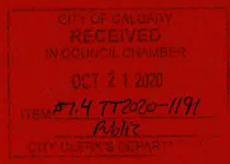
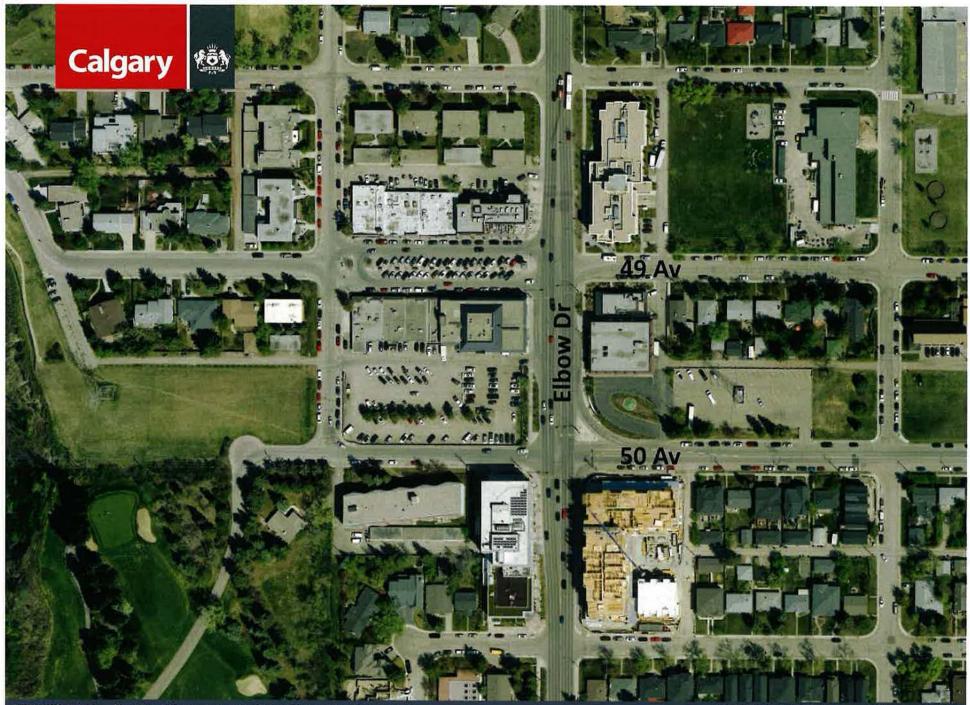


Parking Management Zone Changes Britannia

SPC on Transportation & Transit | 21 October 2020







New Parking Management Zones

- Calgary uses a staged approach to parking management.
- If an area parking is consistently full and difficult to find, time restrictions are first put in place.
- When time restrictions alone can no longer manage parking demand, pricing is used.
- Administration uses data to ensure a fair and consistent approach across Calgary.





Why Use Paid Parking?

More Reliable

Creating available space where there is none currently

More Efficient

• Encouraging parkers to look at all choices (lots, parkades and streets).

Supports Businesses

• Ensuring parking is available and not deter people from visiting.



The Britannia Area

- Local and regional shopping node since the 1950s.
- Increasing popularity over many years has lead to very high parking demand.
- Several new developments in the past 10 years adding businesses and residents to the area.







Britannia's Parking Context

- Most parking is concentrated around 49 Ave west of Elbow Dr.
- Occupancy is consistently over 90% (2018-2020)
- Surrounding Neighbourhood has residential permit parking.







Data and Engagement

Occupancy of Parking Spaces in Britannia Area			
Time Period	Occupancy Across Area		
	2018	2019	2020
Weekday Morning	87%	94%	87%
Weekday Afternoon	84%	90%	88%
Saturday Morning	87%	87%	86%
Saturday afternoon	84%	84%	85%

 Landowners and Community Associations informed of updated data and process.



Recommendation

Administration recommends that Committee recommend that Council amend Council Policy TP017 "Calgary Parking Policies" to add the new Britannia pricing area zone 25 as proposed in Attachment 1.



Additional Slides



Zone 25 Britannia



