

### **Strategic Alignment**

The Corporate Land Strategy (CLS) aligns with other strategic initiatives and fiscal priorities of The City.

### **Council Priorities**

The Corporate Land Strategy aligns with Citizen Priorities for a “Well-run City”. It provides the framework, processes and tools for Administration to actively manage The City’s land portfolio and guide land decisions to leverage maximum value.

### **Rethink to Thrive Strategy**

- Supports the roll-out of a collaborative approach by identifying and leveraging corporate decision-making.

### **SAVE (Solutions for Achieving Value and Excellence) Program**

- Aligns with the strategic approach to meet the City’s fiscal challenges
- Supports collaboration to ensure land assets are being promoted to maximize value to The Corporation and citizens.
- Reduce costs and time to make decisions by aligning with current governance and integrating with current land processes.

### **Economic Resilience Task Force**

- Corporate Land Strategy will support Administration’s consideration of how City land assets and real estate opportunities can be leveraged to foster medium and long-term financial and economic resilience from COVID-19 and ongoing economic shocks.

### **Municipal Development Plan/Calgary Transportation Plan**

- Land and location considerations are critical to delivering the strategic objectives of the Municipal Development Plan and Calgary Transportation Plan. Assessing The City’s land inventory, real estate market, and development feasibility in conjunction with these policy objectives will better support achievement of these community goals.