

Calgary



# 2016 Civic Partner Annual Report

*Calgary TELUS  
Convention Centre*

CITY OF CALGARY  
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IN COUNCIL CHAMBER  
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## 2016 Accomplishments

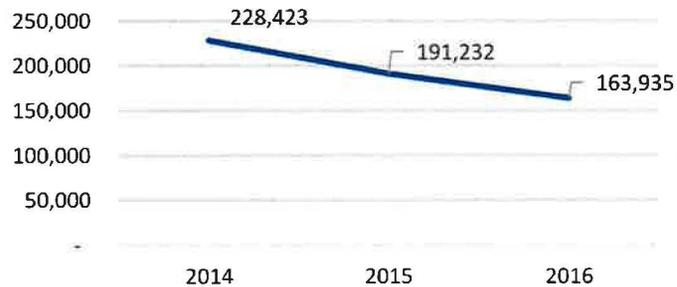
- New President & CEO hired in November
- A new vision for the CTCC
- Continued to be an economic driver for Calgary
- Promoted synergies and resources for the benefit of improving Calgary's image through our partnerships
- Successful Calgary Champion program
- Environmental initiatives resulting in reduced energy consumption
- Inclusive community activities from networking, education, safety, and cultural events



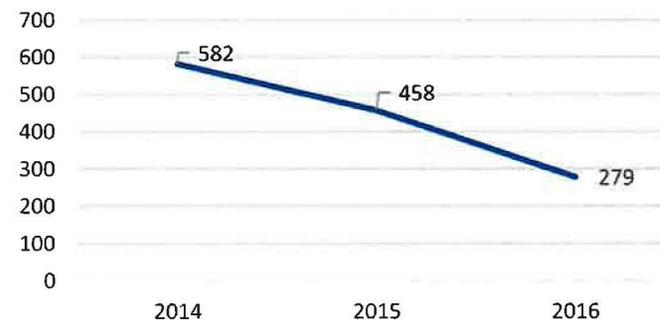
# 2016 Performance

## How much did we do?

### Number of delegates

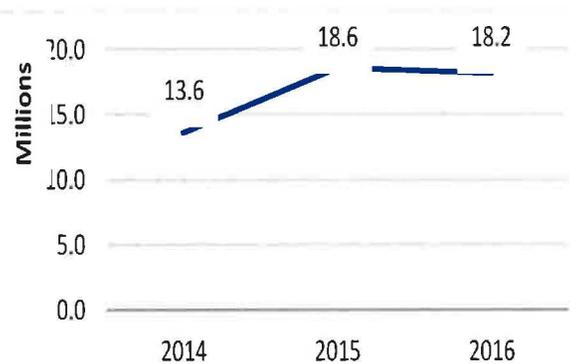


### Number of events



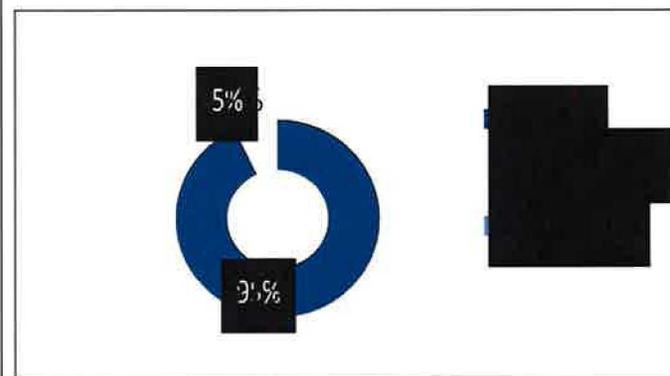
## How well did we do it?

