

-What are common causes of fires? Candles? Hair straighteners? Leaving a dryer on? Cigarette butts? Etc.

-How much annual training do firefighters get and in what areas? (Did you know, we have to do 100 hours of training throughout the year in topics including..... Sort of thing)

-Why don't you have any dalmatians in 2020? (seriously!)

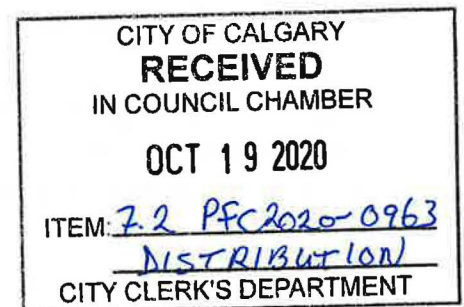
-Does every hall have a pole? Or is this just in the movies?

-What happens after a house fire is out? What are next steps for residents + firefighters? Where does the resident go?

-How long does it take to determine the cause + what goes into this?

#TheMoreYouKnow Ideas Mapping

- October 13th - High Rise Response Part #1 "how do you fight a fire in an apartment"
 - October 19th PFC 11 New Communities
- October 20th - High Rise Response Part #2 "how do you fight a fire in an apartment"
 - After October 19th PFC 11 New Communities
- October 27th - High Rise Response Part #3 "how do you fight a fire in an apartment"
- November 3rd -
 - SAVE and MidCycle Package to Council
- November 10th -
- November 17th -
- November 24th -
 - MidCycle Review Deliberations 23-27



Apartment Fire Series

Main goals: tell a story about why apartment fires are unique, dangerous, require more time and firefighters than other fires. Provoke an emotional response while educating people about something that will conjure up images of 911.

Give readers information that will rattle them when they hear a firehall is closing downtown AND the City is approving new communities before committing fire resources.

Persuade them to think: "But this will lengthen response times, fewer firefighters, more threats to Calgarians' safety, this is not acceptable for me. City is chasing revenue streams without prioritizing current issues."

Specific Strategic Messages: Apartment fires take **TIME** and **MANPOWER**. The delay of any of these will have a direct impact on occupant safety.

Rough Structure for 4 Posts

1-Arriving/ Preparing to Go In/Investigating

2-Preparing for Fire attack/Making Entry/Vent+Smoke Concerns

3-Search/Clearing Floors/Evacuating

4-Additional considerations: if elevators are out what does that mean for occupants and firefighters, difficulty finding source of alarm, easy for stairwells to be compromised by smoke, difficulty finding hvac/ furnace/ utility issues, what happens when irritants or gas are released, etc

Posts

1

How Do You Fight a Fire in A High-Rise Building ?

Fires in high-rise buildings are incredibly complex and dangerous. This includes condos, apartments and office towers over seven stories. They require more time and firefighters than other fires. #themoreyouknow

High-rises have huge areas, potentially thousands of occupants, and many other problems that house fires do not. During a high-rise fire, several teams perform many different tasks at the same time to protect residents.

Our first step on scene is to grab the building keys from the lock box and investigate the building fire alarm panel. This gives fire crews an idea of the problem.

While this happens, separate fire attack crews gear up. They help load hundreds of pounds of hoses and firefighting equipment on each other's backs.

Then, the elevator needs to be inspected to make sure it will work. At the same time, other fire crews manage the building's residents, ensuring their safe and orderly exit from the building.

The fire attack teams use the elevator to get close to the problem. We always stop two floors short then walk up the stairs--this protects us. If we open the elevator and fire enters, we have nowhere to go. If the elevator isn't working, we carry our gear up the stairwells.

Finally, the team has to investigate. Every building is different. There are many areas and rooms to search. This takes time and firefighters . If the problem isn't obvious, many teams have to work together to search each of the floors.

Once the fire is located the fire attack teams get ready.

As this is happening, several other firefighting teams are preparing as backup, bringing up supplies, connecting hoses to the building, evacuating occupants, and aiding residents with disabilities or mobility challenges who can't evacuate easily. Often, we're called to fires in high rises in the middle of the night. Residents are sleepy, startled and scared. They're wearing pajamas and carrying their pets. It is our job to ensure all residents safely evacuate.

Next week, we'll discuss how we fight apartment fires, and how they are far more dangerous than normal house fires.

We enjoy answering your questions every Tuesday. If you have a question about High-Rise fires, comment below and a Firefighter will answer!

Twitter

How Do You Fight a Fire in a tall building? High-rise fires are dangerous and complicated. There are many floors to check, and occupants to evacuate. Separate teams check the panel, load up gear, evacuate occupants, assist special needs, and prepare for fire attack. #themoreyouknow

1700 Character FB/Insta Post, 280 Character Twitter Post

How Do We Fight High-Rise Apartment Fires?

