

ROLL

**Calgary SPC on Transportation
& Transit**

**Arda Ertürk
Co-founder & CCO**

December 16th, 2020

Roll Technologies Inc.

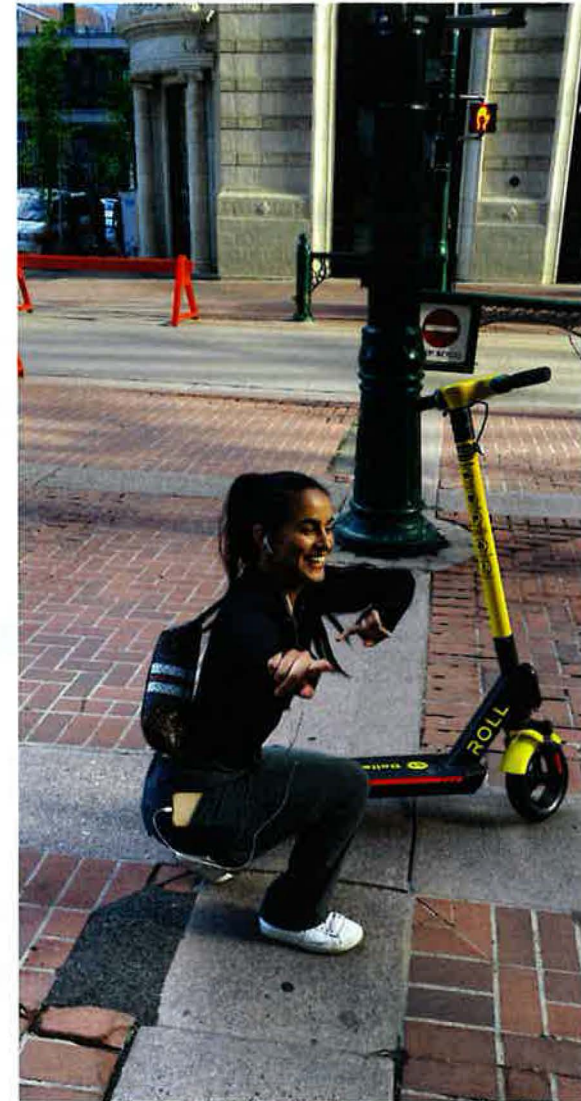


Roll is a Canadian owned and developed shared micro-mobility provider.

Roll operated in Calgary, Ottawa, and Kelowna.



ROLL





User Education & Safety

In-app Training

Offline Training

Social Media

Kick to get started and push down throttle to accelerate.



