

Demonstrative Potential Dividends, based on CPA returns from 2007-2015

	Average Potential Dividend (\$)
Total Dividend Amount to BRZs	1,743,000
Calgary Downtown Association	1,477,000
Chinatown	51,000
Victoria Crossing	77,000
17th Avenue Retail and Entertainment District	43,000
Kensington	42,000
4 Street SW	41,000
Inglewood	12,000
Total Amount outside of BRZs – VSI Program	557,000
Total Dividend Amount	2,300,000