC requirements. What binds The City contractually, when, and in what amount? (Table of Stage-Gates)
16.2	Clean Games	Anti-doping measures / constraints / standards
16.3	Procurement	Procurement standards / plan
16.4	Risk	Risk analysis and mitigation plan

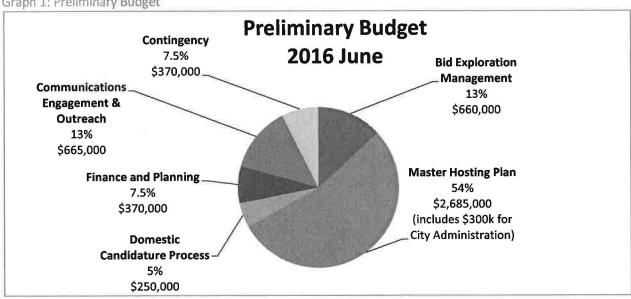
Section	on 17	Recommendation on whether to proceed with a bid or not
17.1	Re-cap net invest	ments by The City & other investors
17.2	Identify competing	ng investment pressures among the 3 orders of government
17.3		social benefit to the city & region (including leveraged investments). City investment, there is 'Y' value (economic & social).
17.4	Recommendation	CBEC's recommendation on whether to proceed with a bid or not: The net value and affordability of hosting the Games, based on the assumption that a bid is successful.
17.5	The benefits of tl	his study should a bid not be pursued
Section	on 18	The risk of making a bid
18.1	Cost	Cost breakdown for a bid submission
18.2	Funding	 Sources of funding for a bid submission The City's share
18.3	Probability analysis	 broadcast & advertising markets; historical tracking of awards; expected / known competition for the 2016 Winter Games; expert input
18.4	Benefit even if unsuccessful	Summarize the benefits of a bid even if it fails Would the international exposure created by an Olympic Bid create enough positive exposure to justify a bid even if it didn't win?
18.5	Net Risk / Benefit Analysis	This component represents the expected value of bidding. The calculus is based on the probability of winning times the net positive value of hosting the Games, also factoring the opportunity cost of 'not bidding'.
18.6	Recommendati on	CBEC's recommendation to actually make the bid or not make the bid. Based on the probability that a bid could fail. If the expected value approaches the net value of hosting, then recommend placing a bid.

Calgary Bid Explc	0.50	Calgary Bid Exploration Committee Updates by Subcommittee (2017 January)
Master Facilities	•	Phase 1 (Pre-Planning) – COMPLETE:
Pian		 Initial Venue Meetings
		completing Phase 2 - Initial Due Diligence)
		Resourcing of project team
Security Plan	•	 Phase 1 (open source research and analysis)—COMPLETE:
		 Current state security assessments of key venues/facilities underway
		Secure source research well underway
		 RCMP and CPS resources on board and active.
Finance &	•	Completed benchmarking of past Olympic games costs for all phases with focus on Winter games
Investment Plan	•	Developed initial hypothesis to guide financial evaluation work
	•	Developed working version of financial model
	•	Completed review of 1988 Olympic costs
Public Engagement	•	 Developed base public engagement research plan:
& Community		Random public survey (phone & electronic)
Import Dian		 In-depth interview with community organizations
		 Public guided feedback tool (fully open feedback mechanism through website)
	•	 Completed RFP and procurement process for a research vendor (Vendor selection January 17, 2017)
	•	 Developed CBEC External Communications Plan:
		 Distributed and signed off.
Stakeholder &	•	Aligned stakeholder list to the City of Calgary Triple Bottom Line framework of Economic, Social/Cultural and
Government		Environmental plus fourth category of stakeholders entitled Sport.
Relations Plan	•	 Added specific needs to the RFP sent out by Public Engagement and Community Impact for the Research into
		public engagement and surveys.
	•	 Added content to CBEC's website which is being developed to capture stakeholder input.
	•	 Established CBEC IOC/COC subcommittee as point of contact for the respective Canadian sports organizations
		and gathering of required stakeholder impact information.

