May 2, 2017

The Mayor and Council
Standing Policy Committee Planning and Urban Development
700 Macleod Trail Southeast
Calgary, AB T2G 2M3


Dear Mayor Nenshi and Members of the City Council:

With this letter, Vivo voices its support for the Health YYC Initiative. We are the operator of the city-owned regional recreation centre in North Central Calgary. Our work as a registered charity focusses on co-creating citizen informed research and innovation to help raise healthier generations and build healthy, active and creative cities.

Vivo, Mount Royal University and the City of Calgary Recreation have teamed up to show how a charity, university and municipality can do “better together” in our longitudinal research agenda to help create “Generation Healthy”. We are excited about the opportunity to be a test bed in the community for the Health YYC Initiative including, but not limited to:

- broadening our reach, leveraging each other’s roles and strengthening our impact to create a lasting legacy of change for healthy communities;
- learning more about the Health Impact Assessment Tool and how the eight healthy planning principles come to life in a community setting;
- measuring the longitudinal impact of the healthy planning principles for citizens and what the health outcomes may be;

As a current partner of the City, we are enthusiastic about the notion of the YYC Health Initiative and would appreciate continued engagement in this process.

Sincerely,

Cynthia Watson
Chief Evolution Officer
Vivo for Healthier Generations
E: cwatson@vivo.ca
C: (403) 827-5445