



Report Number: PFC2020-0669
Meeting: Priorities & Finance Committee
Meeting Date: 2020 June 09

NOTICE OF MOTION

RE: Council Endorsement of Technology to Help Missing Children

Sponsoring Councillor: Sean Chu, Jeromy Farkas

WHEREAS May 25th is recognized globally as International Missing Children's Day;

AND WHEREAS in 2019, there were 40,425 reports of missing children in Canada as reported by the RCMP using numbers provided by the Canadian Police Information Centre (CPIC);

AND WHEREAS, the Missing Children Society of Canada (MCSC) is a 34-year-old organization that partners with police organizations to help locate missing children;

AND WHEREAS the MCSC has launched a revolutionary tool, "MCSC rescue," which provides SMS text alerts to help locate missing children;

AND WHEREAS many missing children do not meet the threshold for an Amber Alert to be issued;

AND WHEREAS the MCSC is partnering with police organizations across the country on a public relations campaign for this technology, which is free to download and use, with plans to launch the technology on the global stage;

AND WHEREAS the City of Calgary has an opportunity to get City staff and Calgarians on board with using this technology, to be civic leaders in finding missing children and preventing tragedies;

AND WHEREAS the "MCSC rescue" web app is the only technology of its kind to update information on missing children from police across Canada, in real time;

AND WHEREAS on May 25, 2020 Council declared the day as International Missing Children's Day;

THEREFORE BE IT RESOLVED:

1. That Council endorse the MCSC rescue technology by encouraging all City of Calgary elected officials, City staff and Calgarians to download the new web app to help locate missing children.