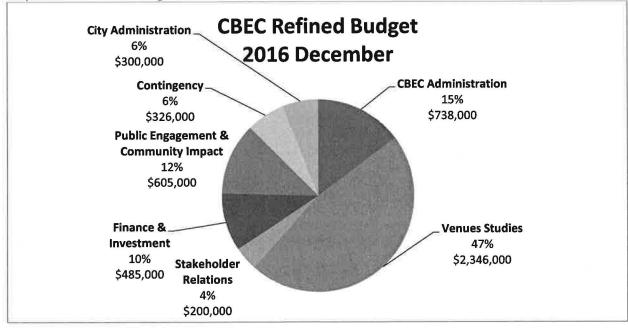
Calgary Bid Exploration Committee Refined Budget

A preliminary budget for the Bid Exploration project was proposed by Calgary Sport Tourism Authority (CSTA) to Council back in 2016 June C2016-0537-Attachment 1. With the formation of the Calgary Bid Exploration Committee (CBEC) project planning activities, which includes validating the preliminary budget, were completed. The Preliminary Budget is outline in Graph 1 and the Refined Budget is outlined in Graph 2. A comparison of the budgets is provided in Table 1.









For ease of comparison, the preliminary budget and the CBEC refined budget information has been distilled into Table 1. The table includes the rationale for the budget revision.

Table 1: Budget Comparison – Preliminary Budget to CBEC Refined Budget

Graph 1: Prelimina 2016 June	ry Budge	et	Graph 2: CBEC Ref 2016 December	ined Bud	lget	Reasons for Change					
Budget Category	%	\$	Budget Category	%	\$						
\$5 million	100%	\$5,000,000	\$4.7 million for CBEC and \$300k for Administration	100%	\$5,000,000	2016 June C2016-0537 Council directed \$5 million be allocated for a bid exploration. (\$4.7 million for CBEC and \$300k for Administration)					
City Administration		Included in Master Hosting Plan Total	City Administration	6%	\$300,000	In the preliminary budget, the \$300K for City Administration was included as part of the \$2.6 million Master Hosting Plan budget line.					
Bid Exploration Management	13%	\$660,000	CBEC Adminstration	15%	\$738,000	Includes resources necessary to coordinate the work with the volunteer board and expert consultants within the provided timeframe.					
Master Hosting Plan	54%	\$2,685,000	Venues Studies	47%	\$2,346,000	Venues makes up the majority of the Master Facilities Plan. The variance in between preliminary budget and the refined budget is due to the preliminary budgeted amount of \$2.6 million, which included the \$300k for City Administration's support.					
Finance and Planning	7.5%	\$370,000	Finance and Investment	10%	\$485,000	The name and budget allocation are modified to reflect the subcommittee work and associated budget.					
Communica- tions, Engagement and Outreach	13%	\$665,000	Public Engagement and Community Investment	12%	\$605,000	The name and budget allocation are modified to reflect the subcommittee work and associated budget.					
Domestic Candidature Process	5%	\$250,000	Stakeholder Relations	4%	\$200,000	Funds were set aside for a Domestic Bid Competition. No other Canadian Cities declared interest; therefore there is no domestic competition. The money was re-allocated to a Stakeholder Relations subcommittee.					
Contingency	7.5%	\$370,000	Contingency	6%	\$326,000	Budget allocation for contingency is slightly lower.					

CBEC Budget – submission from CBEC

January 10, 2017

Budget Item	Budget Item Description	Budget with Approved	Budget with Approved	Notes
Number	padget item Peschphon	Funds Dec 2016	Reallocation of Funds	December 2016
H 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	ADMINISTRATION	738,000	738,000	Man and the second seco
1.01	Administration	738,000	738,000	Original budget category naming Management, proposed category name change to Administration
2	VENUES	2,346,000	2,346,000	
2.01	Venues	2,346,000	2,346,000	Original budget category naming Master Plan Development, proposed category name change to Venues
3	STAKEHOLDER RELATIONS	200,000	200,000	
3.01	Stakeholder Relations	200,000	200,000	Original budget category naming Domestic Evaluation Process, proposed category name change to Stakeholder Relations
4	FINANCE & INVESTMENT	485,000	485,000	
4.01	Finance & Investment	485,000	485,000	Original budget category naming Finance & Administration, proposed category name change to Finance & Investment
15	PUBLIC ENGAGEMENT & COMMUNITY IMPACT	605,000	002'509	
5.01	Public Engagement & Community Impact	000'509	002'000	Original budget category naming Communications Engagement & Outreach, proposed category name change to Public Engagement & Community Impact
9	CONTINGENCY	326,000	326,000	
6.01	Contingency	326,000	326,000	No change
Total Project Budget	Idget	4,700,000	4,700,000	

