

Applicant Outreach Summary

November 24, 2020

Project name: LOC2020-0144 (236 31 Ave NE)

Did you conduct community outreach on your application? ☒ YES or ☐ NO

If no, please provide your rationale for why you did not conduct outreach.

Outreach Strategy

Provide an overview of your outreach strategy, summary of tactics and techniques you undertook (Include dates, locations, # of participants and any other relevant details)

According to the Community Outreach Assessment Tool, the Project's Score is 1A (i.e. low impact to the community) as such the outreach strategy will be based on Direct Approach. Due to the Pandemic to avoid or minimize the spread of COVID-19, the tactics of Print Materials and Email Feedback have been selected to communicate with all stakeholders along with door knocking while adhering to governments' safety guideline during the Pandemic.

The following tactics have been undertaken:

- Aug 2020: Contacted Ward 7 Councilor and her team
- Aug 2020: Contacted Tuxedo Park Community Association
- Sep 2020: Mailed out information flyers to over 40 surrounding neighbors
- Jul, Nov 2020: Contacted adjacent corner R-CG parcel owner to explore land consolidation and joint development opportunities
- Oct, Nov 2020: Door knocking and speaking with surrounding neighbors
- Sep 2020: Pre-application with city planner with guidance to proceed with application ➕

Stakeholders

Who did you connect with in your outreach program? List all stakeholder groups you connected with. (Please do not include individual names)

- Ward 7 Councilor and her team
- Tuxedo Park Community Association
- Over 40 surrounding neighbors
- City planner
- Architects

What did you hear?

Provide a summary of main issues and ideas that were raised by participants in your outreach.

Ward 7 Councilor and her team recommended proceeding with public engagement with community

Tuxedo Park Community Association responded with general rule for land use change in the community. Upon further explanation to community association regarding the justifications for rezoning the property in that particular location, no further feedback was received.

Out of over 40 information flyer mailouts to surrounding neighbors, only one neighbor responded asking the timeline of the new construction.

Door knocking with neighbors resulted in support letters from adjacent neighbors, neighbors in my block and surrounding neighborhood.

Failed to come to terms or timeline with adjacent corner R-CG parcel owner.

How did stakeholder input influence decisions?

Provide a summary of how the issues and ideas summarized above influenced project decisions. If they did not, provide a response for why.

The overall feedbacks from the stakeholders were considered as constructive (encouraged by receiving support letters from adjacent neighbors, neighbors in my block and surrounding neighborhood as well as no negative feedback from information flyer mailout to over 40 surrounding neighbors) together with not able to come to terms or timeline with adjacent corner R-CG parcel owner (due to his uncertainty about the economy caused by COVID-19 pandemic) leading to the decision of making the land use change application of M-CG.

How did you close the loop with stakeholders?

Provide a summary of how you shared outreach outcomes and final project decisions with the stakeholders that participated in your outreach. (Please include any reports or supplementary materials as attachments)

Ward 7 Councilor and her team: Email Feedback

Tuxedo Park Community Association: Email Feedback

Over 40 surrounding neighbors: Mail-out and Email Feedback

Door Knocking and speaking with neighbors: Explained the purpose of land use change, gathered support letters from neighbors and left contact information