



January 11, 2021

Members of SPC for Planning & Urban Development Committee (PUD)
City of Calgary
800 Macleod Trail South
Calgary, AB T2P 3P4

RE: Industry-City Work Plan 2020 Year-End Update; PUD 2021-0063

BILD Calgary Region (BILD) is pleased to provide this letter in recognition of the achievements of the 2020 work plan, including its adaptation to accommodate unanticipated emerging issues resulting from Covid-19.

By way of background, the City/Industry work plan was initiated in conjunction with the 2016 Off Site Levy Bylaw, which significantly increased levy amounts and introduced a new Established Area levy. The intent was to create a collaborative City/Industry partnership to support city-building and mitigate the impacts of the levy bylaw through policy and process improvement, consulting with other key stakeholders as appropriate.

We are pleased, as well, to provide our support for the 2021 work plan, noting flexibility and agility may still be necessitated by the ongoing pandemic.

In the Cover Report, Administration's **RISK** statement emphasizes our shared perspective:

*As we enter the **seventh year of Calgary's economic downturn**, planning and city-building continues to play a pivotal role in enabling a great city. This will require bold moves to ensure that Calgary remains attractive to citizens who live and do business here now, while **attracting new talent and investments in the future**.*

We concur with Administration and emphasize the importance of *retaining existing investment and corresponding employment*.

As noted in the Report, available resources may challenge our ability to achieve all the initiatives as outlined. Therefore, it is critically important to focus attention on those initiatives and

outcomes which best contribute to economic recovery and jobs, and prioritize positive planning decisions, supporting affordability and choice.

In 2021, the City/Industry **Developer Advisory Committee** will look to balancing priorities and outcomes as there are not only limited resources but often conflicts with competing interests in policy and implementation, where desired goals and objectives may run at cross-purposes.

Further, given the uncertainty of the path forward in 2021, BILD will endeavor to work closely with City leadership through the Developer Advisory Committee to monitor and evolve the work plan as needed, address policy implementation challenges, accommodate emerging issues and opportunities, and ensure that we remain focused on economic and investment priorities, as well as planning outcomes.

It is noted as well that the City/Industry work plan has increasingly overlapped with the Calgary Planning & Policy work plan to the extent that there are ongoing discussions with the Developer Advisory Committee to potentially evolve the two work plans into one reporting structure in 2022.

Lastly, and perhaps most importantly, BILD would like to thank all the dedicated representatives of the City of Calgary and the equally dedicated Industry volunteers and BILD members for their commitment and passion for excellence, without which the City / Industry work plan would not exist to achieve success.

Yours truly,
BILD CALGARY REGION



Brian Hahn
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