

## **Application to The City of Calgary Council Community Fund**

**Date:** 2020 July 14

**Name of Project:** Hawkwood Community Association Outdoor Recreation Facility Project

**Sponsor:** Councillor Magliocca

**Affected Business Unit(s) and/or Departments:** None

**Amount of Funds Requested:** \$500,000

### **Project Description:**

The Outdoor Recreational Facility Project was identified as part of the 2014 Hawkwood Community Association survey by Hawkwood residents. The facility itself will include the following design elements:

- Multi-purpose paved rink with basketball standards for summer use. The rink is to include dasher boards, lighting, benches, and shall include heated RinkWater service.
- Separate area for leisure skating with fire pits.
- Existing shed shall be removed and replaced with a bigger shed with the inclusion of a covered sheltered area for rink and park users.
- Double tennis courts.
- Pathways providing access to the street, the rink, shed, the courts and other proposed amenities.
- Multi-generational amenities for the community such as picnic tables, activities, fire pit areas, social gathering spaces and patios.
- Bike racks, trash receptacles, and other furnishings needed.
- On-street parking with designated handicap parking stalls.
- Cohesive landscape design for programmed and un-programmed park uses and environmental risk mitigation.

With the above in mind, the Hawkwood Community Association plans to raise \$1.8 million dollars to complete this capital project in two phases. Currently, the Hawkwood Community Association has \$376,000 allocated, plus funding of \$53,000 from Alberta Gaming Lotteries. In addition to the Council Community Fund, the Community Association is also seeking funding from the Capital Conservation Grant, the Community Facility Enhancement Program, the Co-op Community Spaces Grant, the Parks Foundation Building Communities Grant, the Canada Post Community Foundations Grant and many other smaller grants. Full details of the budget and costs can be found in Attachment 2.

The Hawkwood Community Association spent significant time researching and identifying elements to be included in the facility. Time was spent visiting and speaking to other Community Associations to see and learn which of their amenities worked, which amenities did not work and why. Along with the 2014 Hawkwood Community Survey, project goals of this community-based capital project were identified:

- Will be used by the entire community year-round and will appeal to the multi-generational, multi-ethnic and multi-cultural demographic represented within the community.
- Will provide a range of amenities befitting current and future community members as the neighborhood continues to grow and evolve.
- Will provide formal and informal spaces to increase active living within the community.
- Will provide a community hub that allows increased community engagement and social connectedness.
- Will be visually appealing to the community.
- Is flexible and can satisfy multiple uses (i.e. tennis courts used for leisure skate in the winter, rink used for basketball and movie nights etc. in the summer.)

### **Project Benefits – Why is this project needed, and why now?**

The project is needed because the Hawkwood Community Association believes a community hub would enhance community life for residents of Hawkwood. The Hawkwood Community Association does not have a community building and has learned through a community-wide survey in 2014 and on-going community engagement since, community members would prefer an outdoor space where they can meet, engage with other community members and be active. Society is becoming more isolated and less active – this project will help our community address both issues.

The funding is required now because the Hawkwood Community Association has completed its initial scoping and engagement work on the Outdoor Recreational Facility and is now seeking funds to complete the project. In order to meet the construction deadline and ensure the project phase one meets its completion of 2020 October (in anticipation of 2020/ 2021 winter season), additional funding is needed.

### **How does this project meet the Criteria of the fund as set out in the Council Innovation Fund Terms of Reference?**

The project will be led and managed by Hawkwood Community Association and its volunteers. The project aims to increase opportunities for members of the Hawkwood community to contribute to a city of inspiring neighbourhoods.

The project also advances the following Council priorities:

**A Prosperous City – Supporting The City of Calgary and Calgary as a whole to continue to attract diverse talent, build resiliency and act as a place where there is opportunity for all.**

**A City of Safe and Inspiring Neighbourhoods – Supporting the realization of safe, mixed and inclusive neighbourhoods, that all citizens have the right and opportunity to participate in civic life. All neighbourhoods are desirable and have equitable public investments. City strategies to support this citizen priority include the following:**

- Work with residents to help them increase their community connections and participate in civic life; and
- Provide residents and organized community groups a gateway to the resources they need to contribute meaningfully to their neighbourhoods.

A Healthy and Green City - Supporting the steward of our air, land, and water while encouraging healthy lifestyles for all Calgarians. This includes:

- Fostering healthy lifestyles through a range of accessible and affordable recreational programs and opportunities that encourage active daily living; and
- Continue to invest in indoor and outdoor recreation facilities that address the changing needs of Calgarians.

### **Project Overview and Budget (including final report back date)**

The initial timeline for this capital project began in 2019 May, which included forming the Outdoor Rink Facility committee, acquiring landscape architects, initiating site line survey and community communication and engagement on proposed site design, creating the project budget and developing a fundraising/ sponsorship plan for the project. The full project timeline and budget allocation can be found in Attachment 2. The project is currently seeking additional funding to complete the capital project through this application for Council Community Fund, the Capital Conservation Grant, the Alberta Gaming Lotteries, the Community Facility Enhancement Program (CFEP), the Co-op Community Spaces Grant, the Parks Foundation Building Communities Grant, the Canada Post Community Foundations Grant and many other smaller grants.

A summary of initial key findings from this project will be reported back through the Chief Financial Office within 12 months of the project phase one end date.

### **Identify what success looks like, and how it will be measured**

The object of the Outdoor Rink Facility project is to create a community hub where members can meet and be active. It is a large and complex project and success for this will look different after each phase, and therefore will be looked at and measured in two phases.

#### Phase One

Phase one will be deemed successful if the rink is built by October 2020. The rink has been a long-desired amenity in community, and it has been identified as the most important aspect of the entire design.

#### Phase Two

Phase two will see the end of the construction phase and the project will be deemed successful if it has been managed effectively and efficiently:

- On Time - there is a demonstrated community need for this facility in the community. Success means completing the project by October 2021
- On Budget – money is difficult to obtain by Community Associations. Success for this project is ensuring money is in place before construction begins on each element, working hard to keep costs down and not putting the Community Association at Risk Financially.

### Long-term

Completing the capital project is just the start of determining whether the Outdoor Rink Facility project is successful. Long-term the success of the project will be measured by assessment of realized community benefits and stakeholder satisfaction.

### *Realized Community Benefit*

If successful, the Hawkwood Community Association would expect to see:

- Increase in facility usage – measured through monitored attendance and usage throughout one fiscal year;
- increased Community Engagement – increased community participation in new and existing programs measured through monitored attendance throughout one fiscal year;
  - Increase in Community Association Memberships – at present (May 8, 2020) Hawkwood has 173 community association memberships that are annually renewed. Success of the project will be measured through an increase in annual memberships; and
- Increase in income for the Community Association - with an increase in usage, community engagement and membership success will be measured by an increase in overall revenue for the community association. This increase will allow the Hawkwood Community Association to maintain the facility and provide an increase in community programming and events.

### *Stakeholder Satisfaction*

The final measure of success will be the assessment of stakeholder satisfaction. A survey will be sent to all stakeholders (community members; sponsors, donors, etc.) to gauge their satisfaction with the project. We expect to see overall satisfaction from all our stakeholders.