CBEC Budget – submission from CBEC

anuary 10, 2017

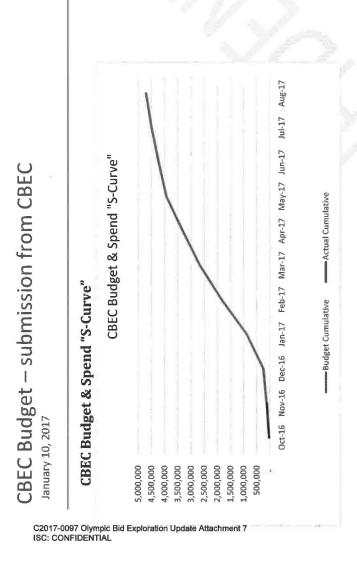
Project Overview

	Description	Budget	Spend-to-date	Variance	Notes
1	ADMINISTRATION	\$738,000	\$59,900	\$678,100	
2	VENUES	\$2,346,000	\$56,855	\$2,289,145	
3	STAKEHOLDER RELATIONS	\$200,000	\$0	\$200,000	
4	FINANCE & INVESTMENT	\$485,000	\$0	\$485,000	
2	PUBLIC ENGAGEMENT & COMMUNITY IMPACT	\$605,000	\$0	\$605,000	g J
9	CONTINGENCY	\$326,000	\$0	\$326,000	
	Total	4,700,000	116,755	4,583,245	
	Check Totals Additional City of Calgary Resources Total CBEC Budget	4,700,000 300,000 5,000,000			

CBEC Budget – submission from CBEC

Cash Flow

												AII	ACHIVI
Spend to date	1	59,900		56,855		0		0		0	S Section	0	116,755
Check Subtotal		0		0		0		0		0	S. S. S. S.	0	
Aug- 17		73,254		1,142		9,330		60,625		22,332		40,750	207,43
Jul-17		73,258		59,714		9,335		60,625		21,800		40,750	265,48 2
Jun- 17		73,258		77,714		12,108		60,625		32,600		40,750	297,05 5
May- 17		72,758		354,71 4		33,608		60,625		57,700		40,750	620,15 5
Apr- 17		73,008		398,71 4		26,898		60,625		49,700		40,750	649,69 5
Mar- 17	25.00	73,508	PAN S	464,66 7		47,295		60,625		140,70 0		40,750	827,54 5
Feb-		76,008		520,66 7		44,008	Ve j	60,625		214,45 0		40,750	956,50 8
Jan- 17	8 65 8	83,508		363,66 7		17,420		60,625		59,050		40,750	625,02 0
Actua 1 Dec 2016	8.28										THE STATE		
Dec-		63,970		51,667		0				899'9			122,30 5
Actua l Nov 2016		44,000		41,125							A STATE OF	gliri	85,125
Nov- 16		60,97		30,66		0						e la	91,63
Actua 1 Oct 2016	1000	15,900		15,730								i Nati	31,630
0ct-		14,50 0		22,66 7		0							37,16
Current Budget	738,000	738,000	2,346,00	2,346,00	200,000	200,000	485,000	485,000	000'509	000'509	326,000	326,000	4,700,00
Budget Item Description	ADMINISTRATI ON	Approved budget December 2016	VENUES	Approved budget December 2016	STAKEHOLDER RELATIONS	Approved budget December 2016	FINANCE & INVESTMENT	_	PUBLIC ENGAGEMENT & COMMUNITY IMPACT	ΥO	CONTINGENCY	Approved budget December 2016	
Budget Item Number	•	1.0	2	2.0	e	3.0	•	4.0	.	5.0	9	6.0	



