



Informing Council's Strategic Session on Planning, Development & Growth

PUD2020-0979

SPC on Planning and
Urban Development

2020 September 2

Purpose of this update

Provide PUD committee members with information on:

1. Discussions with stakeholders about established area growth and creating a sustainable funding model
2. The Strategic Session of Council on 2020 September 21, and key themes that will be integrated into this session





Current context

1. Strategic growth areas exist across the city
2. Growth requires partnership and coordination of public and private investment
3. City-wide growth strategy considers when and where growth should be enabled, and how to pay for it
4. The Municipal Development Plan / Calgary Transportation Plan has set a direction for compact urban form, choice in mobility, and a balanced growth strategy – there have been successes
5. Economic uncertainty and changing markets lead to increased risk
6. Downward pressure on property taxes, grants, and capital for The City, and on development costs for industry
7. New ways to fund and implement the vision are required



Key themes for consideration

1. Great places help drive economic recovery
2. Growth in our city is changing – our responses must change as well
3. Growth investments are a matter of policy and budget choices
4. The City is an active participant in growth – decisions should consider city-wide priorities, tradeoffs and opportunities
5. Return on investment is financial, social and environmental
6. Benefits of strategic growth can be reinvested, helping attract capital and additional growth
7. Policy and process improvements will be necessary to achieve growth objectives and enable private investment
8. Growth enabling City investment may be less about quantity, and more about strategy and partnerships



Strategic Session of Council – September 21, 2020

Theme: *Achieving the Calgary of Tomorrow - Putting the MDP and CTP into Action*

- The City we are today
- The City we want to become tomorrow
- City-building: Making Tradeoffs and Recalibrating Actions
 - How have other cities prioritized in times of change
 - What should Calgary prioritize going forward
 - What actions do we need to take now





Discussion