

CITY OF CALGARY  
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MAR 01 2017

ITEM: 6.1 CPS2017-0210  
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CITY CLERK'S DEPARTMENT  
Fr: Administration

Calgary

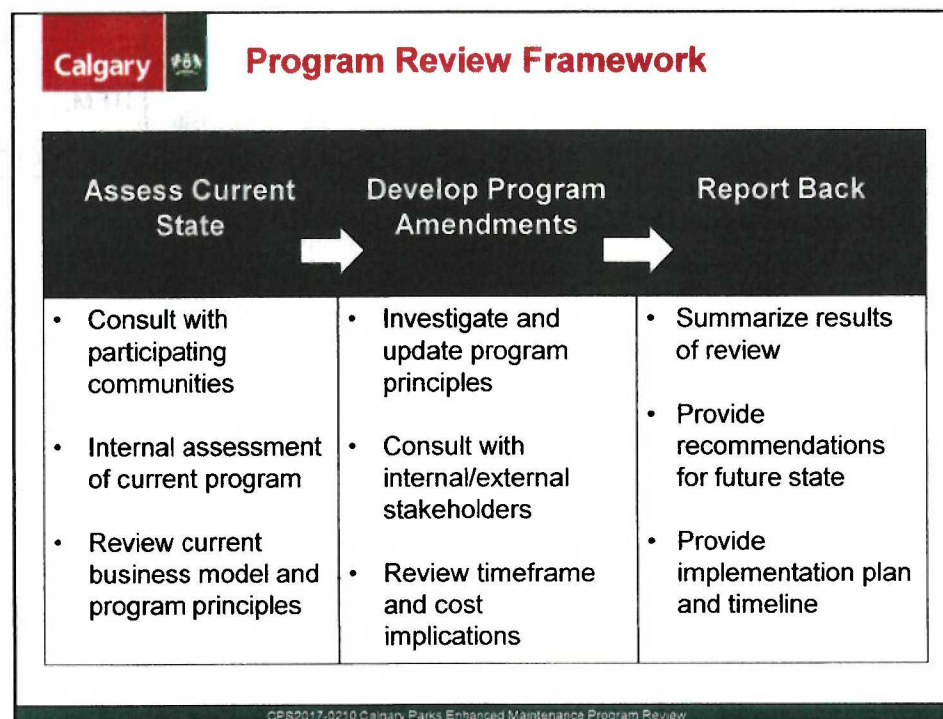
**Overview**

- Enhanced Maintenance Program Review – directed by Council in March 2016 (CPS2016-0198)
- Notice of Motion - November 2016: 2 Year Banner/Flower Pilot Program Approved by Council (CPS2016-0869)
- Annually – review of Special Tax Levy bylaws

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<div> <div>Calgary</div> <div></div> </div> <b>Funding Models: Special Tax Levy vs. Private Funding</b>		
	Special Tax Levy	Private
Current Agreements	12	17
Special Tax Bylaw required (MGA)	✓	✗
Community petition required	✓	✗
Reviewed annually by Council	✓	✗
AGM vote every 5 years	✓	✗
Annual grant by Calgary Parks in lieu of select maintenance	✓	✓
Funds collected via special tax levy	✓	✗
Funds collected privately via HOA or RA (caveat on title)	✗	✓
Funds required to be used for identified maintenance activities	✓	✗

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Feedback: Program Benefits

Common themes:

- Community Engagement
- Community Investment
- Aesthetics
- Asset Protection

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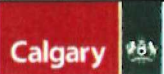
Feedback: Program Challenges

Common themes:

Communication	Clarity	Consistency
<ul style="list-style-type: none"> <li>• Publicly available information</li> <li>• Common points of contact</li> <li>• Program notices</li> </ul>	<ul style="list-style-type: none"> <li>• Petition/voting rules</li> <li>• Elements eligible for enhanced maintenance</li> <li>• Grant allocation</li> <li>• Maintenance Responsibilities</li> </ul>	<ul style="list-style-type: none"> <li>• Reporting standards</li> <li>• Program management</li> <li>• Contract administration</li> <li>• Service provision</li> </ul>

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## Core Principles


**Current:**

- Community-led process
- Encourage community involvement
- Improve visual aesthetics
- Increase community pride




**Additional:**

- Manage public assets for long term sustainability
- Adhere to best practices for public assets
- Program continues to be self-financed



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## Proposed Program Amendments

### Improve Communication

- Establish web-based public information source
- Increased communication between the City, enhanced communities, and citizens
- Develop centralized Calgary Parks resource, on a cost recovery basis, dedicated to enhanced communities
- Act as advisor to communities

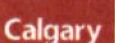

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  **Proposed Program Amendments**

**Improve Clarity**

- Improve standard practices for petitions and re-affirmation votes
- Confirm park elements which are eligible to be enhanced, and to what extent

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  **Proposed Program Amendments**

**Improve Consistency**

- Transition of service provision to private contractors prior to 2019
- Articulate standard Best Practices for park elements
- Ensure ongoing conservation of public assets
- Update program agreements and standards
- Improve consistency in maintenance costs and grant allotments
- Support communities and ensure satisfactory contractor performance
- Recommend new communities enter the program in their entirety

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## Recommendations

That the SPC on Community and Protective Services recommend that Council:

1. Receive this report for information; and
2. Direct Administration to implement the proposed program amendments contained in Attachment 1 in 2017 and 2018.