

# Mid-Cycle Budget Adjustment Initiatives

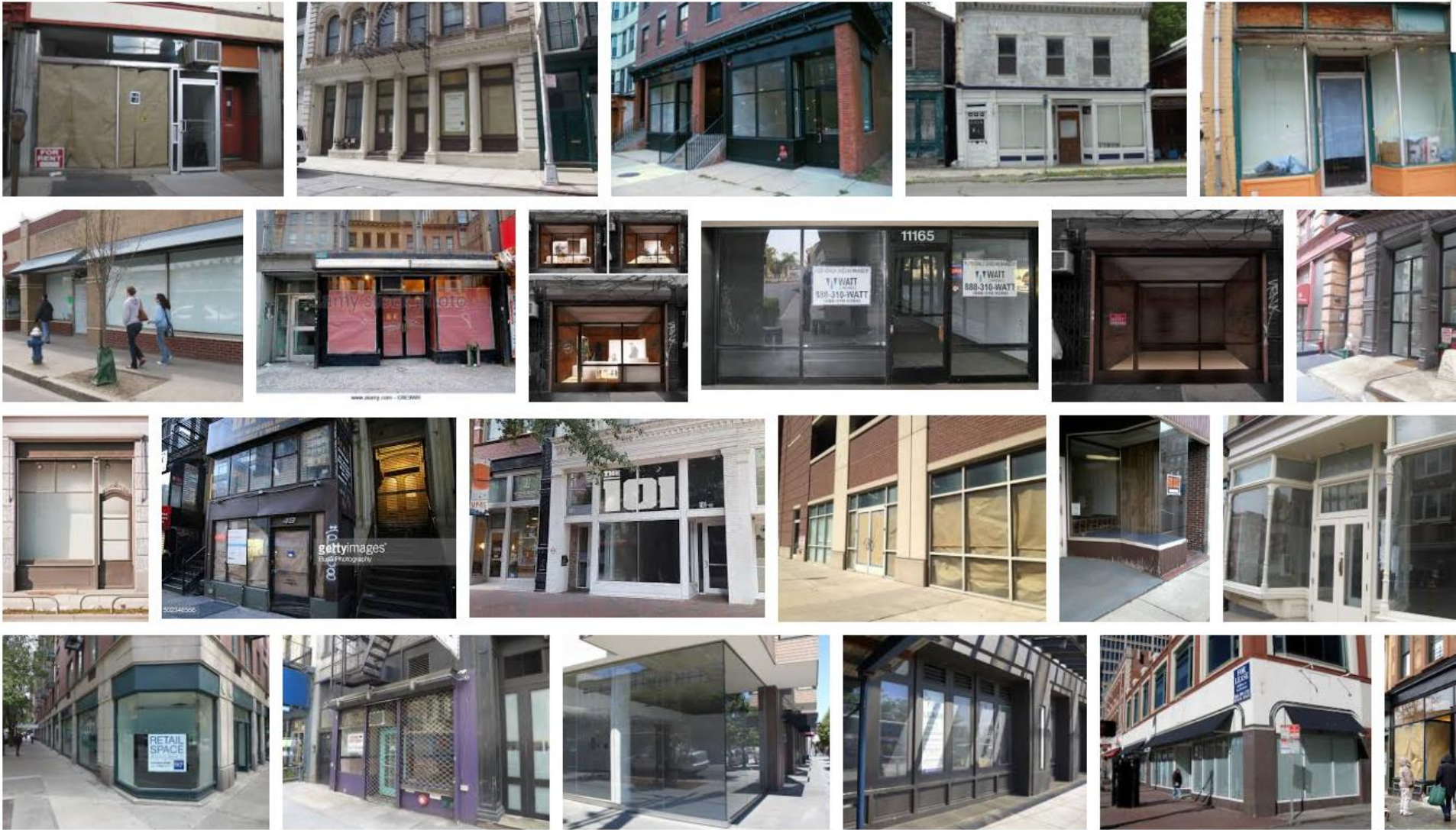
PUD March 8, 2017











# Can You Handle an Exponential Rate of Change?

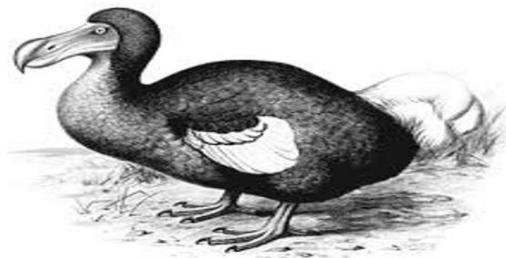


**Kotter International,** CONTRIBUTOR

*We cover strategy execution and change management.* [FULL BIO](#) ✓

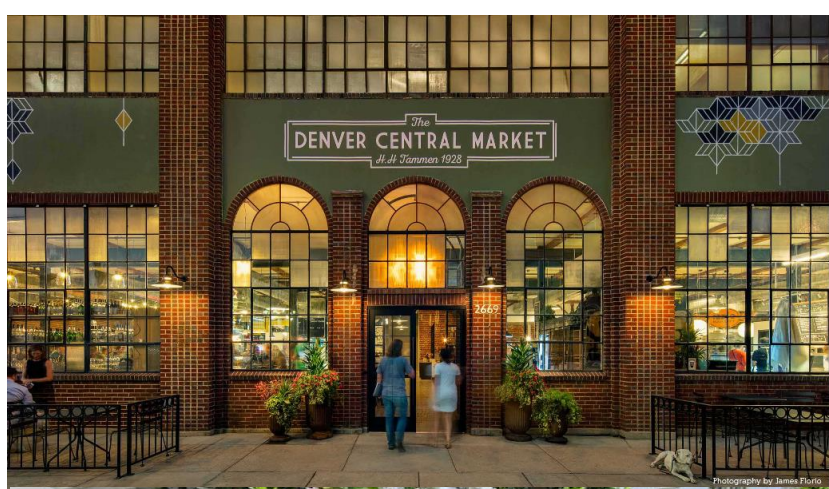
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Anyone in the business world – even casual observers of it – knows that it's currently experiencing a rapid rate of change. New companies spring up seemingly overnight. Products and services that were revolutionary two years ago are **rendered obsolete** if they don't adapt to market changes fast enough.



## Forbes Article from 2011





Photography by James Florio



## Pop-up & Collaboration



Melissa Gonzalez  
FOUNDER OF THE LIONESQUE GROUP

## THE POP-UP PARADIGM

HOW BRANDS BUILD HUMAN CONNECTIONS IN A DIGITAL AGE





# Stakeholder Engagement

## **Who we've talked to:**

- Calgary Economic Development and Committees
- Downtown Real Estate Brokers
- Internal front-line staff

