

Previous Council Direction and Background

Background

The Business Advisory Committee (BAC) working group's (comprised of a number of external stakeholders) responsibilities are to:

- 1) Bring forth perceived barriers that business stakeholders face in their everyday operations, and opportunities for discussion;
- 2) The working group will receive from Administration plans and associated presentations about work being done to become more business-friendly, and provide input on those plans;
- 3) Share updates with the broader community of business owners and investors once solutions or service improvements have been determined and implemented; and
- 4) Provide insight, advice, and recommend service improvements to the Business Advisory Committee, representing the customer perspective.

The BAC working group had identified the restaurant and brewery industry as a key priority for BAC to address in 2020. BAC hosted three confidential meetings with representatives from the Restaurant/Brewery sector in July with the objective to collect their feedback on their experience with The City.

Previous Council Direction

The Business Advisory Committee Q4 2019 – Q1 2020 Work Plan and the amended Terms of Reference (BAC2019-1193) were approved at the 2019 September 30 Combined Meeting of Council.

The Business Advisory Committee Q4 2019 – Q1 2020 Work Plan identified several opportunities to prioritize perceived system barriers. Three priorities were identified:

- 1) Restaurants
 - Importance of being more responsive with timelines. Municipal and Provincial collaboration.
- 2) Change of Use
 - Stakeholders would like a focus on streamlining process and permitting.
- 3) Industrial Land
 - Ensuring City industrial land remains regionally competitive.