

Reinvested revenues may be used for the following purposes in a given area. Note, additional initiatives not listed below may be proposed for consideration by The City of Calgary.

- Mobility-related capital items, including:
 - Streetlights (e.g. decorative poles, pedestrian lighting)
 - Transit Furniture (including shelters and benches)
 - Sidewalks
 - Bollards or gates
 - Bicycle racks
 - Crosswalk and intersection treatments
 - Way-finding infrastructure
 - On-street parking configurations
 - Traffic calming measures
 - Accessibility improvements
- Public realm-related capital items, including:
 - Waste and recycling receptacles
 - Street Furniture
 - Planters and flower baskets
 - Experiential lighting programs (e.g. lighting of facades, features)
 - Banners
 - Public Art
 - Trees and tree grates
 - Fences
 - Retaining walls
 - Low-impact development solutions
 - Burying or relocation of public utilities (must be to improve public realm and not for other purposes).
- Enhanced annual operational services, including:
 - Graffiti Abatement
 - Waste collection
 - Snow clearing and removal
 - Street sweeping
 - Pressure washing
 - Planting of flowers
 - Boulevard maintenance, such as mowing or weed control
- Planning or studies facilitating any of the above objectives
- City of Calgary staff time to support implementation of the above