

Scaling estimate based on applicant
South East elevation render

DP Approved Oct 2020

Existing policy will allow for redevelopment of a rare, intact, all-brick, multi-family blockface

One-off designation has been the main protection, but only 100 buildings are designated.

The Martin Home and the 1911 Rossmore Apartments (An Inventoried Historic Resource) to be demolished

CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER
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Distribution
CITY CLERK'S DEPARTMENT

Blockface and district policies are needed to conserve neighbourhood character

HERITAGE *inspires* YYC



Launching this February

WEBSITE & Social Media Campaign

HERITAGE *inspires* YYC.org

- ✧ Invites viewers to explore, discover & appreciate our heritage
 - ✧ heritage destinations for local tourism
 - ✧ businesses and services occupying 50+ repurposed buildings
 - ✧ 36 (and counting) community histories, walking tours
 - ✧ 17 flyover videos of potential heritage districts
- ✧ benefits of heritage for economic recovery, sustainability & urban liveability
- ✧ heritage lost and at risk
- ✧ Calgary's heritage policies and district protections elsewhere
- ✧ how to support policies for heritage protection in area planning (new tools & incentives)

