building on our energy: an update to the 10-year economic strategy for Calgary

Calgary Economic Development Q4 2016 Core Indicator Update

The following population-level core indicators help answer the RBA question “How are the Citizens of Calgary better off?” Activities in the Economic Strategy contribute to changes in these measures over time.

1. **Sense of Community**

   - Percentage of Calgarians who are satisfied with the overall level and quality of City services and programs
     - 2013: 84%
     - 2014: 79%
     - 2015: 80%
     - 2016: 79%
     - Target: 84%

   - Percentage of Calgarians regularly involved in neighbourhood and community events
     - 2013: 32%
     - 2014: 30%
     - 2015: 30%
     - 2016: 30%
     - Target: 36%

   - Percentage of Canadians in national perceptions research ranking overall perceptions of Calgary as favourable
     - 2014: 74%
     - 2016: 76%
     - Target: 76%

   - Percentage of Calgarians agreeing that Calgary is a great place to make a life
     - 2013: 89%
     - 2014: 85%
     - 2015: 84%
     - 2016: 82%
     - Target: 90%

   - Percentage of Calgarians agreeing that overall quality of life is good
     - 2013: 88%
     - 2014: 87%
     - 2015: 86%
     - 2016: 83%
     - Target: 90%
2. Sustainable Development and Purposeful Diversification

Planning and Development will not be calculating Residential nor Land Use Diversity Indices on an annual basis.

Overall gross domestic product (GDP) for all industries expressed in billions chained $2007
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3. Shared Prosperity

Percentage Calgarians agreeing Calgary is a great place to make a living

<table>
<thead>
<tr>
<th>Year</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>90.0%</td>
<td>86.0%</td>
<td>80.0%</td>
<td>65.0%</td>
<td>90.0%</td>
</tr>
</tbody>
</table>

Percentage Calgary households spending more than they can afford on housing (32% of gross family income)

<table>
<thead>
<tr>
<th>Year</th>
<th>2009</th>
<th>2011</th>
<th>2016</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>17.6%</td>
<td>25.3%</td>
<td>17.4%</td>
<td></td>
</tr>
</tbody>
</table>

This data is now only collected with the Census of Population and will be released in 2018.

Percentage of population living at or below Low Income Cut Off Before Tax

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2013</th>
<th>2016</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>11.5%</td>
<td>11.0%</td>
<td>10.0%</td>
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</table>

Overall employment rate of Calgarians

<table>
<thead>
<tr>
<th>Year</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>%</td>
<td>70.6%</td>
<td>69.5%</td>
<td>68.7%</td>
<td>67.4%</td>
<td>71.7%</td>
</tr>
</tbody>
</table>

This data is now only collected with the Census of Population and will be released in 2018.