

DIG C recommendation - Jack Long Park

OVERVIEW

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| Recommended Capital Project Description | | DIG C Recommendation: Inglewood / 9th Ave SE: Jack Long Park |
| Executive summary | | Jack Long Park is located on the new 'Calgary Music Mile' on the historic 9 th Avenue SE in the community of Inglewood. This park is near to the confluence of the Bow and Elbow Rivers. This nexus of regional pathways is culturally significant and the park acts as a threshold into one of Canada's oldest communities. Book ended by two older buildings (brick and sandstone), this park has a unique feel. The amenities within the park are limited and require life cycling. Margot Long, Daughter of Jack Long, has provided Landscape Architecture services pro bono and engaged the community. The community gathered support for a variety of improvements to the park and a high level cost estimate has been provided to The City. Calgary Parks has committed to providing support for this project including a 2017 financial contribution and in-kind lifecycle work and materials. The remainder of this park redevelopment project would be funded through this budget request. |
| Expected Key Deliverables | | <ul style="list-style-type: none"> • Preliminary Design/Conceptual Design of Jack Long Park Redevelopment • Detailed Design and tender documents • Construction of the upgraded design |
| Benefits | Economic | The Jack Long Park redevelopment project is in one of Calgary's most successful and popular mixed use communities. Improvements to this park will help support continued investment in the area and help sustain (the attraction of) residents and businesses. Other specific positive economic impacts that this project could have are: |
| | | Creating a city where citizens want to live and invest: Jack Long Park can provide a unique inner city location which attracts events and entertains the citizens who visit. It will be an attraction for those who appreciate the feel of a close-knit community that flourishes with creativity. |
| | | Invest and leverage investment in community infrastructure and programs: This simplistic infrastructure intends to produce a framework that can be multifunctional for the uses of the community throughout the seasons. Programs can be community based initiatives where the Park acts as the catalyst. |
| | | Encouraging a creative city: Jack Long Park is found at the gateway of Inglewood, a community already known for its creative endeavours in arts and culture. By building framework to showcase the community's creativity, this Park can play a vital role in supporting local artists. |
| | | Gross Output: 593,653 |
| | | Gross Domestic Product (GDP): 593,653 |
| | | Income: 157,249 |
| Benefits | Social | Employment: 2 |
| | | <p>Accessibility to high-quality parks supports the overall physical, mental well-being and enjoyment of Calgarians. This project could have the following positive social impacts:</p> <p>A cultural city: Jack Long Park will be designed to host events for a variety of different cultural endeavours, such as music, sculpture, theatrics and movies.</p> <p>An active city: Jack Long Park will be designed to have useable playfields for soccer, football, or other open space activities.</p> <p>A city of strong neighbourhoods: Jack Long Park will be a space for special events in the region and passive usage for the local community. This will harvest a strong sense of place and belonging for Inglewood and Calgary as a whole.</p> |

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| | Environmental | <p>Protecting open space: By redesigning the park and providing programmatic options within the park, it will become a well-used and protected open space.</p> <p>Reducing Calgary's "footprint" on the environment: By utilizing low impact design options within the park, storm water and weed control can be managed in a sustainable way.</p> | | |
| Return on Investment | | <ul style="list-style-type: none"> This project aims at celebrating the work of an esteemed citizen Jack Long, who made a profound impact on the face of Calgary in his roles as architect, planner, city councillor and community member This investment is intended to facilitate community events that support local businesses and artists alike In alignment with the Cultural Plan, this project has the potential to create more tourism dollars for the "music mile", supporting shows and programs that draw people from all over Calgary and internationally Its close proximity to the regional pathway and downtown make it a prime location for cultural events to draw people from all over the region Upgrades to the park will improve park aesthetics and overall usability and functionality for the neighbourhood and region | | |
| Project location | Address, Ward/ Catchment | 908 9 Ave SE, Inglewood, Ward 9, City-wide catchment | Project type (MUGS) | U - Upgrade |
| Business Unit (BU) | Calgary Parks | | | |
| Strategic Alignment | Council Priorities | A city of inspiring neighbourhoods, A healthy and green city, A well-run city | | |
| | Capital Investment Plan | Main Streets, Parks and Public Spaces | | |
| | Calgary Economic Development (CED) 10 year Economic Strategy: Focus | Community Energy: Calgary is a vibrant urban and prosperous community that offers people-friendly neighbourhoods, diverse housing and inspiration spaces. | | |
| | CED 10 year Economic Strategy: Strategy | Strategy One: Build Calgary as a model of sustainable development and affordable living. | | |
| | CED 10 year Economic Strategy: Action | Action One: Direct Future Growth in a way that fosters more compact and efficient use of land, creates complete communities, allows for greater mobility choices and enhances vitality and character in local neighbourhoods. | | |

RESILIENCE

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| Program / Project Assumptions | <ul style="list-style-type: none"> The community of Inglewood still supports the upgrades proposed for the Park The 2017 construction timeline can be accomplished with streamlined engagement That funding is available immediately Parks' Project Manager will have capacity to get the work complete |
| Constraints | <ul style="list-style-type: none"> Lack of Funding |
| Dependencies: | <ul style="list-style-type: none"> Procurement options Public engagement Communications Appropriate approvals Risk |
| Risk(s): | <ul style="list-style-type: none"> "Do Nothing" - Park will not be able to sustain increased use; failure of the asset and impairment of the park "Proceed with the project" - Surrounding residential and commercial buildings, as well as residents and park users, may be negatively affected by construction for a period of time |



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PUBLIC CONSULTATION PLANS

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| Completed | <p>Ongoing collaboration with community and stakeholders started in 2011 until present at the Alexandra Centre:</p> <ul style="list-style-type: none"> • Margot Long, daughter of Jack Long, has been providing work in kind for Landscape Architectural services to plan for the park improvements • The past several years, Parks has been working closely with Margot and the community on the development of conceptual schematics |
| Proposed | <p>Very little public engagement remains - parks webpage updates, and on which elements to implement in 2017. This will likely be more of and inform for the public to be updated on status.</p> |

CAPITAL ESTIMATES

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| Estimate Class | Class 4 (Conceptual Design- expected variance -40%+75%) |
| External Funding (Anticipated / Received) | <ul style="list-style-type: none"> • Pro-bono landscape architecture design work (Est. Value \$80K) • Donated materials from CMLC - pavers. (Estimated Value \$20K) • Confirmed CFEP \$125K |
| Operating Impact | <ul style="list-style-type: none"> • Margot Long will provide some additional resources to support implementing this work • Administration completed a preliminary analysis of current and future operating impacts as part of the redevelopment plan process. Initial estimates indicate that there will be no additional operating impact that results from the park redevelopment. Current operating costs will remain equal going forward |