### Economic impact



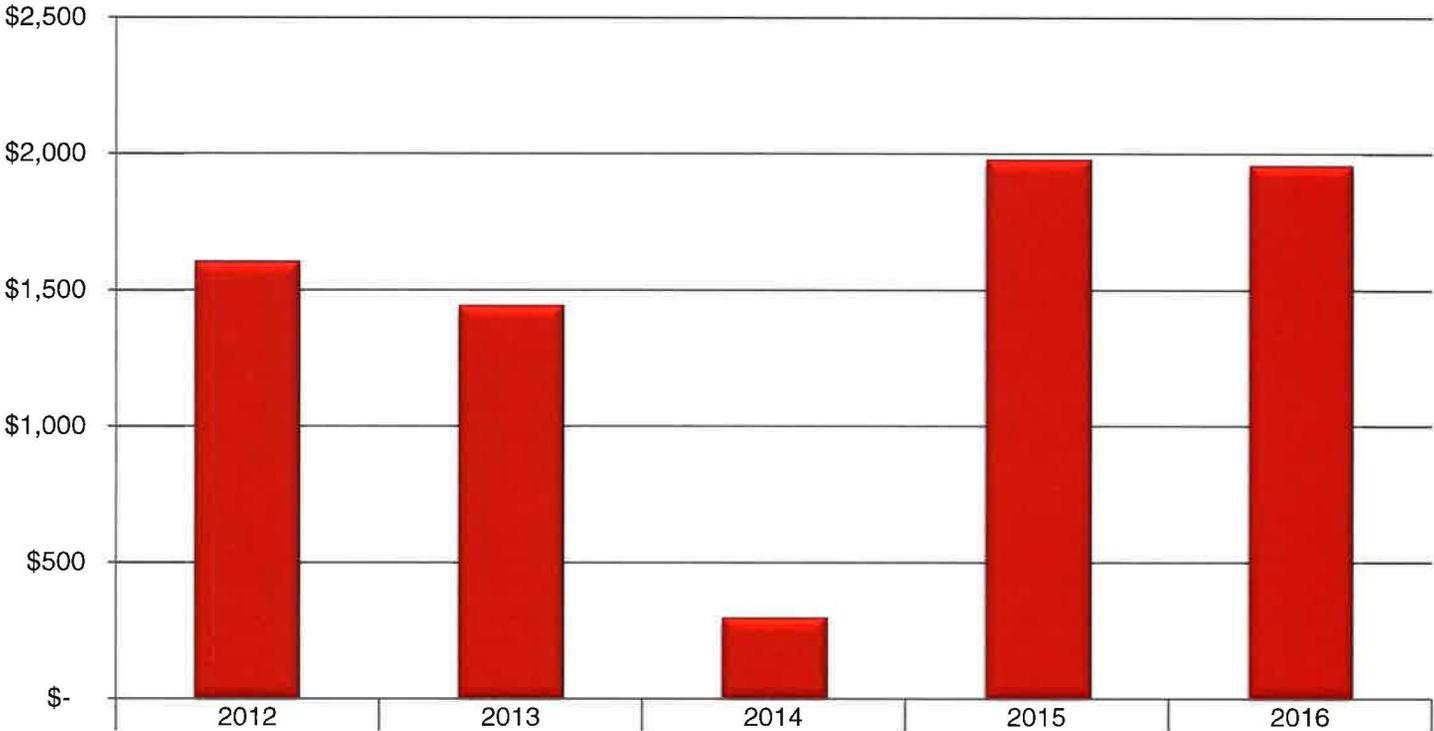
## Is anyone better off?