## **Objective:**

- Identify specific cases,
- Create case studies,
- Identify barriers and challenges
- Brainstorm solutions

# Dominant Themes

- Quick and bold action required
- Change of use development permit a barrier
- Parking requirements can be a major barrier.
- Approvals process can be difficult to navigate and outcomes are unpredictable

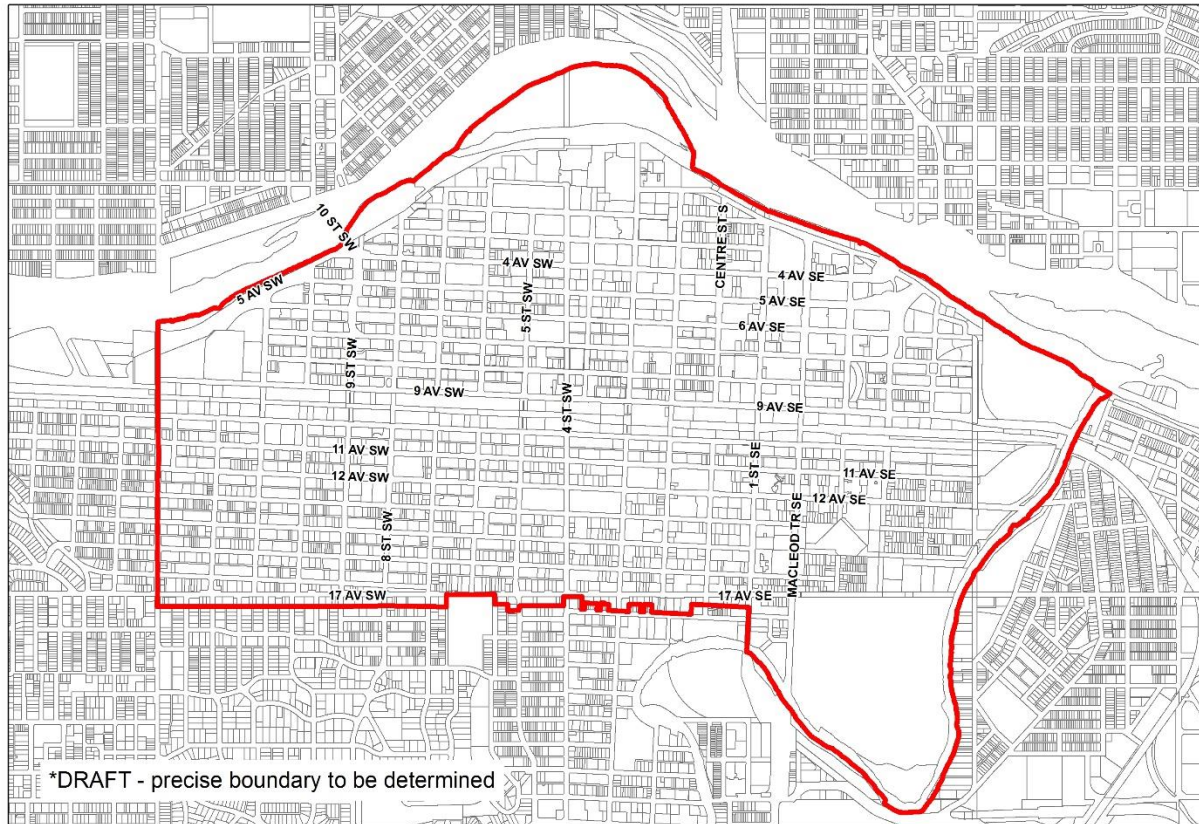
## Recommended Actions

- A. Suspend requirement for change of use development permits in Centre City.
- B. Suspend parking requirements for changes of use
- C. Exempt changes of use from overarching policy documents
- D. Exempt small additions and façade improvements from a development permit.



# Centre City Area

## Proposed\* Centre City Enterprise District Area



## Recommendation

That the SPC on PUD direct Administration to bring forward the necessary bylaw amendments to the June Public Hearing to implement the changes to development permit process for the Centre City as defined in the report.

*For timeliness, recommend amendments be brought forward directly to Council without going through Calgary Planning Commission.*