

PFC2020-0922

Tomorrow's Chinatown – Project Update

September 8, 2020



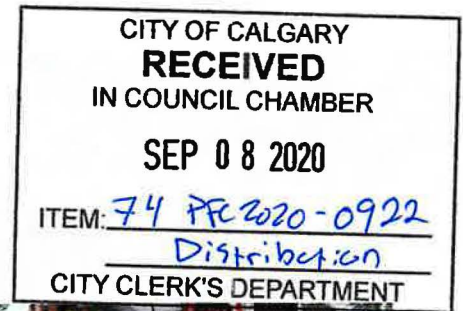


Council direction

One project: *Tomorrow's Chinatown*

Two coordinated deliverables:

- Cultural Plan
- Local Area Plan



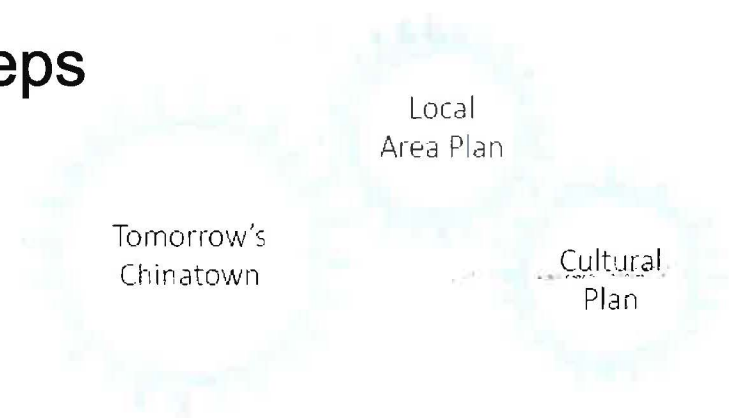
The project budget was approved based on a multi year model through the following funding sources:

- Council Innovation Fund: \$250,000
- Planning & Development Reserve: \$150,000
- 2019-20 Planning & Development Base budget: \$100,000

Directed to report back with an update by no later than Q3 2020.

This update provides an overview of :

- Areas of Innovation
- Funding
- Project timelines; and
- Work in progress and next steps



Engagement

- Creation of a combined cultural and land use engagement plan
- New community informed Cultural Plan procurement
- Community Advisory Group (AG) prioritization exercises
- New engagement technology for AG
- AG subgroup input into communications and marketing

Key areas of innovation 2 of 2

Academic Input

- Research and support from 3 Urban Alliance projects

Arts and Cultural Integration

- Chinatown Artist-In-Residency in partnership with The New Gallery

Leveraging a nimble and dynamic approach

- Agile engagement plan delivery

Process Improvements

- New on-boarding process for a community-based Advisory Group

Funding status

	Approved Funding (2019-20)	Actual Spent (2019)	Actual Spent to-date (2019-2020)	Committed Costs (excluding paid) to date	Estimate at Completion (2021)	Projected Contingency
Total	\$500,000	\$51,000	\$139,000	\$348,000	\$487,000	\$13,000

- Minor refinements to specific budget items have taken place
- No changes are proposed to the overall consulting budget in the amount of \$500,000.
- Council Innovation Funding has enabled community stakeholders to be part of a creative process of sharing ideas and relationship-building

Factors that have shaped project timelines:

- Approval of the “finalized” project scope in Fall 2019
- Formalizing a governance structure to ensure transparency and responsible decision-making.
- A one-of-a-kind RFP to hire the Cultural Plan consultant by involving community stakeholders in the decision-making
- COVID-19 pandemic- community and City impacts