Revised Timelines, Deliverables, Associated Off-Ramps and Release of Funds

Tight timelines continue to be one of the greatest challenges facing the Calgary Bid Exploration Committee (CBEC). On 2016 September 26 (C2016-0738), Council adopted the amended deliverables, milestones and timelines outlined in C2016-0738 Attachment 1 and authorized the General Manager, Community Services to make further amendments to the deliverables, milestones and timelines as he deems required and as agreed to by the Board of Directors for CBEC.

Preliminary timelines were initially based on another Canadian city expressing interest in potentially bidding. As no other Canadian cities expressed interest, the timelines were amended to allow more time to complete the exploration work. Key updates to the deliverables and milestones include:

- rather than an interim report to Administration by 2016 December, CBEC provided a draft outline of the Master Facilities Plan, and
- rather than a final report and recommendation by 2017 May, CBEC will deliver an interim report by 2017 March and a final report and recommendation by 2017 May to Administration.

The final decision date to Council is unchanged; Administration will present a final recommendation to Council by 2017 July. Details are provided in Table 1 and 2.

Table 1: Preliminary Key Deliverables and Milestones for CBEC

Milestone	Key Deliverables for CBEC	Timing
1	Project Charter containing clearly defined Key Deliverables and Milestones for the Project, a fundraising and domestic bid competition update and the vision and legacy plan concept.	Oct. 14, 2016
2	Project Budget and Cash Flow Statement	Oct. 31, 2016
3	Initial Draft of Master Hosting Plan	Dec. 31, 2016
4	Interim Master Hosting Plan along with a draft recommendation to The City whether to submit a domestic bid to the COC for the 2026 OPWG	April 3, 2017
5	Final Master Hosting Plan and recommendation to The City whether to submit an international bid to the IOC for the 2026 OPWG	May 31, 2017

Table 2: Refined Key Deliverables and Milestones for CBEC

Milestone	Key Deliverables for CBEC	Timing
1	Project Charter containing clearly defined Key Deliverables and Milestones for the Project, and a fundraising and domestic bid competition update.	December 15, 2016
2	Project Budget and Cash Flow Statement	Dec. 31, 2016
3	Draft outline of the Master Facilities Plan	Dec. 31, 2016
4	Interim Master Facilities Plan	March 17, 2017
5	Final Master Facilities Plan and recommendation to The City whether to submit an international bid to the IOC for the 2026 OPWG	May 17, 2017

Revised Timelines, Deliverables, Associated Off-Ramps and Release of Funds

Overall Timeline

Table 3 demonstrates both the frequent updates provided by Calgary Bid Exploration Committee (CBEC), associated Administration reviews, Council updates and subsequent off-ramps. It is worth noting that release of funds are associated with CBEC's Deliverables and Milestones as well as update reports to Council, ultimately creating off-ramps (highlighted in yellow). The refined timelines are noted in Table 3 and marked with an asterisk. The 2017 July date for the final recommendation to Council is unchanged.

Table 3: Overall Timeline for CBEC/City				2016	ı Yı						Ţij,	2017	7			
Deliverables and Actions	N N	피	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
CBEC updates to Administration					х	х	х	Х	Х	Х	Х	X	X	Х	Х	X
CBEC Key Deliverable & Milestones					X		X				X	X				
* Refined dates for CBEC Key Deliverables & Milestones					x		X			x		x				
Administration Progress Reports to Administration Leadership Team (ALT)				X			X				X		x			
Administration Update Reports to Council	Х			X				Х			Х					
Release of Funds to CBEC*					Х	X		X			X					
Administration's Report and Recommendation to Council Report by 2017 July														×		
The City Declaration to the International Olympic Committee to proceed or not																x

LEGEND:

Yellow represents possible off-ramps through the process.

Green represents release of funds to CBEC.

Blue represents CBEC reporting into The City with progress updates, deliverables and milestones.

represents completion dates.