

# JEMM THE HIVE

Land Use Amendment Application (LOC2020-0045)
May 5 2020



#### **About JEMM**

The JEMM group of companies was founded in May 2016 by a group of five business people, long-time friends, and associates. The founders share a vision of creating vibrant new developments in Calgary that contribute to the revitalization of neighbourhoods and enhance the quality of life for the people in the city they love.

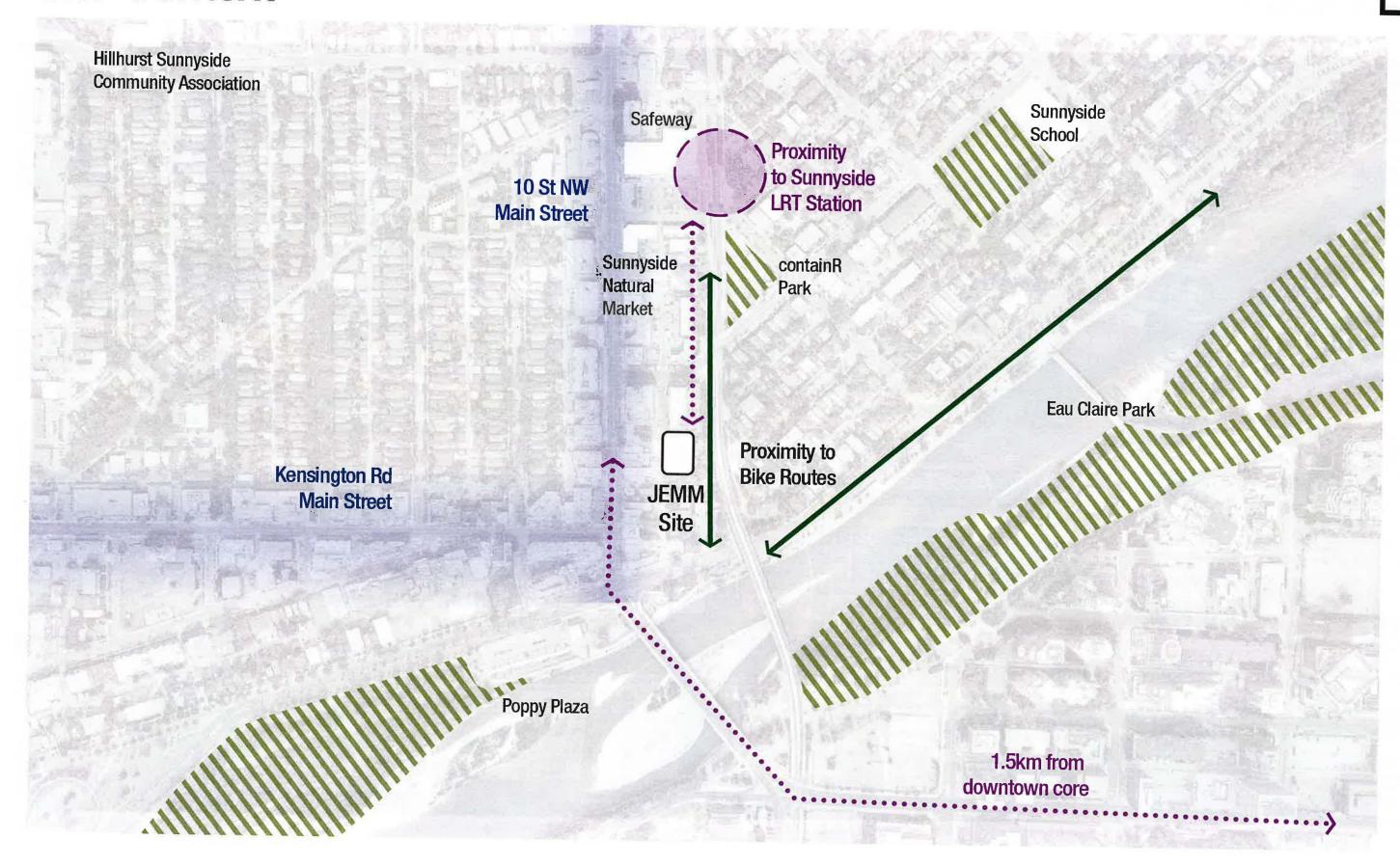
The JEMM team is grounded in values based on integrity, trust, tenacity, and a firm belief that doing business must also be fun.



