

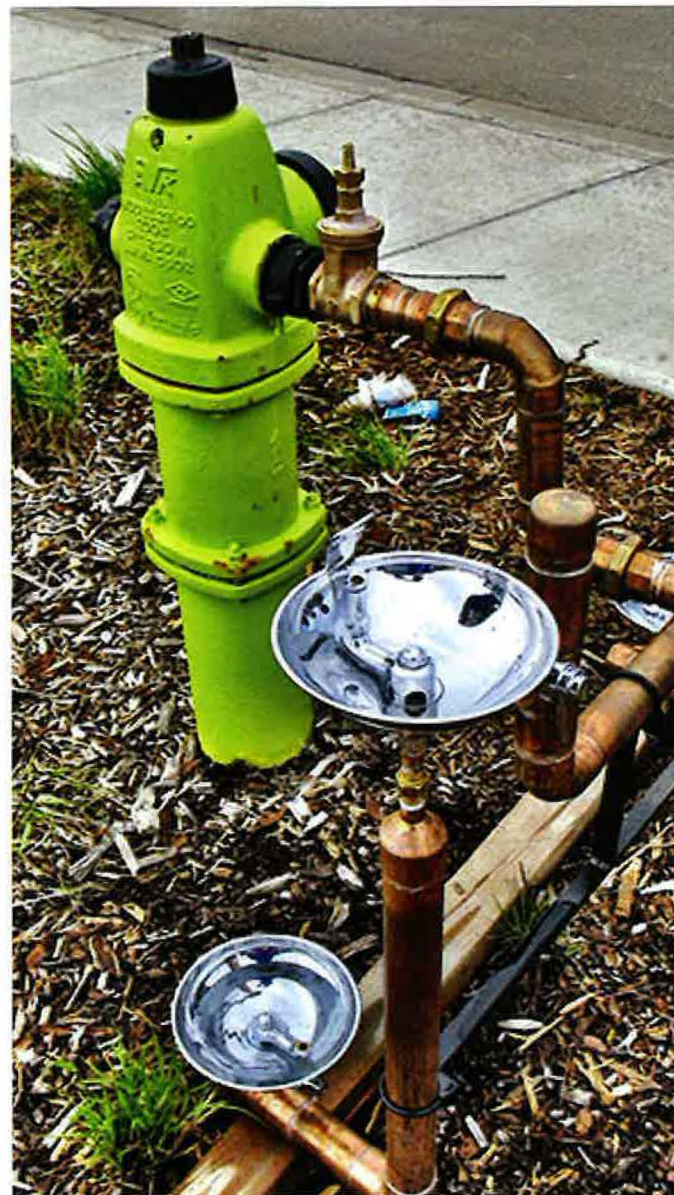


CPS2020-1063 A New Direction for Public Art Q4 Update

October 14, 2020



1. Work in the time of COVID-19:
Snapshot
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Work in the Time of COVID-19: Snapshot



International Avenue

Indigenous Public Art Curator

Community Initiated Public Art Projects

Artist Initiated Public Art Projects

Engagement Process Summary + Opportunity Highlights

About the Engagement Process

33	68	2645
Stakeholders interviewed	Participants in online engagement sessions	Survey responses

ongoing programming human scale local opportunities
story boards at site under recognized artist
communication
at the dities
the epic pieces
il representative
interactive art
local partner
collaborative
indigenous consultation
student representation
treaty 7 participation
local artist run orgs
mentorship leadership
challenging
education
inclusion
indigenous

**Take part in shaping
the new direction for
public art in Calgary.**

ART + PUBLIC UnLtd

Calgary

Go to www.menti.com and use the code 98 92 46

Welcome to the Calgary Public Art Program Session. 12 members

How are you feeling?

Everyday	Great! I'm excited to get started!	How good it was that we got this far today!
Feeling free, happy	Interested	Happy about
Interested		

12 participants

100% positive

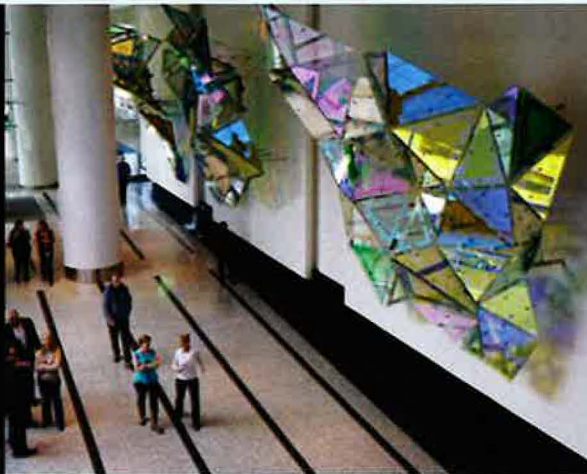
100% positive

Reviewed across the depth and breadth of our engagement process, a successful public art program should be underpinned by three main pillars:

Calgarian artists and public are looking for a public art program that is Engaging, Relevant and Accountable.



Engaging





Relevant





Accountable





Key Opportunities for Organizational Operator and Calgary's Arts Sector



Key Opportunities for Operator and Sector

A third party operator will be able to deliver a public art program that is:

- Nimble and responsive
- Removed from municipal politics
- Able to focus on artistic excellence and meaningful public engagement

In the delivery of this program, a third party operator can expect:

- Stable budget
- Leverage investment
- Administrations' support through "proof of concept"

Request for Proposal Status Update

- **Call for Selection Panel Members**
 - Request for two *Citizens at Large*
 - Request for two *arts and culture Subject Matter Experts*
 - **Open to October 29, 2020**
- **Request for Proposal – New Operator**
 - Commissioning, programming and curation of public art will be the responsibility of the new organization
 - Three year *Proof of Concept* phase to support the transition
 - Future Financial model and Operating Budget included
 - **Open to November 19, 2020**

Future Funding Model and Financial Implications

Operating Grant

Annual Contribution from City of Calgary Operations	\$300K
Annual Contribution from Public Art Reserve	\$500K
Total	\$800K (Annual)

2019 – 2022 Capital Grant

One-Time Contribution from All City Departments (Unrestricted)	\$2.7M
One-Time Contribution from Utilities and Environmental Protection Department (Must relate to Self-Funding)	\$2.5M
Total	\$5.2M (One-time)



Future Funding Model and Financial Implications

Reduced Operating

Fund	Total
Operating	\$350K (Annual)

Returned Funding

Fund	Total
Capital	\$5.8M (One-Time)

Returned Funding

Fund	Total
Public Art Reserve	\$3.2M (One-Time)

Previously Committed Projects

Project Title	Available Budget
Genesis Centre	\$100K
West LRT	\$3.1M (includes 400K for Westbrook Station)
Anderson Pedestrian Bridge	\$100K
Flanders Ave Interchange	\$175K
Bend in the Bow	\$2M
Total of Previously Committed Projects	\$5.5M

**October 29**

Application period for selection of panel members closes

October 26

Deadline for selection panel proponent questions about submissions

November

Selection panel interviews, notification of successful applicants

December

Panel review of bidders, recommendation on successful bidder

Q1 2021

External public art proponent selected and engaged, then an update to Council on final decision

That the Standing Policy Committee on Community and Protective Services receive this report and associated attachments for the Corporate record.