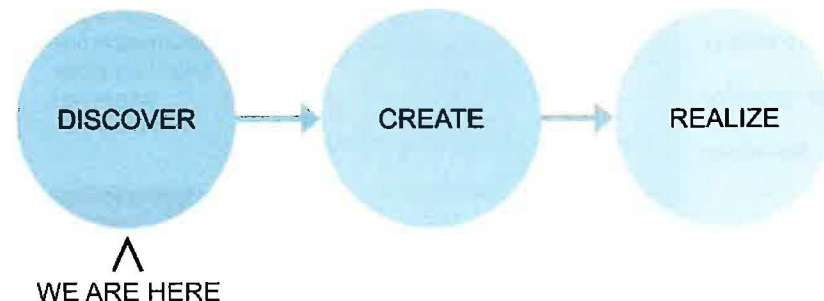


Anticipated project timelines

Project Milestones	2020				2021			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Urban Alliance projects 1. Culture & Identity 2. Demographics & Mobility 3. Sense of Place			1	2	3			
Background research – targeted interviews	X	X	X					
Advisory Group Meeting		X	X	X	X	X		
Broader and city-wide engagement			X	X	X			
Cultural Resource Map				X				
Draft Cultural Plan						X		
Land Use Concept Plan						X		
Draft Local Area Plan							X	
Approval of Plans								X

*Timelines are subject to change


Work in progress




- Three distinct project phases will be used to deliver the project
- Advisory Group meetings are on-going with four meetings held between June and August. Another 15 sessions will extend into 2021
- Streetscape masterplan for Centre Street and James Short renaming Notice of Motion

Work in progress - continued

Launching a “lunch series” to initiate cultural conversations with topics targeting the youth, seniors and community advocates.



Discussions about the culture and opportunities of this unique community



TOMORROW'S CHINATOWN: LET'S TALK CULTURE!
Virtual Lunch Series
Episode 1

Wednesday
July 8, 2020
11:45am-1pm MDT



Discussions about the culture and opportunities of this unique community



TOMORROW'S CHINATOWN: LET'S TALK CULTURE!
EPISODE #2
"THE STATE OF TH"

Wednesday
July 29, 2020
11:45am-1pm MDT



Discussions about the culture and opportunities of this unique community



TOMORROW'S CHINATOWN: LET'S TALK CULTURE!

Wednesday
August 26, 2020
11:45am-1pm MDT
Meet,
Eat,
Learn!

Recommendation

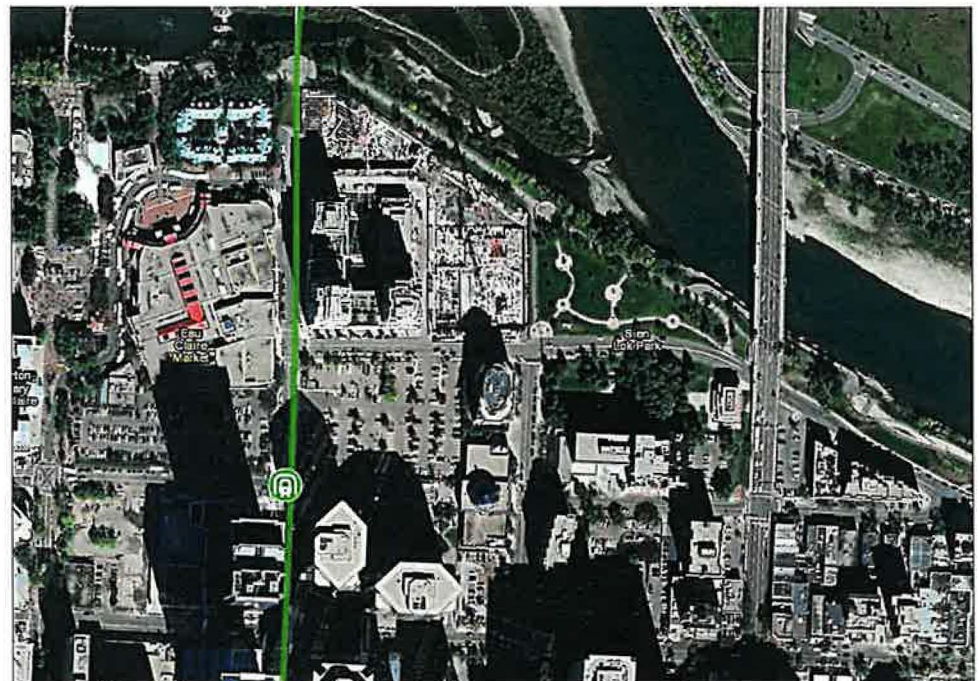
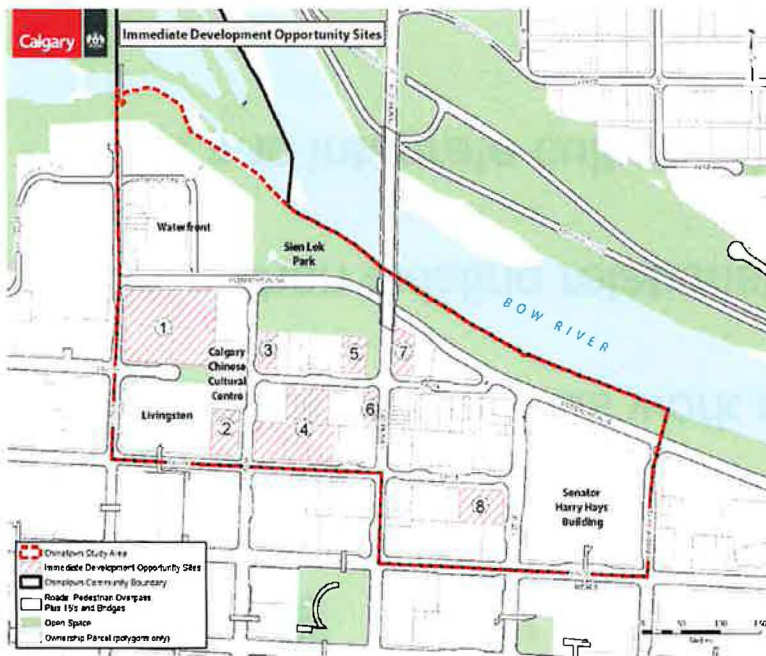
That the Priorities and Finance Committee accept and include Administration's report and the associated attachments for the corporate record.



