

Proposed Amendment to Temporary Signs on Highways Bylaw

Proposed Text of a Bylaw to amend Bylaw 29M97, the Temporary Signs on Highways Bylaw:

WHEREAS the *Municipal Government Act*, R.S.A. 2000, c. M-26 provides that a council may pass bylaws respecting people, activities and things in, on or near a public place or place that is open to the public;

AND WHEREAS school attendance is a requirement for children;

AND WHEREAS The City seeks to regulate advocacy messaging by external interest groups that creates a captive audience in a public place within the proximity of schools;

1. Bylaw 29M97, the Temporary Signs on Highways Bylaw, as amended, is hereby further amended as follows:
 - (a) the following is added before subsection 2(a) as subsection 2(a.1):
“(a.1) “Advocacy Messaging” means messaging that publicly expresses an opinion on an issue or cause;”
 - (b) the following is added after subsection 2(s) as subsection 2(s.1):
“(s.1) “School” means a “school” as defined in the *Education Act*, SA 2012, c. E-0.3;”
 - (c) the following is added after subsection 2(s.1) as subsection 2(s.2):
“(s.2) “School Day” means the hours between 07:30 and 21:00 on any day that a School is in operation, as determined by its board;”
 - (d) the following is added after subsection 2(s.2) as subsection 2(s.3):
“(s.3) “School Grounds” means in or on or within any building, structure, athletic playing field, playground or land contained within the real property boundary line of a School;”
 - (e) the following is added after subsection 3.3 as subsections 3.3.1(a):
“3.3.1 (a) No person shall display or carry a Sign with Advocacy Messaging larger than 3.5 inches x 5 inches within 150 meters of the boundary of School Grounds on a School Day.
 - (f) subsection 10(1)(b) is deleted and replaced with the following:
“(b) any Sign carried by or on a person, subject to subsection 3.3.1(a).”
 - (g) the following offence is added to Schedule “A”:

SECTION	OFFENCE	MINIMUM PENALTY	SPECIFIED PENALTY
3.3.1(a)	Display or carry Sign with Advocacy Messaging within 150 meters of boundary of School Grounds	\$500	\$1000

2. This Bylaw comes into force on the day it is passed.