### Clients satisfaction



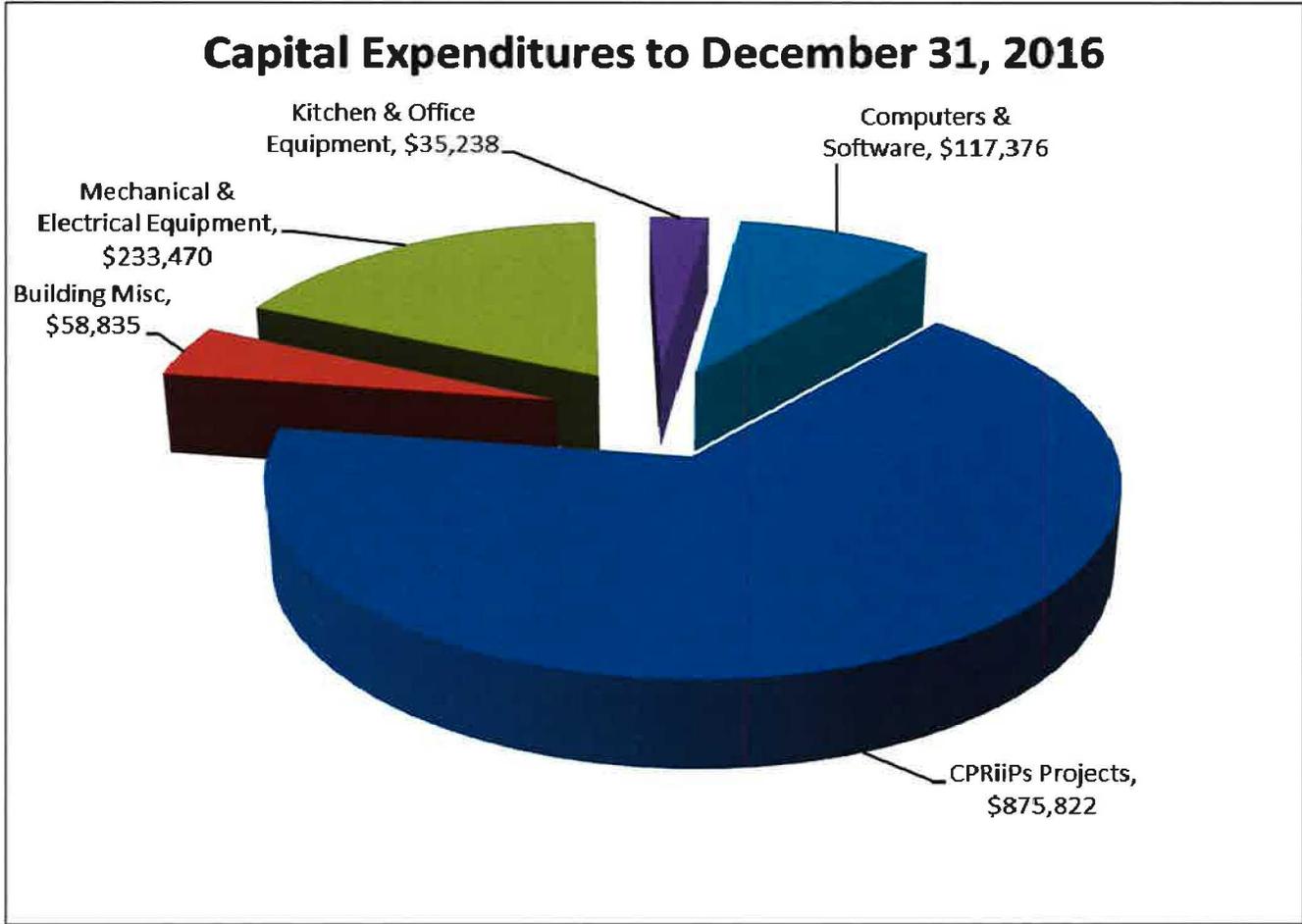


# 2016 Operational Efficiency



# Events	714	650	582	458	279
Surplus Before Amortization	\$1,144,445	\$938,301	\$172,680	\$906,549	\$545,795
<b>Operational Efficiency</b>	<b>\$1,603</b>	<b>\$1,444</b>	<b>\$297</b>	<b>\$1,979</b>	<b>\$1,956</b>
Building Improvements Funded by Surplus	\$574,385	\$437,638	\$331,854	\$279,606	\$437,037

# 2016 Capital Expenditures



Funding: MRR \$226,836  
Operating Reserve \$437,038  
CPRiiPs \$656,867



## CTCC Guiding Principles

- Increase Profits
- Increase Activity
- Increase Stakeholder Engagement
- Improve Shareholder Relationship
- Connect with Calgarians
- Improve Operational Efficiency
- Staff Development



## **CTCC Strategic Initiatives**

- I. Increase Global Markets
- II. Develop a Community Hub
- III. Develop New Lines of Business
- IV. Improve Client Experience
- V. Grow Economic Impact