



# 2019 Civic Partner Annual Report

*Calgary Arts Development  
Authority*

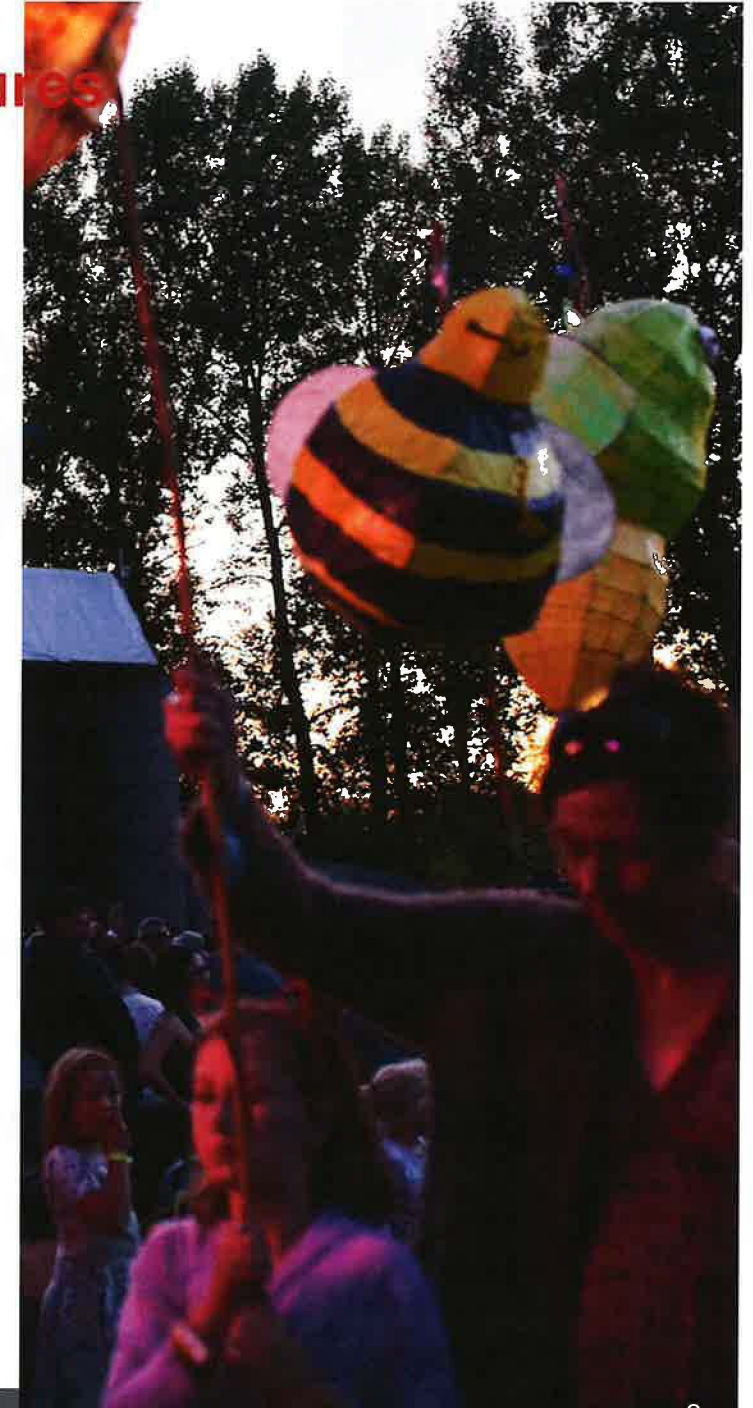


## 2019 Highlights

- 102% increase in grant investments
- \$10+ million invested in hundreds of individual artists, arts collectives, and arts organizations
- \$663,665 invested through Cultural Activation Fund
- 3.2 million attendees
- \$131 million in direct economic output
- 1,064 additional jobs created







## Economic Impact

- Arts organizations supported +23%
- Artists hired +15%
- Arts workers hired +24%
- Activities in city centre +31%
- Direct economic output +5%

## Social Impact

- Activities engaging multicultural communities +46%
- Activities engaging Indigenous communities +10%
- Attendance at arts events +8%
- Volunteer hours +16%

## Youth Impact

- Attendance of children and youth +2%
- First time youth attendance has increased since 2013 when it started to decline year after year

## Current State: Impact of COVID-19



### The Arts Industry is in crisis

- 88% of organizations cancelled or postponed performances
- 81% of artist contracts cancelled
- 84% of arts organizations reported the financial impact as significant or major
- Staffing levels dropped by 53%
- 89% of organizations anticipate the arts will be in a worse position in a year





## Current State: Impact of COVID-19

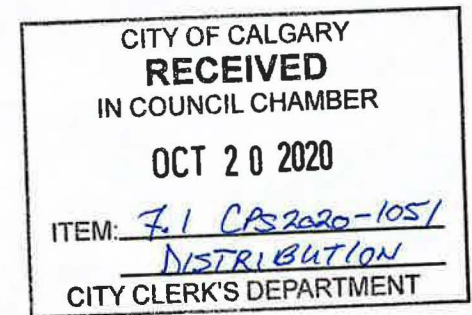
Research

Emergency funds

Collaboration and partnerships

Focus on creative economy

Anti-racism work



# Questions?

2020-10-19

Presentation

6