

NM 2011-19

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THE CITY OF CALGARY

CITY CLERK'S

NOTICE OF MOTION

NM2011-June

RE: PLAIN LANGUAGE POLICY

ALDERMAN DRUH FARRELL

WHEREAS communication with Calgarians is integral to all that we do at The City of Calgary;

AND WHEREAS it is critical that the information is clear, concise and user-friendly;

AND WHEREAS the type of language currently being used can be overly technical, ambiguous, confusing and isolating;

AND WHEREAS CA CPCs may need to contact the COC DBA and LUPP staff to ensure the LOC and DP applications adhere to the LUB 1P2007 M-CGd72 rules with a height modifier and the ARP or, in absence of an ARP, the SSCRCS plan, as well as the MDP and CTP to ensure that the FAR is not exceeded, prior to the UDRP review and CPC meeting

AND WHEREAS Flat Water Pools, Aquatic Centres, CRIIPS, TIIPS, ERIIPS, ALT, BU, SPC on CPS or LPT or FCS, AISH, LICO, OLSH, CHC, CRC, CNS, CIF, CSIF, FCSS, SSSR, RFP, AC, IA, IPM, ELMS, IRM, PAC, PIPMAC are indecipherable to those who are not privy to the City of Calgary terms and acronyms;

NOW THEREFORE BE IT RESOLVED that Council direct the Administration to undertake a review of the language used in reference to City programs, committees, facilities, and projects, and create a plain language policy that would enable The City of Calgary to communicate clearly and effectively with Calgarians.

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Signature of Member(s) of Council