

CIF Application - Heritage Calgary Naming, Renaming and Commemoration Process Design

RECOMMENDATIONS:

That the Priorities and Finance Committee recommend that Council:

1. Approve the Council Innovation Fund Application in the amount of \$162,000; and
2. Direct Administration to report back to the Priorities and Finance Committee on outcomes no later than Q4 2021.

HIGHLIGHTS

- The proposed Council Innovation Fund application sponsored by Councillor Colley-Urquhart would provide support for Heritage Calgary (Calgary Heritage Authority) to design a new process based on leading practices and broad community input for naming, renaming and commemoration (the Council Innovation Fund application is included as Attachment 3, and full proposal from Heritage Calgary is included as Attachment 4). The development of a new process to approach this work aligns with the Council Innovation Fund Terms of Reference in terms meeting the definition of “innovation”, aligning with the Citizen Priorities, and having the potential to change City policy and procedures.
- **What does this mean for Calgarians?** A new process would support The City and other stakeholders, including community organizations, to make intentional, inclusive and enduring decisions around naming, renaming and commemoration of assets and spaces that reflect our shared history, values and norms.
- **Why does it matter?** Developing a new process to guide naming, renaming and commemoration is a resource The City, community organizations and other stakeholders can consider for implementation to support an inclusive, vibrant and diverse community; the mental health of minority, racialized and otherwise impacted equity seeking populations; and the overall wellbeing of all Calgarians.
- Strategic Alignment to Council’s Citizen Priorities: A city of safe and inspiring neighbourhoods
- Background and Previous Council Direction is included as Attachment 1.

DISCUSSION

The proposed project to be led by Heritage Calgary (Calgary Heritage Authority) will develop an inclusive, grassroots process for naming, renaming and commemoration that is uniquely Calgarian. The proposal (Attachment 4) provides a detailed overview of the project including project rationale; project scope; project team, including external consultants, budget; and timeline. This Council Innovation Fund application is sponsored by Councillor Colley-Urquhart.

The project proposes to undertake research including a literature review, and a scan to identify existing practices in the broader community, leading practices, and existing City of Calgary policies, plans, projects and initiatives. It focuses on a process of broad public engagement. The project will result in a final research report with recommendations and a process for

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naming, renaming and commemoration that will be shared with The City and community for consideration.

The project methodology proposes a Project Advisory Team to guide the work. Members of the advisory team would include City Administration, community members, Heritage Calgary staff and board members, and other key stakeholders.

The results of this project will be considered by The City for integration into existing policies and practices, or to help guide the development of new policies and practices. The City would consider any next steps within the context of work underway in related areas, including work to respond to the 2020 July Notice of Motion to rename James Short Park and James Short Parkade (PFC2020-0802). This Notice of Motion directed Administration to develop a process by which citizen requests to re-examine an existing name of a city asset will be handled, ensuring that any such process involve community input with final decision-making by Council through the Priorities and Finance Committee as per the existing policy. To date, Administration has engaged key internal stakeholders and Heritage Calgary, undertaken a survey of Councillors, and is conducting a scan of practices in other municipalities, among other ongoing activities. Administration is to report back on this work no later than Q1 2021.

As the proposed Heritage Calgary project focuses broad community engagement that is outside the scope of Administration's current work related to the Notice of Motion, if Heritage Calgary's project proceeds, it would compliment the existing initiative, and help inform changes in policy or practices related to naming, renaming and commemoration. If the Heritage Calgary project is approved, timing of Administration's report back to PFC on the results of their work might be impacted.

About Heritage Calgary

Heritage Calgary (The Calgary Heritage Authority) was established in 2000 through the amalgamation of the Heritage Advisory Board (established in 1979) and the Municipal Heritage Properties Authority (established in 1985). CHA operates under the *Calgary Heritage Authority Act* (Alberta) and is a City of Calgary Civic Partner with annual operating funding in the One Calgary 2019-2022 budget.

Under the Act, Heritage Calgary's mandate is to recommend to Council appropriate expenditures, improvements or acquisitions to promote public interest in heritage resources; manage historic resources owned by The City; advise Council on matters related to historic resources; maintain and amend The City's inventory of historic sites; and advise the City on restoration, alteration and demolition of sites in the inventory. This project aligns with its mandate, and proposes additional support from external consultants where additional expertise is required.

STAKEHOLDER ENGAGEMENT AND COMMUNICATION (EXTERNAL)

- Public Engagement was undertaken
- Public Communication or Engagement was not required
- Public/Stakeholders were informed
- Stakeholder or customer dialogue/relations were undertaken

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This report was prepared in consultation with Heritage Calgary, based on Heritage Calgary's Council Innovation Fund Application (Attachment 3) and full proposal (Attachment 4), and reviewed by Heritage Calgary.

The report was prepared in consultation with subject matter experts in related areas of Administration including Corporate Analytics and Innovation who steward the *Municipal Naming, Sponsorship and Naming Rights Policy* (CP2016-01); Arts and Culture; and Calgary Neighbourhoods, including the Indigenous Relations Office and subject matter expert related to the Social Wellbeing Policy (CP2019-01).

IMPLICATIONS

Social

Naming, renaming and commemoration practices reflect a community's shared history, and evolving values and norms, including reconciliation. Developing related processes based on leading practices, helps ensure that naming, renaming and commemoration continues to be relevant and consistent with changes in the larger community.

Naming, renaming and commemoration practices can have a significant impact on racialized communities that are seeking equity and the health of the broader community. Not Applicable

Environmental

Not Applicable

Economic

Processes that support naming, renaming and commemoration support economic development by contributing to the development of an inclusive, healthy and vibrant community that attracts and retains companies, and encourages individuals to live, work and play in Calgary.

Service and Financial Implications

Council Innovation Fund request

\$162,000

The current balance of the Council Innovation Fund is approximately \$2.716 million. This application is a one-time funding request of \$162,000. A detailed budget is included in the full proposal from Heritage Calgary (Attachment 4).

RISK

The risk of not supporting the proposed project is the loss of an opportunity to leverage community capacity and expertise to engage in broad public engagement with a diverse range of stakeholders to develop a process for naming, renaming and commemoration that can be used by The City, community, and other stakeholders.

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ATTACHMENTS

1. Previous Council Direction
2. Terms of Reference for the Council Innovation Fund
3. Application for Council Innovation Fund
4. Naming, Renaming and Commemoration Process Design Project Proposal

Department Circulation

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|-------------------------------------|--------------------------------------|------------------------|
| General Manager | Department | Approve/Consult/Inform |
| Carla Male, CFO and General Manager | Chief Financial Officer's Department | Inform |