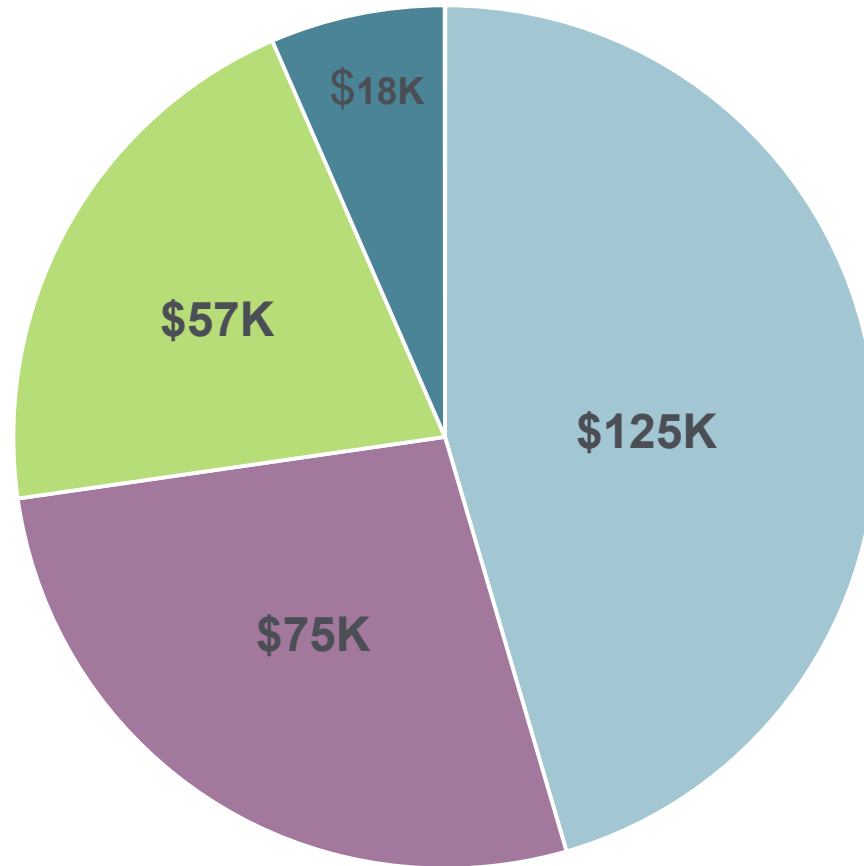




# Council Innovation Fund Application Administrative Penalties System PFC2020-0738 City Clerk's Office – Appeals & Tribunals

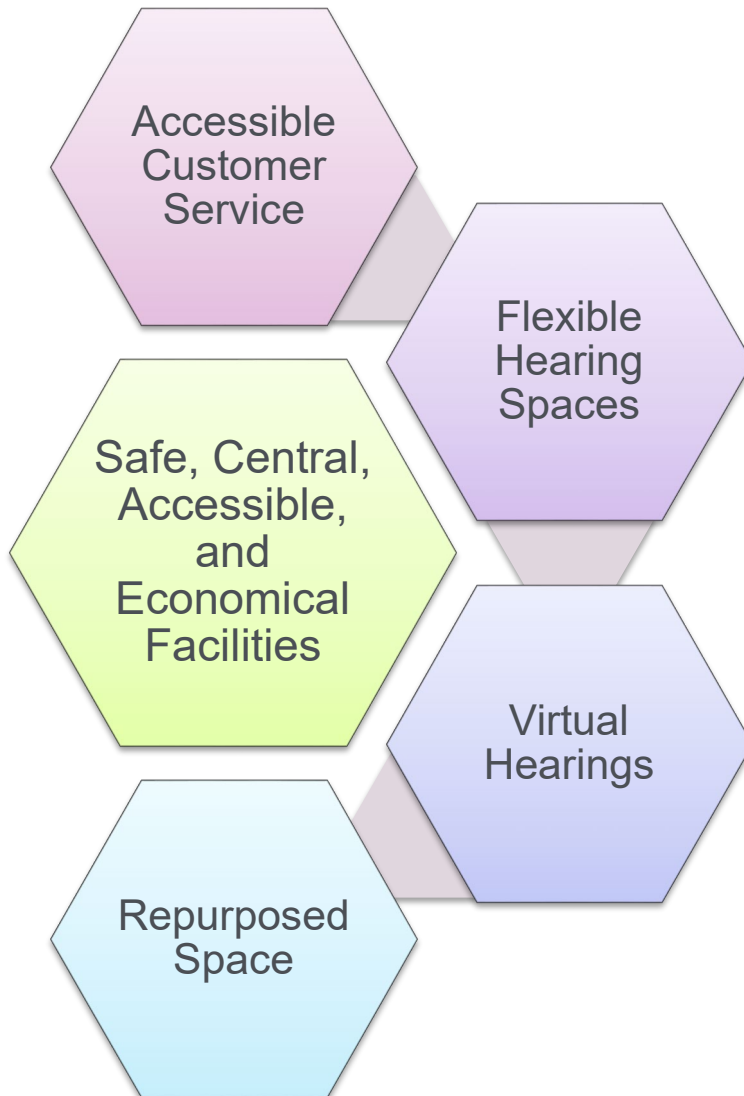


# Funding Application - \$275K



■ Facilities ■ Communications ■ Engagement ■ Miscellaneous (ie. IT equipment)

# Facilities



\$125K Customer service space

- Repurposing / updating renovation
- Safe, central, accessible
- Downtown – transit accessible
- Overall space needs mitigated by online service(s)

Hearing spaces:

- publicly-accessible rooms in Municipal Complex (best transit access)
- hearing rooms at Deerfoot Junction III (free parking)
- Virtual / Online



# Communications & Engagement

## Engagement

\$57K

Informing Communication Approach

Informing Implementation Approach (eg. Accessibility)

Informing Options for Discretion – eg. Alternative Remedies

## Communications

\$75K

Independent Branding

Website Design / Videos

Infographics

Information Material

Advertising

## Miscellaneous

\$18K

Computers, peripherals and related equipment



# Start-Up Costs Funding Strategy

Council Innovation Fund	\$ 275K
IT Development Pool	\$ 500K
City Clerk's - Project Manager	\$ 150K
CPA - startup costs	\$ 70K
Calgary Transit - startup costs	\$ 50K
<b>Total</b>	<b>\$1.05M</b>



## Proposed Council Direction

That the Priorities and Finance Committee recommends that Council:

1. Approve the Council Innovation Fund Application in the amount of \$275,000;
2. Direct Administration to report back on outcomes no later than the end of 2021; and,
3. Direct that this report be forwarded to the July 20 Combined Meeting of Council as an item of urgent business.