



2019 Civic Partner Annual Report

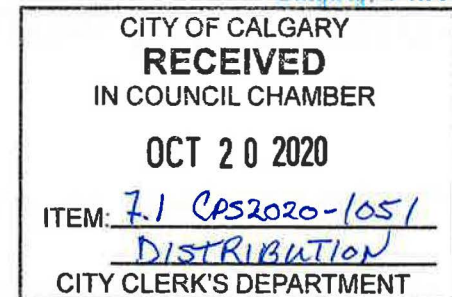
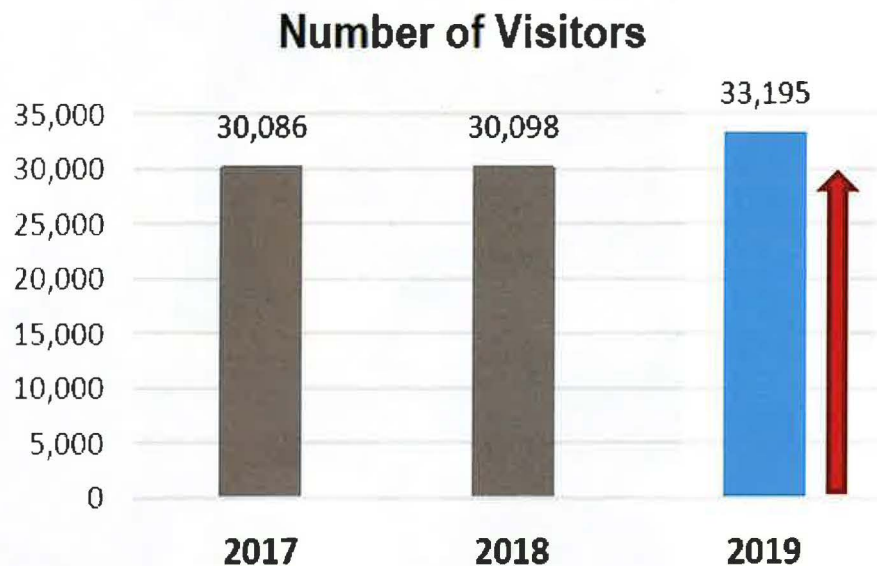
The Hangar Flight Museum
Aero Space Museum Association of Calgary

Strategic Plan 2017- 2020

1. Improving Visitor Experience
2. Connecting with Community
3. Strengthening our Resources

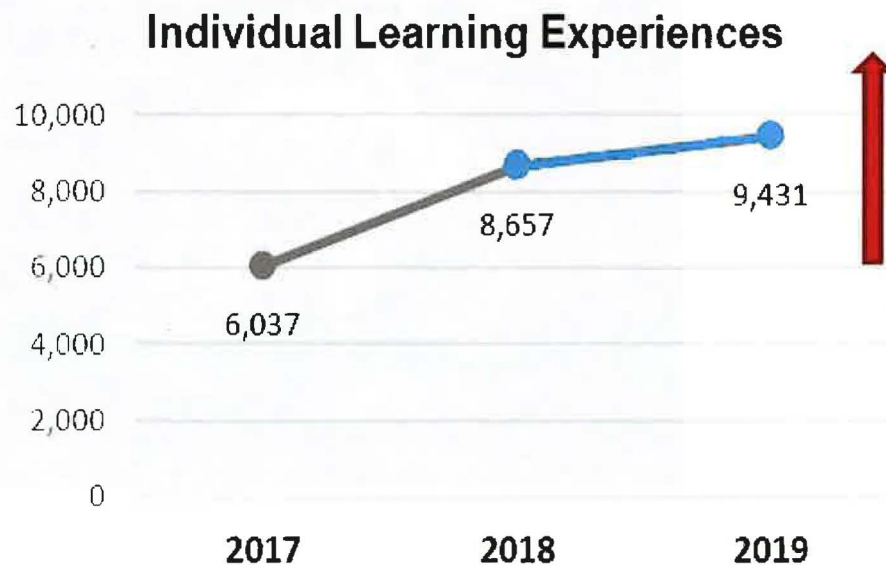
Improving Visitor Experience

10.3% Increase in Visitors



Connecting with Communities

9% Increase in Individual Learning Experiences



HAWKER HURRICANE #5389

- Homecoming after 7 years of restoration (\$800,000)
- Unveiling events (5 days)
- Mayor's Welcome – grand unveiling event



