# Red's Diner Land Use Redesignation (LOC2020-0053)

# Outreach Summary

July 2020

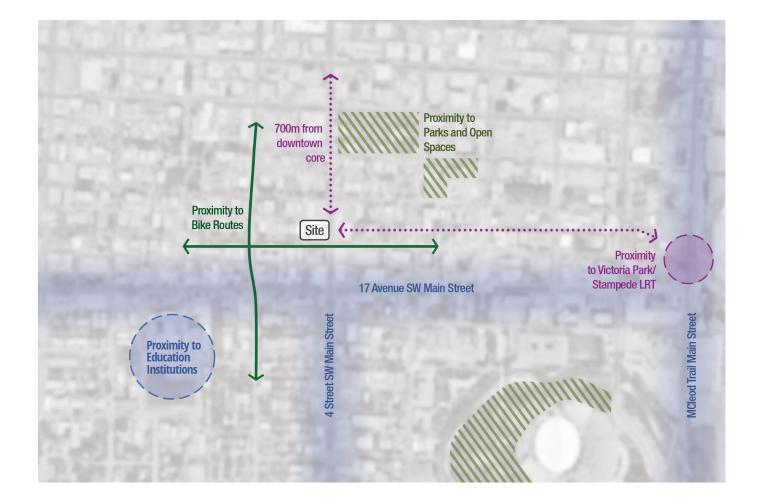


# **PROJECT BACKGROUND**

On behalf of Canadian Rocky Mountain Resorts, O2 Planning + Design submitted a land use amendment application to redesignate the parcels located at 1409 - 1411 4 Street SW and 508 - 514 15 Avenue SW. The land use change will enable a landmark mixed-use multi-residential development near the intersection of two MDP-identified Main Streets, and within steps of the Primary Transit Network, established cycling infrastructure, and some of Calgary's most vibrant and active commercial streets. In addition, this project is proposing an innovative approach to providing affordable housing supply, by modifying the typical bonus calculation to produce double the affordable housing output.

#### **Project Highlights:**

- Make a meaningful contribution to the inner city's affordable housing supply.
- Improve vibrancy and walkability along the 4 Street commercial corridor.
- Enhance the public realm to provide opportunities for residents and visitors to gather, build a sense of place, and strengthen community ties.
- Improve connectivity to existing transit infrastructure.
- Provide diverse housing options, commercial destinations, and community gathering.



## **PROJECT WEBSITE**

Due to COVID-19, it was not possible to host a traditional open house. Instead, the project team prepared a project website that provided the community with opportunities to learn about the proposal and provide feedback on their own time.

The content of the website is similar to what is typically displayed at an open house. It includes a site context diagram, ARP policy information, and existing and proposed land use information, in addition to contact information for both the applicant team and the file manager.

## COMMUNICATIONS

Prior to the pandemic, the applicant team was able to meet with the Beltline Neighbourhoods Association who are very supportive of the application. The website link was shared with the CA, who in turn distributed the link through their various channels, encouraging residents to provide feedback through the website.

The website link was also provided to the City of Calgary file manager so that it could be passed along to residents who reached out to the City directly.



Cagary planer assigned to this file, please contact Name *  Prime For Violagary derek pomentike gleagary da  Find Name Email *  Subject *  Message *	HAVE YOUR SAY! We value your feedback and would love to hear your thoughts on this project. Please provide your comments below to be submitted to the City of Calgary:		Brisn Horton Principal, C2 Planning + Design brian hortongRo2design.com To ask questions or share feedback directly with the City
Email * Subject *	Name *		Derek Pomreinke Planner, City of Calgary
		Last Name	
Message *	Subject *		
	Message *		

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Project Website

91 Page Views



CPC2020-1352 - Attachment 5 ISC: UNRESTRICTED

# SUMMARY OF PUBLIC FEEDBACK

The engagement website has been open for comments since the beginning of May. The website will remain active throughout the application process and this Outreach Summary will be updated as new feedback is received.

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