Applicant Outreach Summary

December 1, 2020

Before undertaking the project, our office completed the "Community Outreach Assessment". The project's impact score is "1A" as it is a mild density increase for this corner lot. So we took a direct approach to reach to community association, local residents within a 90 meters radius and connect with ward councillor.

From October 5th to 6th, 2020, our crew did post card delivery and door knocking in the neighborhood.

The main concerns we heard are with regards to:

- Parking
- Increased Traffic
- Safety concerns
- Preserve the low density portion of the community
- Trees and landscaping
- Increased density

We believe those can be properly dealt with at the development permit stage. In addition, our office has also spoke with the director of Planning and Development in Mount Pleasant Community and Councillor Druh Farrell's office on October 13th. They are both supporting higher density along the main street like the 4th Street where this lot is located.