

Calgary



# 2016 Civic Partner Annual Report

*Calgary TELUS  
Convention Centre*

CITY OF CALGARY  
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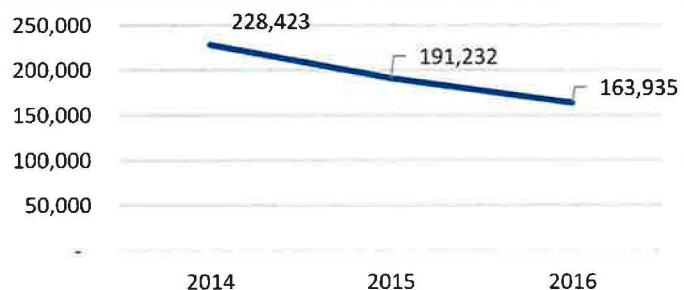
## 2016 Accomplishments

- New President & CEO hired in November
- A new vision for the CTCC
- Continued to be an economic driver for Calgary
- Promoted synergies and resources for the benefit of improving Calgary's image through our partnerships
- Successful Calgary Champion program
- Environmental initiatives resulting in reduced energy consumption
- Inclusive community activities from networking, education, safety, and cultural events

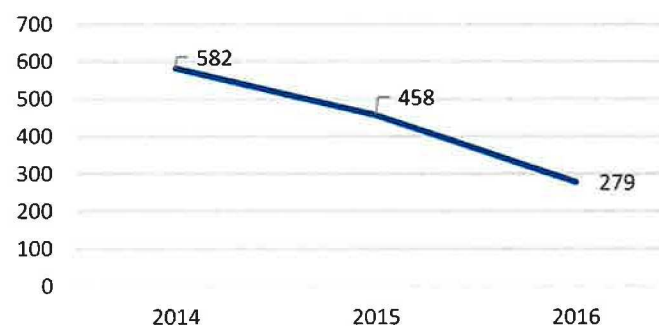
# 2016 Performance

## How much did we do?

### Number of delegates

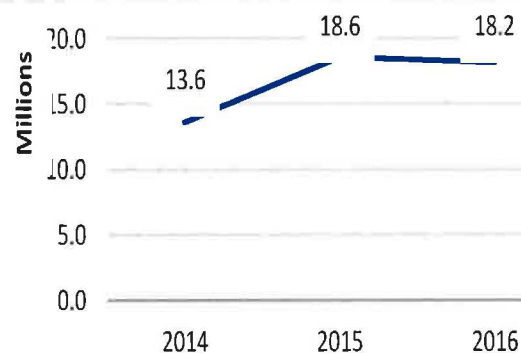


### Number of events



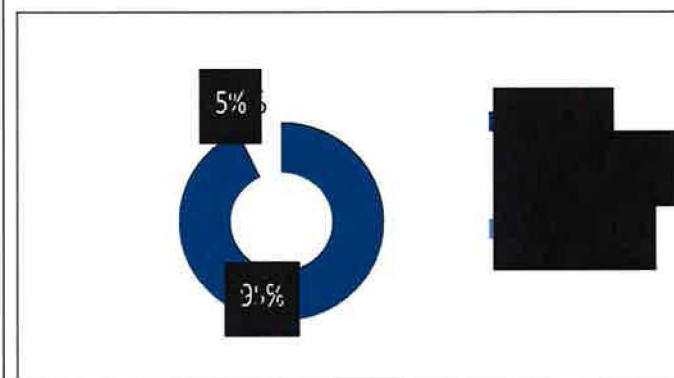
## How well did we do it?

