

March 2, 2020

Kristine Stephanishin  
Senior Planning Technician  
Community Planning | Planning & Development  
City of Calgary

Dear Ms. Stephanishin:

**LOC2018-0279 ROAD NAME REQUEST**

IBI Group is submitting this road naming application on behalf of Marquis Communities Development Inc. to request approval of the following roads name as identified on the Outline Plan:

- 1. Morton**
- 2. Morton Ridge**

The rationale for selecting these names are as follows:

**Defines and Identifies:** Morton is a 'sub-area' located within the community of Haskayne in which the developer has chosen to market as "Morton". The name "Morton" would identify this area as a unique site different from the surrounding area, i.e. Rockland Park. The Morton development is intended to offer a different profile than what is being proposed in Rockland Park but will be well integrated as part of the overall Haskayne ASP community.

**Reduces Confusion:** "Morton" does not conflict with any existing names within the City of Calgary or the surrounding communities. Furthermore, it will better differentiate this "gateway" zone into the Haskayne ASP community.

**Ties to History:** The selected road names are based on the historical landowner "James Alexander Morton," who was a farmer that owned the lands in 1953 (see historical land title attached). These lands were referred to as the "Morton lands" following the passing of James Alexander Morton and are still referred by this name today. The proposed development name will capture the site's history.

On behalf of our team, we respectfully request the approval of the above noted community name for this new LU/OP.

Sincerely,

**IBI Group**



Benjamin Lee,  
Associate Director



Amanda Polini  
Planner

cc: *Marquis Communities Development Inc.*