

Applicant Outreach Summary



Community Outreach on Planning & Development Applicant-led Outreach Summary

Please complete this form and include with your application submission.

Project name: DP2019-4791 Aspen Spring: Orion: Mixed-Use

Did you conduct community outreach on your application? YES or NO

If no, please provide your rationale for why you did not conduct outreach.

[Empty text box for rationale]

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

Through both the process of Land Use Redesignation, as well as this DP2019-4791, we reached out to the Springbank Hill Community Association (SBHCA) as they were the proponents that provided the remarks and recommendations for our development.

- We initially met members of the SBHCA at the open house on 28-May-2018.
- We met with the SBHCA on Nov-2019 to specifically go over their concerns they had with the initial iteration of the Orion Building; as we had the DP submitted concurrently with the land use.

We had sent them the DP application package, received and responded to the emails from the SBHCA and had a final zoom meeting on 12-Jan-2021 to discuss their outstanding comments regarding our DP application.

- Land Use May-2018 -to- Present
- DP2019-4791 - 16-Sep-2019 -to- Present

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

The executive members of the Springbank Hill Community Association (SBHCA).

[Empty text box for additional stakeholder information]

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What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

During our outreach efforts, the SBHCA identified concerns with: landscaping along pathways, pedestrian access throughout the site, clarification of signage details and reaffirmation of the implementation of the regional pathway system.

At our meeting with the SBHCA on Nov-2019, they initially raised their concern about livable streetscape.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

Many of the comments that we provided were simply clarifications to the application. We started to listen to, and heard, their concerns at the land-use stage and felt that their concerns were both recognized and addressed in a cooperative effort with the City file manager(s).

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

We provided a summary and briefing of the development application to the executive members of the Springbank Hill Community Association (SBHCA).
By sharing our initial DP plans, and our three sets of Revised DP plans with the SBHCA, they were able to see first hand how their issues and ideas were both resolved and integrated into the proposed final Orion project.
Our outreach with the SBHCA concluded with a zoom meeting on 12-Jan-2021 where we discussed the two minor outstanding SBHCA concerns: these happened to relate to signs. Our mutual resolution to the sign issues were to be included in the SBHCA's letter to CPC.

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