

Planning & Development Report to  
Calgary Planning Commission  
2020 October 15

ISC: UNRESTRICTED  
CPC2020-1068

## **Proposed Street Names in Haskayne (Ward 1), SN2020-0003**

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### **EXECUTIVE SUMMARY**

This application for proposed street names, for use in the community of Haskayne, was submitted on 2020 March 02 by IBI Group, on behalf of Marquis Communities Development Inc. The street name application is associated with a land use and outline plan application LOC2018-0279, for the development area.

The developer, Marquis Communities Development Inc, intends to market the development area as “Morton” within the community of Haskayne. The following street names are proposed for use in the development area: Morton and Morton Ridge.

#### **ADMINISTRATION RECOMMENDATION:**

That Calgary Planning Commission recommend that Council:

1. **ADOPT**, by resolution, the proposed street names: Morton and Morton Ridge.

### **PREVIOUS COUNCIL DIRECTION / POLICY**

None.

### **BACKGROUND**

The application for proposed street names was submitted by IBI Group, on behalf of Marquis Communities Development Inc. A summary of the applicant’s proposal can be found in their submission (Attachment 1).

The subject application is associated with land use and outline plan application LOC2018-0279. The development area is located in Neighbourhood 1 of the [Haskayne Area Structure Plan](#).

### **Site Context**

The community of Haskayne is located north of the Bow River and west of Twelve Mile Coulee Road NW.

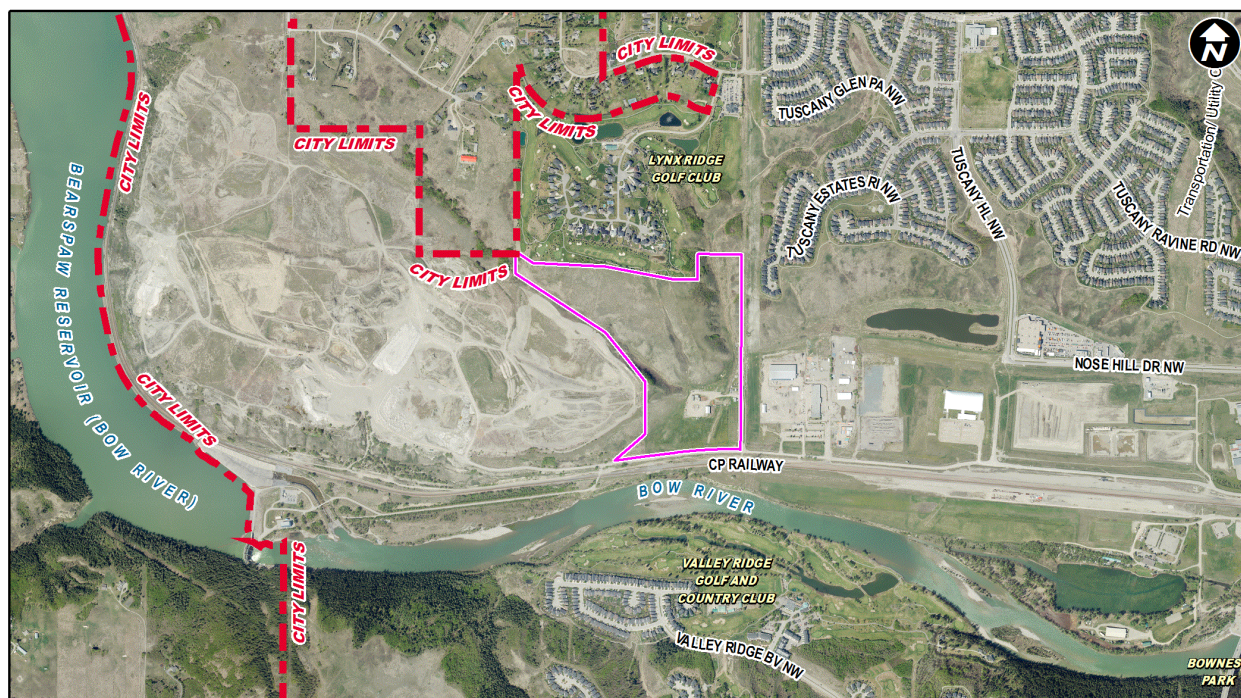
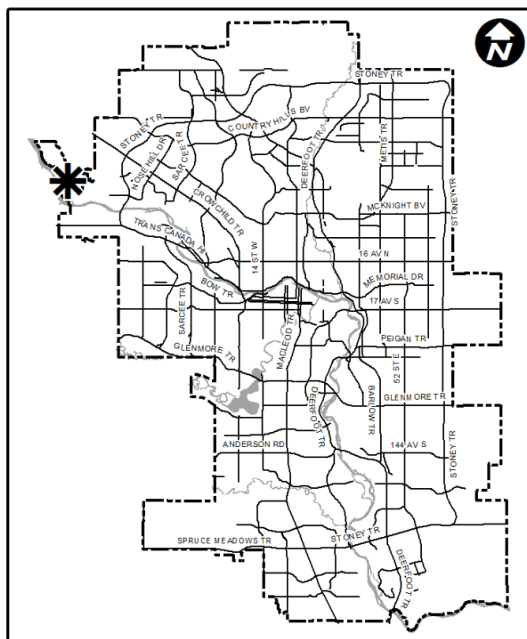
The development area is bounded by the Canada Pacific Rail line and Bow River to the south, and the community of Lynx Ridge and Tuscany to the north and northeast.

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**Location Maps**



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### **INVESTIGATION: ALTERNATIVES AND ANALYSIS**

#### **Stakeholder Engagement, Research and Communication**

The proposed street names were circulated to various City of Calgary business units, related agencies and Rocky View County. There were no objections to the proposed street names received.

The proposed street names were chosen to reflect the sites history and are based on the historical landowner, James Alexander Morton, who ranched the lands. This information was deemed to be historically accurate as indicated on the historical land title, referenced in the applicant's submission.

#### **Strategic Alignment**

The proposed street names comply with the recommendations of the [Municipal Naming, Sponsorship and Naming Rights Policy](#). The compliance report can be found in Attachment 2.

#### **Social, Environmental, Economic (External)**

As per the *Municipal Naming, Sponsorship and Naming Rights Policy*, municipal naming plays an important role in simple and unambiguous identification of location and navigation with the city of Calgary.

#### **Financial Capacity**

##### ***Current and Future Operating Budget***

There are no impacts to the current and future operating budgets.

##### ***Current and Future Capital Budget***

There are no impacts to the current and future capital budgets.

#### **Risk Assessment**

There are no significant risks associated with this proposal.

#### **REASON(S) FOR RECOMMENDATION(S):**

Administration recommends approval of the proposed street names Morton and Morton Ridge. The proposed street names comply with the *Municipal Naming, Sponsorship and Naming Rights Policy*.

#### **ATTACHMENT(S)**

1. Applicant's Submission
2. Policy Steward's Compliance Report

Approval(s): T. Goldstein concurs with this report. Author: K. Stephanishin