

LETTERS FROM STAKEHOLDERS

Barton, Kevin

From: Marion <marioncp@shaw.ca>
Sent: Thursday, October 08, 2020 3:10 PM
To: Barton, Kevin
Subject: [EXT] Participation in the Pilot Program - Montgomery on the Bow BIA

Good afternoon Kevin,

I wanted to send-off a quick message to confirm that the Montgomery BIA would like to participate in the pilot program of extending the Centre City Enterprise opportunities for Montgomery businesses.

We appreciate being considered for this program and look forward to presenting the information to our members. Good news is always welcome during the economic climate we find ourselves in.

If you require any additional information please let us know.

Warmest regards,

Marion Hayes
Executive Director
Montgomery on the Bow BIA
403 471-7686



October 15, 2020

Land Use Planning, City of Calgary
P.O. Box 2100, Station M
Calgary AB, T2P 2M5

Re: Pilot Project -Enterprise Zone

Dear Mr. Barton:

The International Avenue Business Revitalization Zone's mandate is to promote, improve and create a more pleasant environment in which to live and shop.

The International Avenue district has recently undergone significant reconstruction into a multi-modal boulevard including wider sidewalks, bus rapid transit (BRT), incorporated unique urban design and developed a more pedestrian friendly main street. With the recent pandemic, the anticipated economic uplift that was expected due to these infrastructure upgrades have been reduced considerably. It is our hope the addition of an "enterprise zone" pilot project to include the International Avenue area will mitigate the current economic downturn by attracting new businesses to the area. As you likely are aware, the new International Avenue ARP was adopted in December, 2018 and is in keeping with the unique needs of the area. We believe that like the ARP, the "enterprise zone", should also be tailored to our distinctive community requirements. It would be beneficial for exterior renovations to commercial buildings and an outdoor cafe (small) use be exempt from requiring a development permit application under the pilot as these will contribute to the vibrancy of the street.

While many uses can add to the vibrancy, others can reduce the image and further degrade the area. It is therefore imperative the IA enterprise area pilot does in no way exempt the following:

- (a) Cannabis Counselling;
- (b) Cannabis Store;
- (c) Custodial Care;
- (d) Liquor Store;
- (e) Nightclub;
- (f) Pawn Shop and Payday Loan
- (g) Massage
- (h) Service organization
- (i) Place of Worship
- (j) Vehicle sales, service or storage
- (k) Storage
- (l) Social organization
- (m) Temporary shelter
- (n) Residential Care

Further, we would request the aforementioned be deemed not permitted under the pilot.
Thank you for the opportunity.

Kindest Regards,

A handwritten signature in black ink, appearing to read "Alison Karim-McSwiney".

Alison Karim-McSwiney, MIPM (UK), BA, BREC
Executive Director

c.c. Councillor Carr, Forest Lawn CA, Southview CA

250, 3515 17 Avenue SE, Calgary, AB, T2A 1R5 403-248-7288 www.intlave.ca



Attn: Kevin Barton
RE: City Centre Enterprise Area

October 19th, 2020

The Sunalta Community Association is providing this letter in response to the proposal for Sunalta's main streets (10th Avenue and 14th Street) to be included in a new pilot area.

The Community Association enthusiastically supports measures to reduce red tape and support businesses through reducing the amount of work required to go through a change of use on our main streets.

We also support the existing decision that uses that have additional restrictions such as pay day loans, cannabis stores, and liquor stores are not included in this proposal.

Through communication with the City, we've also made it clear that we are not in support of also removing the requirement for a development permit for exterior changes to a building - for example facade changes, changes that can affect the pedestrian realm, and similar physical changes. Our main streets already have a poor pedestrian realm and the ability for the community association to work with applicants and make this clear is key to achieving better outcomes.

Last but not least, we also request some manner to alert the community association of changes as they are often the first indicator for the community association to welcome a new business to the neighbourhood.

Thank you,

Micheal Jones
Director of Planning and Development