Supplementary Slides

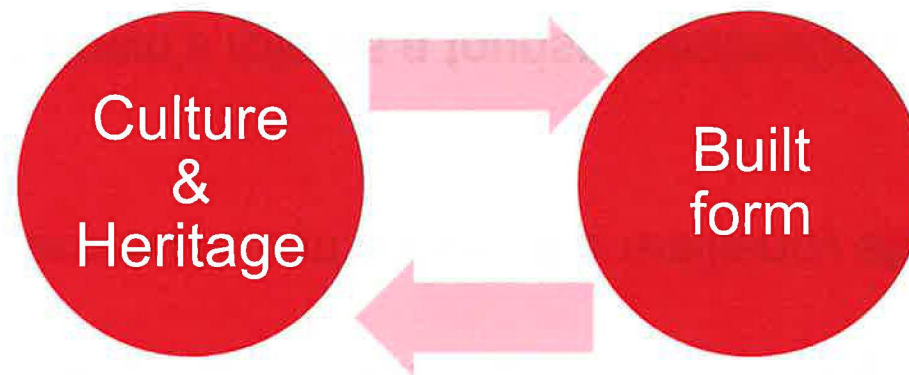
Why is the Chinatown work a priority?

- Green Line Integration and Transit-Oriented Development
- New planning framework can bolster the resiliency strategy for Calgary's Downtown
- Enhancing Chinatown's role as a tourism destination and cultural hub



Why is the Chinatown work a priority?

- Capitalize on previous work and take advantage on the city-wide draw
- Strengthen existing relationships with the University of Calgary
- Pilot and integrate cultural planning with local area planning



Anticipated Chinatown Consulting Costs

PROJECT EXPENSE	ESTIMATED COST
Cultural Plan	\$160,000
*Local Area Plan	\$38,000
Urban Alliance Partnership	\$69,000
Communications & Engagement Implementation	\$170,000
Translation Services	<u>\$50,000</u>
Total	\$487,000
Project Contingency	\$13,000
Total consulting costs including contingency	\$500,000
*Note: the Urban Alliance partnership will assist with the delivery of the Local Area Plan and policy development.	