



Mid-Cycle Budget Adjustment Initiatives

PUD March 8, 2017







Can You Handle an Exponential Rate of Change?

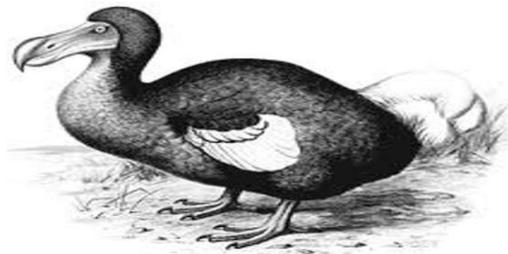


Kotter International, CONTRIBUTOR

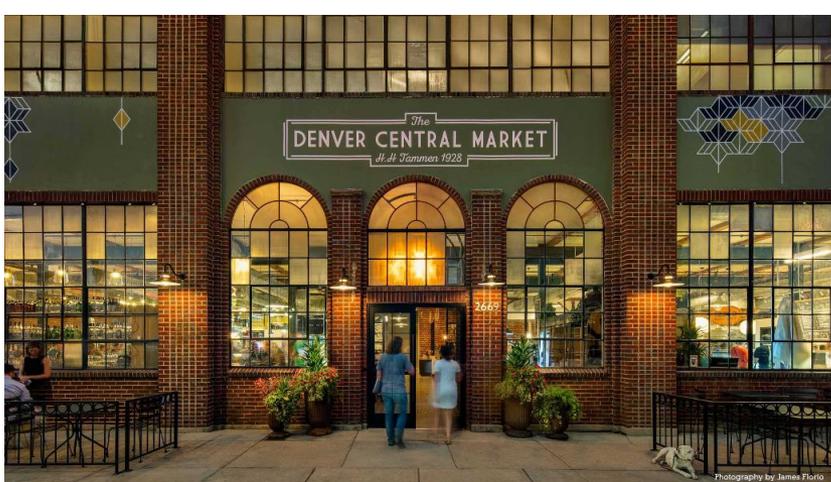
We cover strategy execution and change management. [FULL BIO](#) ✓

Opinions expressed by Forbes Contributors are their own.

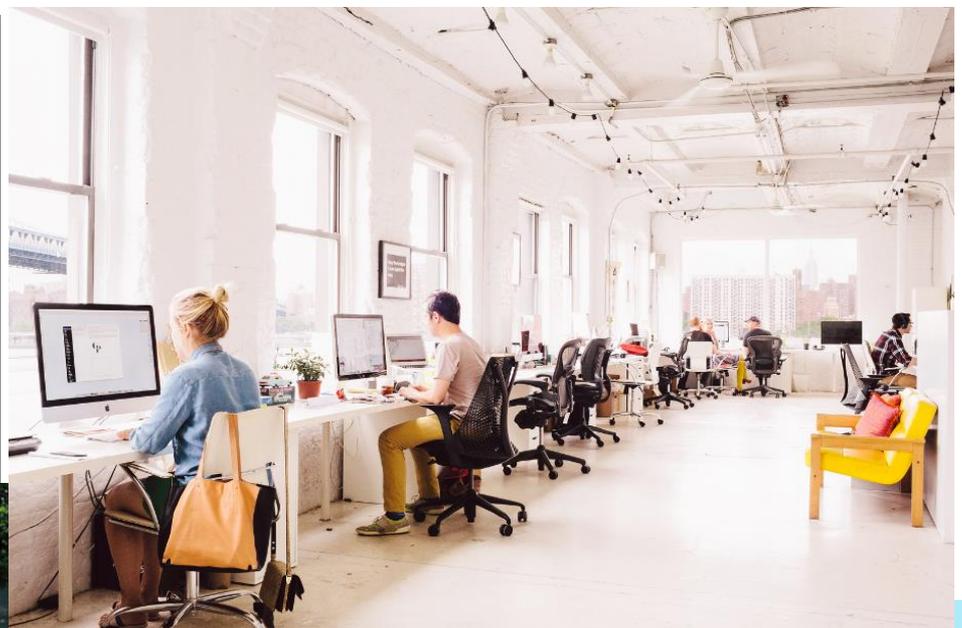
Anyone in the business world – even casual observers of it – knows that it’s currently experiencing a rapid rate of change. New companies spring up seemingly overnight. Products and services that were revolutionary two years ago are **rendered obsolete** if they don’t adapt to market changes fast enough.