## Location



#### **Site Context**

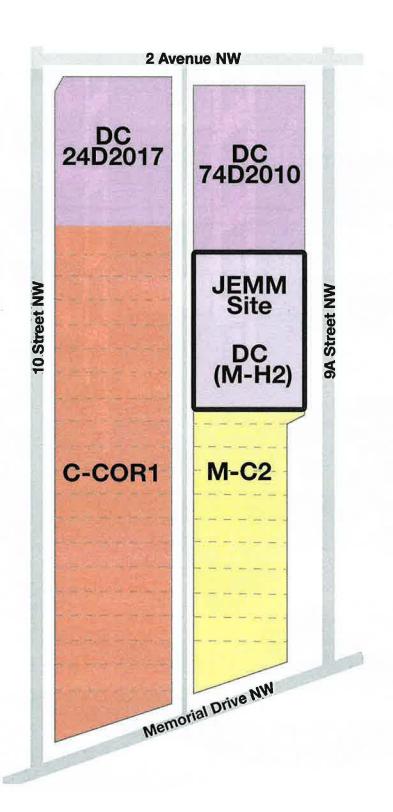


## **Project Principles**

- 1. Increase housing options near Main Streets to support local businesses, walkability, and livability
- 2. Ensure a high-quality public realm with an emphasis on a safe, active, and inviting streetscape
- 3. Optimize the site's location near transit, expecially the Sunnyside LRT station located just 300m to the north
- 4. Fulfill the vision of the Hillhurst-Sunnyside ARP by creating a truly transit-oriented development
- 5. Support active modes of transportation



#### **Proposed Land Use**



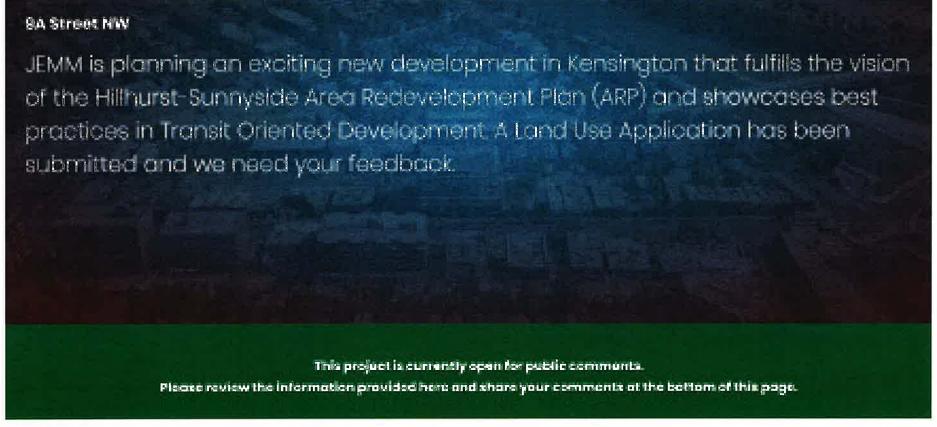
DC based on Multi-Residential - High Density Medium Rise (M-H2)

Max Height: 27 metres (approximately eightstoreys)

Max Density: 5.0 FAR

Direct Control:
Required to
enable the density
bonus provisions
established in the
ARP and to apply a
reduced parking rate.

## **Community Outreach**





Project Website: jemm.ca/9a-street-nw

### **Project Timeline**



2020 Development Vision



**APRIL 2020** Land Use **Application** Submission

























**DECEMBER 2020** Calgary **Planning** Commission

**JANUARY 2021 City Council Public Hearing** 

# THANK YOU

