

Calgary



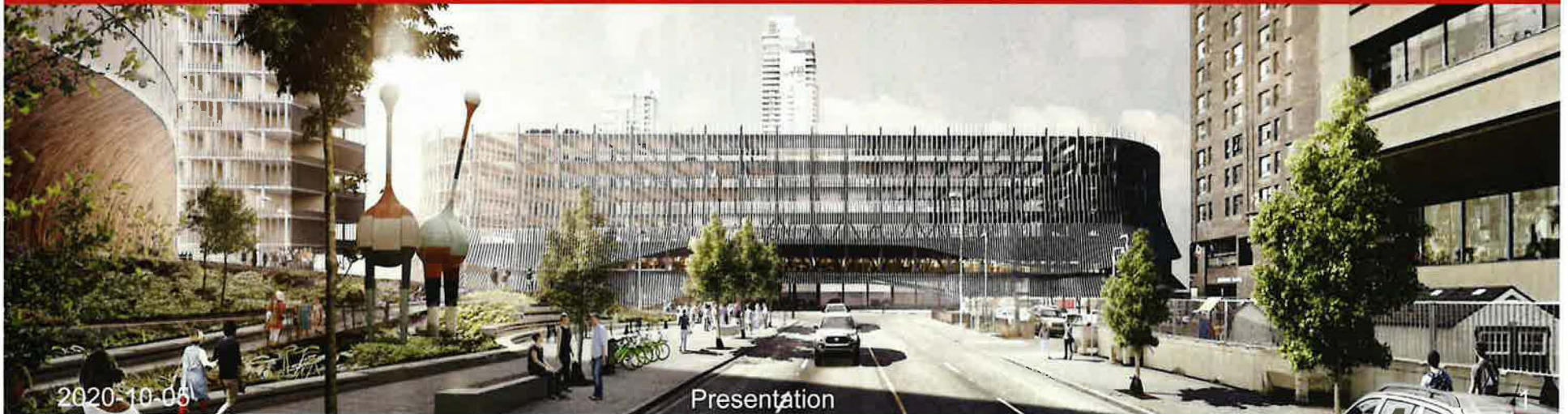
CITY OF CALGARY
RECEIVED
IN COUNCIL CHAMBER

OCT 20 2020

ITEM: 7.1 CPS 2020-1051
DISTRIBUTION
CITY CLERK'S DEPARTMENT

2019 Civic Partner Annual Report

Platform Calgary



Calgary





calgary economic
development
be part of the energy™



Alto Sante



**startup
calgary**
be part of the energy

[A100+]



**GROWTH
ACADEMY**



**LEAGUE of
INNOVATORS**


**RAINFORST
ALBERTA**

The Agency
Strategic communications, marketing & PR
For innovators.



VMSA
VENTURE MENTORING SERVICE OF ALBERTA

2019 Performance Measures

Valued

75% of clients said Platform Calgary's programming had a significant or vital impact on their business.
Compared to 70% in 2018 and 74% in 2017

Impactful

Average 4.3 new hires per client in 2019 clients.
Up from 1.7 in 2018 and 2.0 in 2017

Efficient

Leverage City funding against provincial and private funds.



GOAL

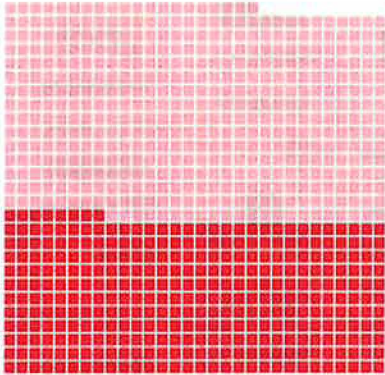
45,000 JOBS IN CALGARY BY 2031
1000 CORE TECH COMPANIES

2334 Start Up Companies
1-4 Employees
(2 employees per dist)



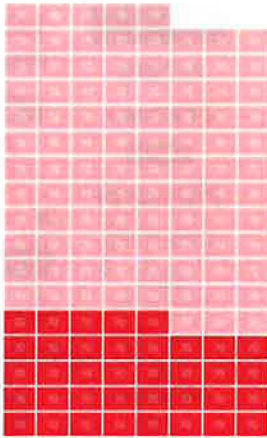
GOAL
4,700 jobs by 2031

800 Junior Tech Companies
5-49 Employees
(12 employees per square)



GOAL
+ 9,600 jobs by 2031

133 Senior Tech Companies
50-99 Employees
(10 employees per square)



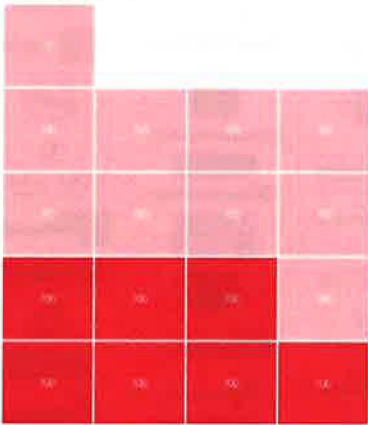
GOAL
+ 9,300 jobs by 2031

50 Major Tech Companies
100-499 Employees
(200 employees per square)



GOAL
+ 10,000 jobs by 2031

17 Super Major Tech Companies
500+ Employees
(1500 employees per square)

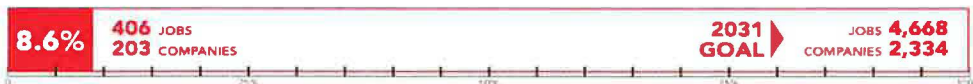


GOAL
+ 11,900 jobs by 2031

= 45,000+ jobs

TechInCalgary, Legend2, 2/2016
(last modified April 24, 2020)

Core Tech in Calgary - Zinc Ventures Prototype
(For iteration purposes only | MVP)



GOAL 11,668 jobs by 2031

Calgary | 5-49 employee Junior Companies



GOAL 9,600 jobs by 2031



Calgary | 50-99 employee Senior Tech Companies



GOAL 9,310 jobs by 2031

Calgary | 100-499 employee Major Tech Companies



GOAL 10,000 jobs by 2031

Calgary | 500+ employees Super Major Tech Companies



 **benevity**

build better™
DIRTT

pason

REPLICON™

Shareworks
BY MORGAN STANLEY

Shaw)

SMART
Technologies

GOAL 11,900 jobs by 2031

Current State: Impact of COVID-19

Operations: Negative

- Deferred \$332,456.73 in rent at ARTC.
- ARTC building vacancy is 49%, its highest since 2016.
- Employees' salaries were reduced by 5% to 15%.

Programs: Hopeful and Needed

- Demand for tech startup programming is strong. Pivots to virtual increased accessibility province-wide.
- Significant opportunity to be a core part of the economic recovery.

Long Term Stability: Challenging

- Platform Innovation Centre: delays & design changes
- Reworking capital financing plans to address questions re: philanthropic and corporate support, delayed fundraising campaign.

Questions?