### Economic impact

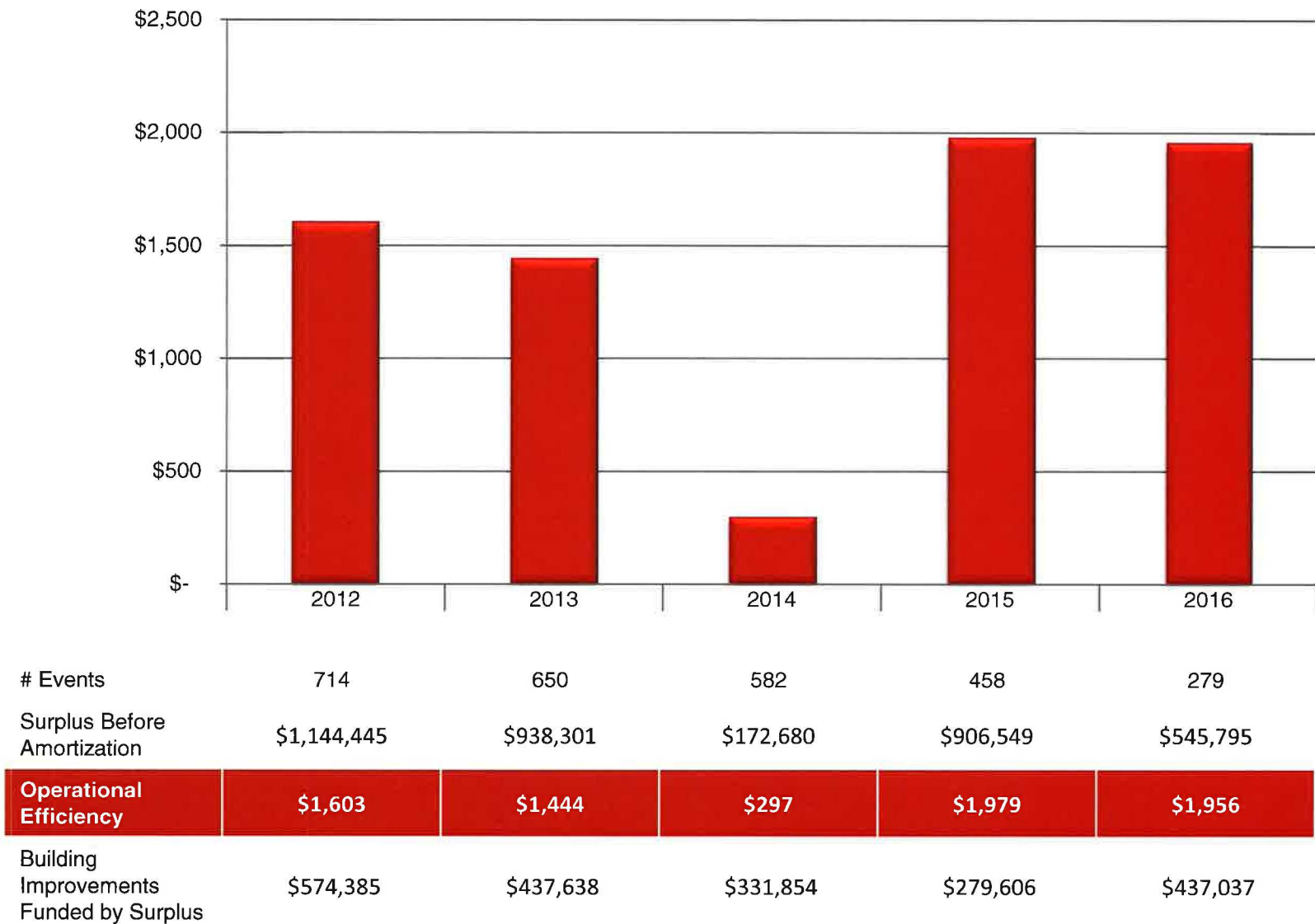


## Is anyone better off?

### Clients satisfaction

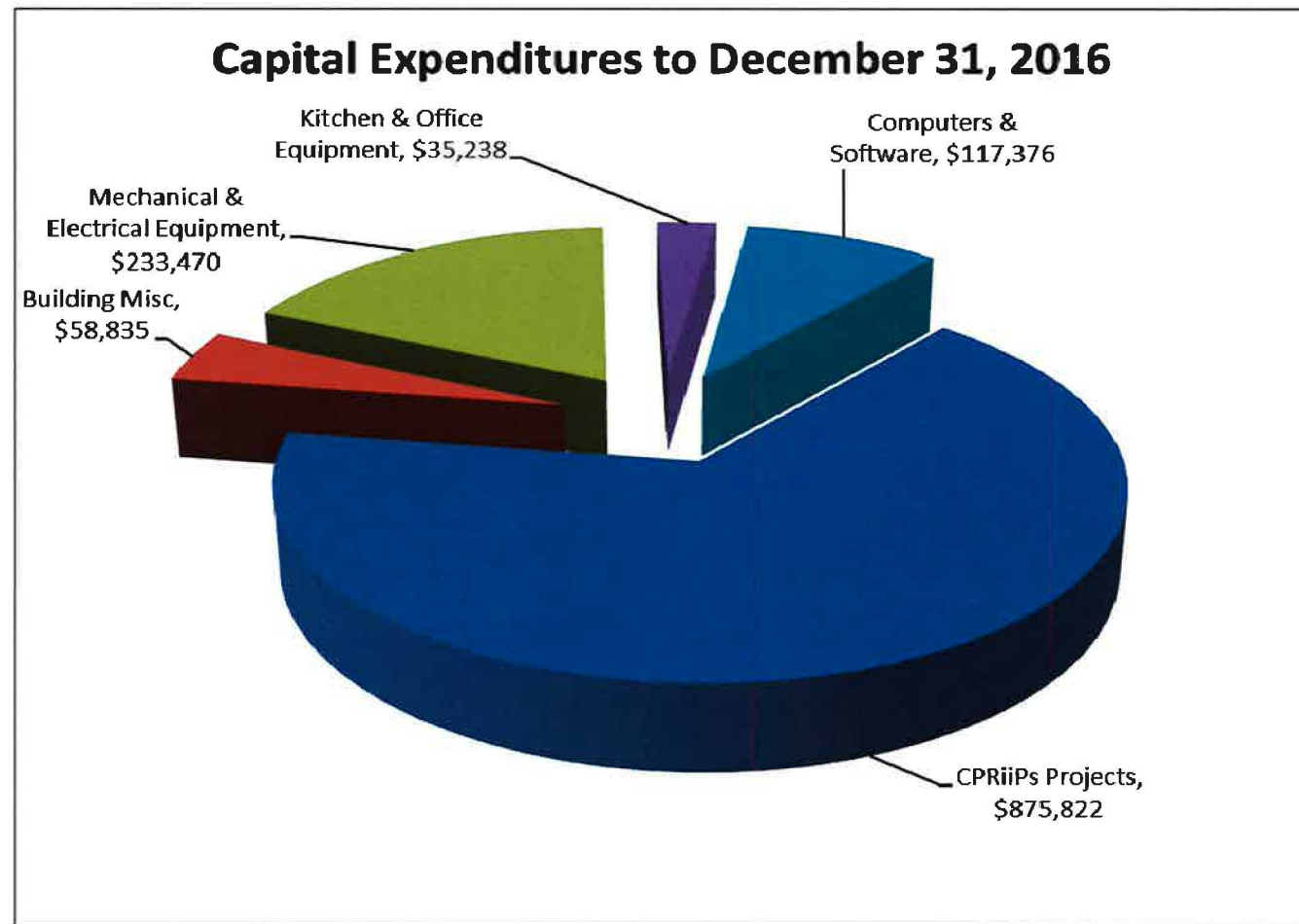


## 2016 Operational Efficiency





## 2016 Capital Expenditures



**Funding: MRR \$226,836**  
**Operating Reserve \$437,038**  
**CPRiPs \$656,867**



## CTCC Guiding Principles

- Increase Profits
- Increase Activity
- Increase Stakeholder Engagement
- Improve Shareholder Relationship
- Connect with Calgarians
- Improve Operational Efficiency
- Staff Development



## CTCC Strategic Initiatives

- I. Increase Global Markets
- II. Develop a Community Hub
- III. Develop New Lines of Business
- IV. Improve Client Experience
- V. Grow Economic Impact