

# Background and Previous Council Direction

## Background

The Industry-City Work Plan was originally directed by Council in 2016 January (C2016-0023) to establish a closer working relationship and partnership between The City and the land development and building industry, towards mutually beneficial outcomes. It continues to be an important strategy to improve the context for development and investment in Calgary.

The Industry-City Work Plan is established and governed by the Industry/City collaboration committee initially formed in 2016, referred to as the Developer Advisory Committee. Current committee membership can be found in Attachment 4 and includes City and Industry representatives. The Developer Advisory Committee provides valuable stakeholder insight, oversees and advises on progress and challenges across the initiatives outlined in the Industry-City Work Plan, and allows consistent information sharing by members with various stakeholders. Many members of the Developer Advisory Committee also participate in multi-stakeholder working groups required to deliver on the Industry-City Work Plan. Further Administrative governance occurs through the Directors' Integrated Growth Committee and the General Managers' Strategic Growth Committee, as outlined in the Municipal Development Plan, Part 5, Framework for Growth and Change.

## Context

The purpose of the Industry-City Work Plan is to:

- Enable Industry and The City to work collaboratively to address issues, advance initiatives, and link to other City policy and investment;
- Articulate growth strategy and continuous process improvement goals and actions that Industry and The City agree to work on together for the year; and
- Provide accountability and demonstrate success towards mutually beneficial outcomes.

The purpose of this 2020 Year-End Report is to:

- Provide an update on the 2020 Industry-City Work Plan initiatives and actions (Attachment 3);
- Provide a high-level Industry-City Work Plan for 2021 (Attachment 4); and
- Demonstrate ongoing commitment to the Industry-City Work Plan.

## Previous Council Direction

At the 2020 January 05 SPC on Planning & Urban Development, Council directed Administration to report back to the SPC on Planning and Urban Development with a 2020 year-end Industry-City Work Plan update, no later than 2021 January.

At the 2019 February 4th Combined Meeting, with respect to PUD2019-0005, Council directed Administration to:

- 1) Provide a mid-year communication, in the form of a memo, to all Council members on the progress of the 2019 Industry-City Work Plan, no later than 2019 July 15; and
- 2) Report back to the SPC on Planning and Urban Development with a 2019 year-end Industry-City Work Plan report, no later than 2020 January.

At the 2018 January 22nd Regular Public Hearing Meeting, with respect to PUD2018-0021, Council directed Administration to:

- 1) Provide a mid-year communication to all Council members on the progress of the 2018 Industry-City Work Plan, no later than 2018 July; and
- 2) Report back to the SPC on Planning and Urban Development with a 2018 year-end Industry-City Work Plan report, no later than 2019 January.

At the 2017 June 26th Regular Meeting, with respect to PUD2017-0425, Council directed Administration to report back to the SPC on Planning and Urban Development with a year-end ICWP report, by no later than 2018 January, and that the report include the agreed to Industry/City actions for the upcoming year.

At the 2016 January 11th Combined Meeting, with respect to C2016-0023, Council directed Administration to implement the key deliverables of the 2016 work plan to address issues that arose through the Off-Site Levy Bylaw process.