Forbes Article from 2011



Photography by James Florio



Pop-up & Collaboration



Melissa Gonzalez
FOUNDER OF THE LIONESQUE GROUP

THE POP-UP PARADIGM

HOW BRANDS BUILD HUMAN CONNECTIONS IN A DIGITAL AGE





Stakeholder Engagement

Who we've talked to:

- Calgary Economic Development and Committees
- Downtown Real Estate Brokers
- Internal front-line staff

Objective:

- Identify specific cases,
- Create case studies,
- Identify barriers and challenges
- Brainstorm solutions



Dominant Themes

- Quick and bold action required
- Change of use development permit a barrier
- Parking requirements can be a major barrier.
- Approvals process can be difficult to navigate and outcomes are unpredictable



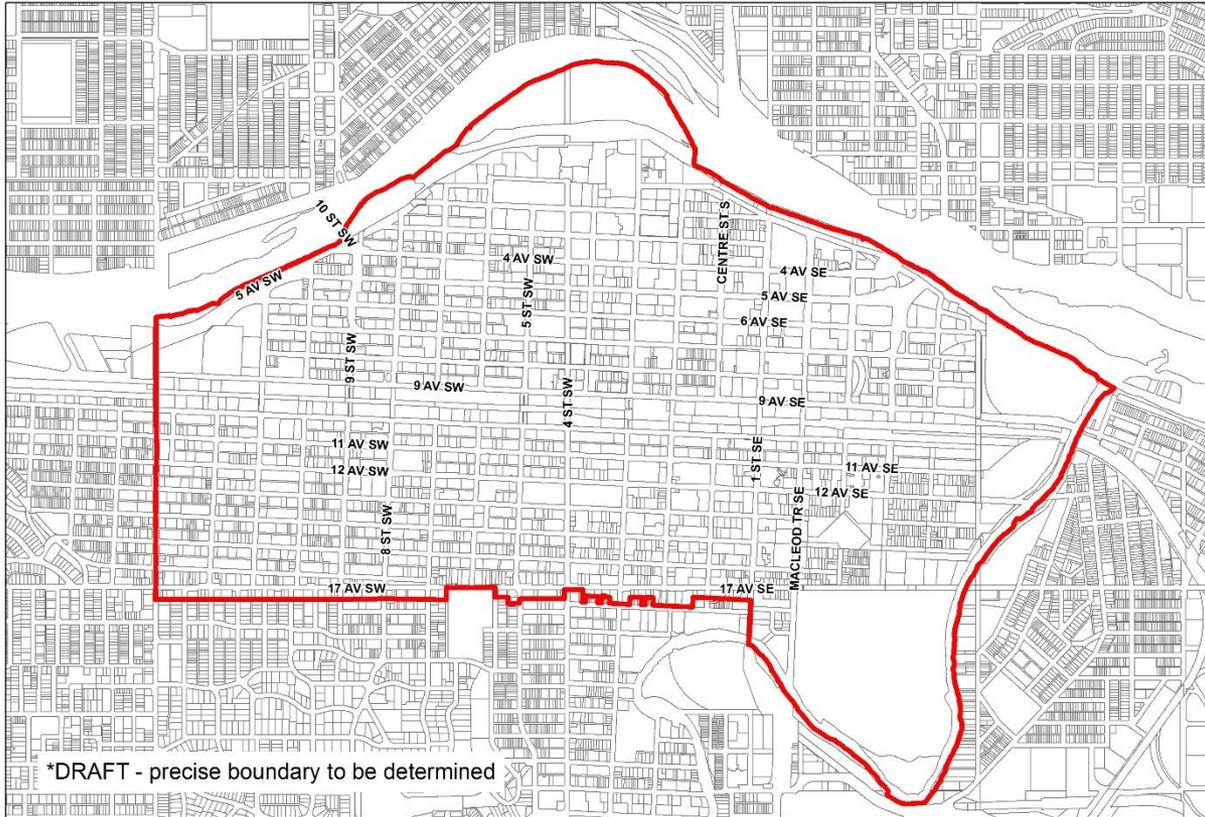
Recommended Actions

- A. Suspend requirement for change of use development permits in Centre City.
- B. Suspend parking requirements for changes of use
- C. Exempt changes of use from overarching policy documents
- D. Exempt small additions and façade improvements from a development permit.



Centre City Area

Proposed* Centre City Enterprise District Area





Recommendation

That the SPC on PUD direct Administration to bring forward the necessary bylaw amendments to the June Public Hearing to implement the changes to development permit process for the Centre City as defined in the report.

For timeliness, recommend amendments be brought forward directly to Council without going through Calgary Planning Commission.