High-Rise apartment fires are incredibly complex and dangerous. They require more time and firefighters than other fires. #themoreyouknow

High-Rises have huge areas, potentially 1000s of people, and other unique problems. Several teams perform many tasks to protect people inside.

First, we gain entry and investigate the fire alarm system. This gives us an idea of the problem.

While this happens, separate fire attack teams prepare. They help load 100s of pounds of hoses and firefighting equipment on each others' backs.

Then, the elevator is inspected to make sure it will work. Other fire crews help evacuate people, ensuring their safe and orderly exit from the building.

The fire attack teams use the elevator to arrive close to the problem. We always stop 2 floors below then walk up the stairs--this protects us. If we open the elevator and fire enters, we have nowhere to go.

Finally, the team has to investigate. Each building is different. There are many areas and rooms to search. This takes time and firefighters. If the problem isn't obvious, many teams have to work together to search each of the floors.

Once the fire is located, the fire attack teams get ready.

As this happens, many other firefighting teams are working--bringing up supplies, connecting hoses to the building, evacuating people, and aiding those with disabilities and mobility challenges.

Next week we'll discuss how we fight High-Rise Apartment Fires, and why they are far more dangerous than normal house fires.

We enjoy answering your questions every Tuesday. If you have a question about High-Rise Apartment Fires, comment below and a Firefighter will answer!

Twitter

How Do We Fight a Hi-Rise Apartment Fire? Hi-Rise Fires are complex and dangerous. There are many floors to check and people to evacuate. Separate teams investigate the problem, load up gear, evacuate people, assist special needs, and prepare for fire attack. #themoreyouknow

Week 2

How Do You Fight High-Rise Apartment Fires? (Instagram 1659)

This week, we're talking about how we put out apartment fires. #themoreyouknow

Once we identify which floor the fire is on, we set up one floor below. This keeps our hose connections out of the smoke. As this happens, people are evacuating around us.

We locate a fire hose connection, which are on the large water pipes in stairwells. Fire hose connections are extremely important -- if you live in an apartment building, make sure they're always clear and accessible.

We attach our fire hose to the connection. Once the hose is filled we bring it up the stairs and get ready.

High-Rises are extremely dangerous because there's nowhere for smoke and fire to escape. If a window fails, high speed winds can rush in and rapidly increase the size of the fire.

We crawl toward the apartment fire, staying low. We get in position at the apartment door. This part is tricky--sometimes the door has to be broken open. But it needs to be controlled so the fire can't escape.

Once we open the door, we push in and quickly make our way to the fire. Then we put it out. We have to manage the steam and smoke by opening and closing certain doors or windows so it can escape down the hallway or outside.

High-Rise apartment fires are complex and dangerous. This is why we need you to evacuate as quickly and safely as possible.

After we put the fire out we need to search the apartment. Other teams are searching the rest of the building, and helping people evacuate.

Next week we'll discuss evacuating the building, and how to protect yourself and your loved ones.

We enjoy answering your questions every Tuesday. If you have a question about High-Rise apartment fires, ask below and a Firefighter will answer!

How Do We Fight High-Rise Apartment Fires? (Facebook)

This week, we're talking about how we put out Apartment Fires. #themoreyouknow

Once we identify which floor the fire is on, we set up one floor below. This keeps our hose connections out of the smoke. As this happens, people are evacuating around us.

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High-Rises are extremely dangerous because there's nowhere for smoke and fire to escape. If a window fails, high speed winds can rush in and rapidly increase the size of the fire.

Communication is difficult. Sometimes our radios don't work well in High-Rises. There are many teams working in different parts of the building. Separate teams need to operate the elevators, help fire attack, monitor the fire system, and command the scene. This is why so many firefighters are needed at apartment fires in tall buildings.

We crawl toward the fire, staying low. We get in position at the apartment door. This part is tricky--sometimes the door has to be broken open.

Breaking into an apartment requires skill and coordination. The door has to be broken quickly and the hose has to be in position in case the fire rushes out. It takes split second timing and teamwork.

Once we open the door, we push in and quickly make our way to the fire. Then we put it out. We also have to manage the steam and smoke by opening and closing certain doors or windows so it can escape down the hallway or outside.

High-Rise apartment fires are complex and dangerous. This is why we need you to evacuate as quickly and safely as possible.

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Twitter (274)

High-Rise apartment fires are incredibly complex + dangerous. We attach a fire hose to the big water pipes in the stairwell. Then we quickly make our way to the apartment. After putting the fire out, we manage the smoke and steam while searching for people. #themoreyouknow