%99.9

**of Roll Scooter
trips were
incident-free!**

**400+
Helmets**



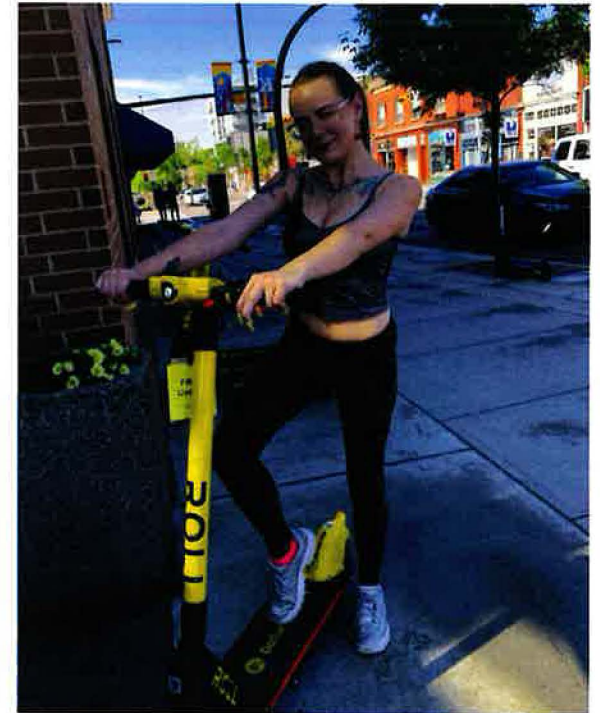


COVID-19

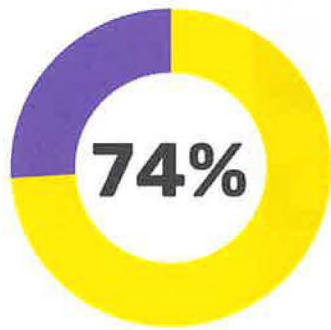
New Cleaning Procedures

Heroes Without Capes

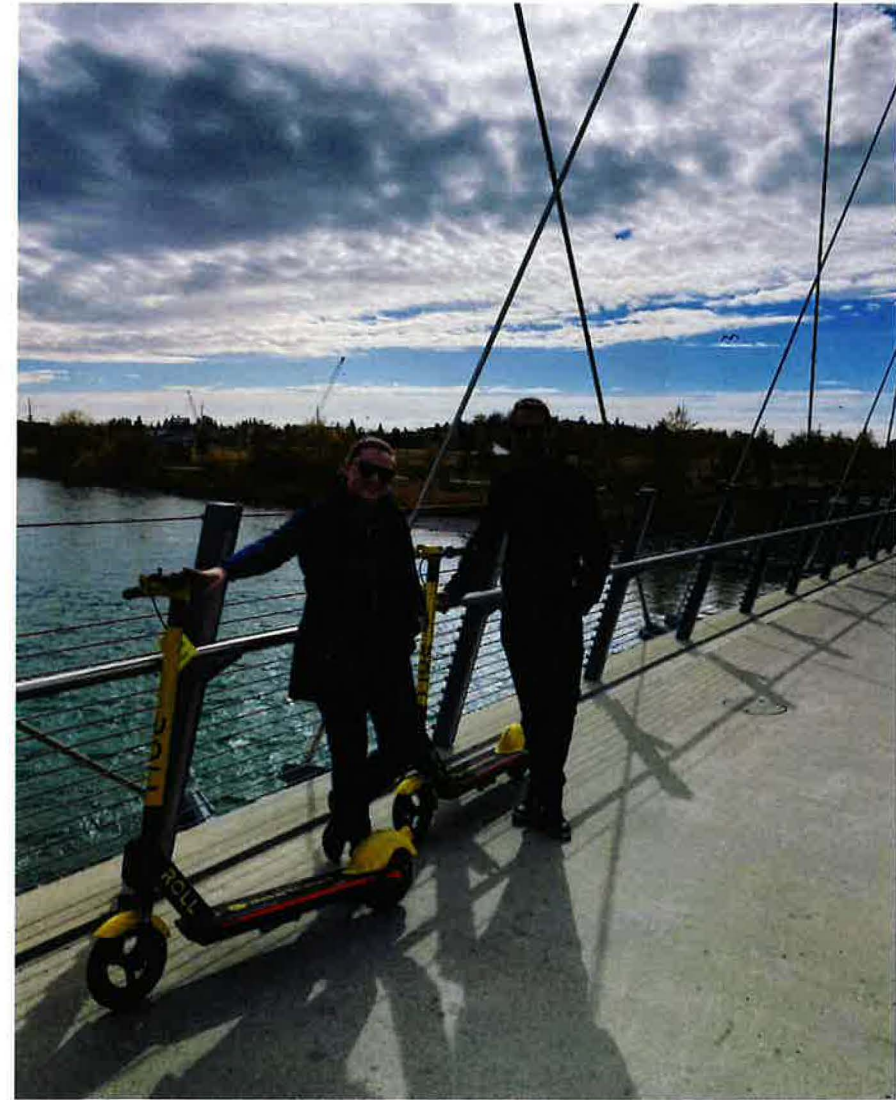
- Free rides for healthcare professionals



Economic Recovery



About 74% of the trips were **ended in a Business Improvement Area**, proving that shared e-scooters played an important role for the economic recovery from COVID-19.



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Partnerships

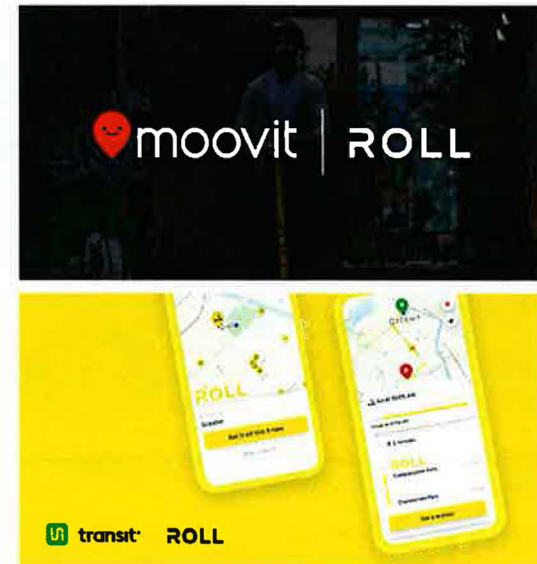
Calgary International Film Festival



ROLL



Trip Planning Apps



Rider Feedback



Safety:

4.9/5



Price:

4.6/5



Accessibility:

4.4/5



Speed:

4.7/5

*end-of-trip feedback

ROLL



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CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER
DEC 16 2020
ITEM: #7-2 TT2020-1260
RMR
CITY CLERK'S DEPARTMENT