Flying Officer Gordon Hill – Global News Calgary



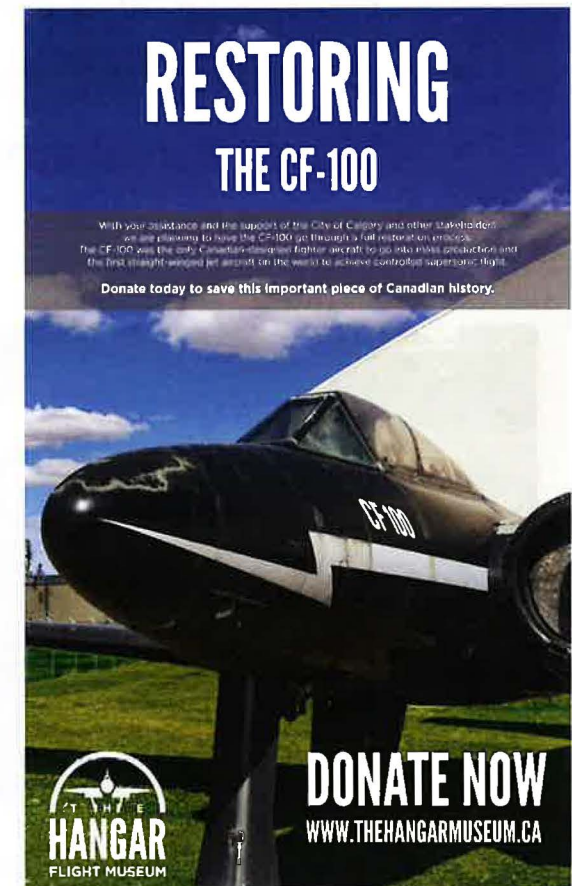
Mayor Naheed Nenshi – Welcome Event

Strengthening Resources - CF-100 CANUCK

- Fundraised \$400,000
- Restore to authentic full static display
- Scheduled return – summer 2023



Transportation to Wetaskiwin – CBC News Calgary



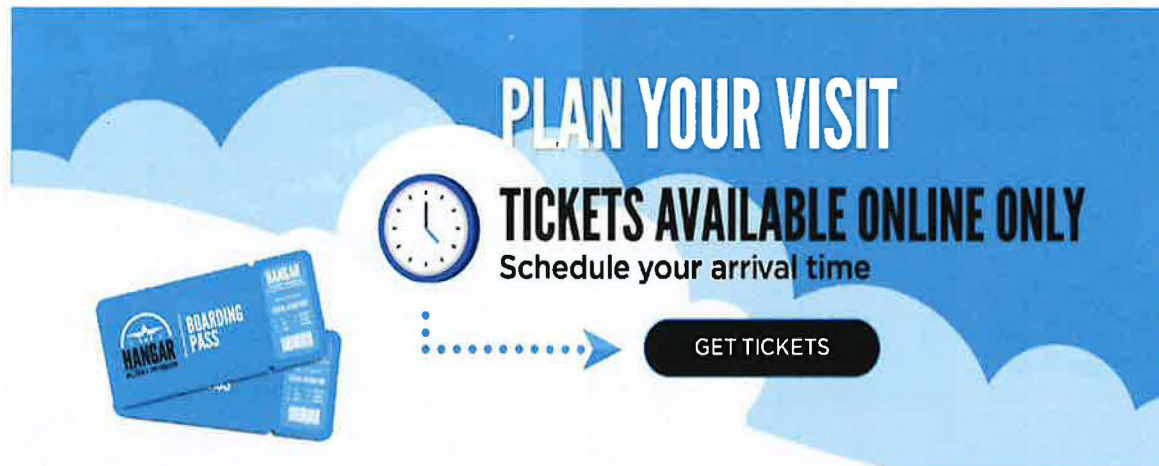
Improving Visitor Experience

- Tiger Moth aircraft return (10 year loan to Heritage Park)
- McCall and McKnight – NEW exhibit
- National Aviation Day, February 23 – NEW event (300 people)
- Remembrance Day Service (1,600 people)
- Wings & Wheels Father's Day Weekend (2,000 people)



Current State: Impact of COVID-19

- CLOSED March 16 - June 5
- Earned Revenue Loss – 80%
- Summer Visitors – 2019 (13,626) vs. 2020 (1,214)
- Maintained a priority to retain all full-time staff through CEWS
- Seized the opportunity to focus on building maintenance and collection management
- New Online Content – ‘museum at home’ - education, interactive, video – social media followers grew by 12%
- Board focus on Strategy, Governance and Succession Planning



Looking Ahead - Reaching Higher Altitudes



Destination: 2030

- Increasing our ability to grow
- Fund development
- Disciplined approach to collections

Questions?

Nora Molina, Chair

Brian Desjardins, Executive Director

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