

**Calgary**



# **2019 Civic Partner Annual Report**

***The Calgary  
Zoological Society***





## 2019 Highlights

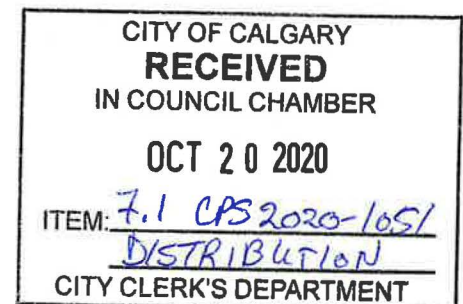
- Calgary Zoo named the Global Secretariat of the \*IUCN Species Survival Commission, Conservation Translocation Specialist Group
- We welcomed Jasiri, the new silverback western lowland gorilla
- Two King penguin chicks hatched and fledged
- Completed construction of The Brawn Family Foundation Bugtopia in Canadian Wilds



*\*International Union for Conservation of Nature (IUCN)*

## 2019 Performance Measures

- Continued our work as a globally recognized wildlife conservation organization
- Contributed to achievement of six Council strategies
- City operating grant leveraged by 5.2:1
- Welcomed over 1.3 million visitors
- 535 volunteers contributed 52,650 hours
- All staff and volunteers engaged to implement Health and Safety improvements
- Invested significantly in the maintenance and upgrading of our buildings, facilities and capital assets





## Current State: Impact of COVID-19

- Outpouring of support received from the community during closure and reopening of the Calgary Zoo
- Maintained care of over 1000 animal residents despite closure and significantly lower attendance
  - 2020 attendance projected at 55% of original budget
- Minimizing negative financial and other impacts, but unavoidable operating deficit will erode cash reserves
- Online '*Daily Dose*' a hit while Zoo was closed
- Unpredictable bamboo supply chain requires giant pandas to return to China
- New evening adult-oriented Locked Zoo events to reach new audiences and generate new revenue



## Preparing for the Future

- The Calgary Zoo is a global force in Wildlife Conservation and the third largest tourist attraction in Alberta - behind only Banff and Jasper. **We will not allow the current crisis to interfere with our ability to retain both of these important positions**
- In future years we will continue the revitalization of the Canadian Wilds and start to plan the Calgary Zoo's 100th Anniversary, which is only eight short years away



## Conservation Partnerships



*Photo Credit – Paul Bannick*

# Questions?